



## WHOLESALE LINE SHEET

Real Ingredients. Professional Results.

Ready-to-Use Royal Icing · Retail, Bakery & Foodservice

MOQ: \$150 opening order | Lead Time: 10–14 Business Days | Ships Ambient · Troy, NY

### CLASSIC ROYAL ICING



| SKU/Product        | Net Wt.         | W/S     | MSRP    |
|--------------------|-----------------|---------|---------|
| FF057 / 2 oz Jar   | 2 oz<br>(57g)   | \$3.50  | \$5.99  |
| FF285 / 10 oz Jar  | 10 oz<br>(285g) | \$8.00  | \$12.00 |
| FF540 / Family Jar | 19 oz<br>(540g) | \$14.00 | \$19.99 |

MOQ: 12 units per SKU

**Ingredients:** Powdered Sugar (Cane Sugar, Cornstarch), Light Corn Syrup (Corn Syrup, Salt, Vanilla Extract), Pasteurized Egg White Powder, Filtered Water, Vanilla Extract (Vanilla Bean Extractives in Water, Alcohol).

**Contains:** Egg

### ORGANIC CORN-FREE ROYAL ICING



\*Concept rendering — final label subject to revision

| SKU/Product         | Net Wt.         | W/S     | MSRP    |
|---------------------|-----------------|---------|---------|
| FF057C / 2 oz Jar   | 2 oz<br>(57g)   | \$4.38  | \$7.49  |
| FF285C / 10 oz Jar  | 10 oz<br>(285g) | \$10.50 | \$14.50 |
| FF540C / Family Jar | 19 oz<br>(540g) | \$17.50 | \$24.99 |

MOQ: 12 units per SKU

**Ingredients:** Organic Powdered Sugar (Organic Cane Sugar, Organic Tapioca Starch), Organic Tapioca Syrup, Filtered Water, Organic Egg White Powder, Organic Vanilla Flavor Extract (Organic Cane Alcohol, Natural Flavors).

**Contains:** Egg

### NATURAL COLOR COLLECTION

Naturally colored royal icing — 6 plant-based shades, no artificial dyes. Available Q3 2026. Sold individually by color, MOQ 4 jars per color.

| Color    | Net Wt.       | Classic W/S | Classic MSRP | Organic W/S | Organic MSRP |
|----------|---------------|-------------|--------------|-------------|--------------|
| Pink     | 2 oz<br>(57g) | \$4.00      | \$6.99       | \$5.00      | \$8.99       |
| Lavender | 2 oz<br>(57g) | \$4.00      | \$6.99       | \$5.00      | \$8.99       |
| Blue     | 2 oz<br>(57g) | \$4.00      | \$6.99       | \$5.00      | \$8.99       |
| Yellow   | 2 oz<br>(57g) | \$4.00      | \$6.99       | \$5.00      | \$8.99       |

| Color       | Net Wt.    | Classic W/S | Classic MSRP | Organic W/S | Organic MSRP |
|-------------|------------|-------------|--------------|-------------|--------------|
| Terra Cotta | 2 oz (57g) | \$4.00      | \$6.99       | \$5.00      | \$8.99       |
| Sage Green  | 2 oz (57g) | \$4.00      | \$6.99       | \$5.00      | \$8.99       |

All colors plant-based, no artificial dyes. Colors: Pink, Lavender, Blue, Yellow, Terra Cotta, Sage Green. MOQ 4 jars per color. Custom seasonal palettes available — contact for details.

BULK / FOODSERVICE

| Format           | Net Weight       | Pricing             |
|------------------|------------------|---------------------|
| Wholesale Bucket | 900 g (31.7 oz)  | Contact for pricing |
| Wholesale Bucket | 1800 g (63.5 oz) | Contact for pricing |

Retail jar wholesale pricing starts at \$0.80/oz (Classic 10 oz). Bulk bucket pricing is available upon inquiry — typically lower per ounce at larger volumes.



Bulk Bucket · 64 oz (1800g)

**CONTACT**

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Custom colors & private label available



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