



WHY FROSTING FACTORY

At a Glance

Clean. Real. Ready. The only clean-label, ready-to-use royal icing that delivers professional performance — without artificial anything.

	Frosting Factory Traditional RTU	Frosting Factory Organic & Corn-Free RTU	Royal Icing Brand A	Royal Icing Brand B	Cookie Icing Brands*
PRICING & VALUE					
Size	2–64 oz	2–64 oz	14 oz	14 oz	7 oz
Price	\$12 / 10 oz \$1.20/oz	~\$15 / 10 oz ~\$1.50/oz	~\$19–20 ~\$1.40/oz	~\$16–18 ~\$1.15–1.29/oz	~\$5–6 ~\$0.79/oz
Coverage	10–15 cookies per 2 oz (thin coat)	10–15 cookies per 2 oz (thin coat)	Not disclosed	Not disclosed	~12 cookies per 7 oz (per label)
PERFORMANCE					
Icing Type	True royal icing (egg whites)	True royal icing (egg whites)	True royal icing (egg whites)	True royal icing (egg whites)	<i>Cookie icing — no egg whites*</i>
Finish / Color	Ivory (real vanilla) Firm, soft bite	Ivory (real vanilla) Firm, soft bite	Bright white (titanium dioxide) Very hard	Bright white (titanium dioxide) Hard finish	White / artificial colors Soft set
WHAT'S INSIDE					
Preservatives	✓ Yes	✓ Yes	✗ No	✗ No	✗ No
Titanium Dioxide	✓ Yes	✓ Yes	✗ No	✗ No	✗ No
Artificial Flavors	✓ Yes	✓ Yes	✓ Yes	✗ No	✗ No
Gums / Stabilizers	✓ Yes	✓ Yes	✓ Yes	✗ No	✗ No
WHAT SETS US APART					
All Organic Ingredients	—	✓ Yes	—	—	—
Corn-Free	—	✓ Yes	—	—	—
Plant-Based Colors	✓ Yes	✓ Yes	—	—	—
Freeze Option	✓ Yes	✓ Yes	—	—	—
SHELF LIFE & STORAGE					

	Frosting Factory Traditional RTU	Frosting Factory Organic & Corn-Free RTU	Royal Icing Brand A	Royal Icing Brand B	Cookie Icing Brands*
Unopened	77 days room temp† (no preservatives)	77 days room temp† (no preservatives)	12–18 months	18 months	12–18 months
After Opening	3 days room temp Refrigerate up to 21 days	3 days room temp Refrigerate up to 21 days	Room temp up to 5 days	Refrigerate up to 30 days	Use by date on pack

* Cookie Icing Brands (grocery squeeze pouches + color lines) are not true royal icing — no egg whites; texture and performance not directly comparable. † Cornell Food Venture Center & Microbiology Lab tested at 77 days with virtually no change in microbial activity. No preservatives used. Coverage: thin coat (~1–2 mm); piped/flooded use ~30–40% more. Organic ingredients not facility-certified. Prices from public retail listings, 2025–2026.