Competitive Analysis Stunt-Person Isaiah Walker Apparel Track

APPAREL

Jumpsuits/ Fire Resistant / Flame Suits



What Carhartt Has

Body Base Layer



Carhartt has some base layer items but they're not padded or created to withstand impact so there's room to create something with existing silhouettes



Tops (Flame Resistant)





Carhartt has flame resistant tech in some shirts but they're a bit too lose and also the existing silhouettes can have padding configured in.

APPAREL

Impact Tops













A space for Carhartt to grow in

APPAREL

Bottoms



What Carhartt Has
Flame Resistant pants. A
good start but
construction needs
reconfiguring for
padding but keep the
heat resistance factor

ACCESSORIES

Hand Protection M.







Carhartt has impact & dextirity gloves. The competitors are heat resistant so possibly a merge of the two





ACCESSORIES Face Protection



What Carhartt Has



Carhartt has two fire resistant balaclavas the but they provide no eyewear protection which is one of the most important facial features



ACCESSORIES Head and Eye Protection

Carhartt has room for growth in the category of eyewear / safety eyewear, and helmets for full head protection







ACCESSORIES Socks – Feet Protection



Carhartt has socks with wicking and water resistance but fire / impact resistance no, so there's a ton that can be done here. The competitors do have some flame resistant socks.



ACCESSORIES





Bags

Carhartt hasa duffle and various bags but none are flame resistant or none are have mobility through wheels which a lot of stuntpersons actually use be wise it's easier to roll than carry.

