

Harnessing Cybersecurity: Securing Businesses in the Digital Age

Businesses Battle with Cybersecurity

Many small to medium-sized businesses struggle with stretched resources, lean budgets, and a critical technical expertise gap. This fight against sophisticated cyber threats and outdated systems turns them into easy targets for cybercriminals. Exposed and at risk, these businesses stagger on the edge of significant disruption, financial loss, and reputational damage.



69% of businesses are unprepared
to deal with the next cyber attack



\$3 million the average cost
of an businesses cyber attack



56% of small businesses fail
to get cyber insurance coverage

Common Cybersecurity Threats Targeting Businesses



Phishing

Phishing attacks involve fraudulent emails and websites that trick employees into disclosing login credentials, financial information, or downloading malicious attachments which leads to unauthorized access to sensitive data, financial losses, and damaged reputation.



Ransomware

Ransomware encrypts vital data and demands ransom for its release, while malware infiltrates networks and systems, stealing or destroying sensitive information and resulting in operational disruptions, loss of data, financial burdens, and legal ramifications.



Data Loss

Data loss can occur due to hardware failure, accidental deletion, or cyber-attacks aimed at destroying or stealing information resulting in disrupted operations, customer dissatisfaction, lost intellectual property, legal liabilities, and even business closure.



User Risk

Cybersecurity incidents are often caused by human errors such as weak passwords, and clicking on malicious links. Inadequate security practices put sensitive data at risk, leading to financial losses, damaged reputation, and loss of competitive advantage.

INFOADVISOR™

Experience The Power of Enterprise-Grade Cybersecurity

Security in our DNA

At our core, we care about keeping you safe.

We look into all possible areas of concern, from easy-to-spot issues to hidden dangers. This includes everything, from information that's accidentally been made public, to the potential loss of important data. We actively take steps to secure every possible entry point, thus minimizing the risk of a cyber attack.



INFOADVISOR.COM



Simplicity at the Core

Our INFOADVISOR™s employ enterprise-grade technology to simplify and streamline the day-to-day work. Our unified platform and onboarding process, seamlessly detects, prevents, and responds to cyber threats in the most holistic, hassle-free, and cost-effective way.



Email Security

Stay ahead of potential email threats by leveraging a user-friendly API-based active protection



Cloud Data

Enable cloud data protection to achieve a safe and secure data collaboration with external users



Awareness Training

Equip employees to be the first line of defense against the evolving landscape of cyber threats



External Risk

Gain actionable insights on external threats by scanning digital footprint and exposed vulnerabilities



Endpoint Security

Protect laptops, and desktops from cyber threats such as malware, and ransomware



Secure Browsing

Keep your browser secure with an extension for protection against viruses and malicious sites



Phishing Simulation

Continually simulating cyber attacks like phishing emails to highlight weak spots



Insurance

Transfer the cyber risk associated with evolving cyber threats with tailored coverage at the right price

Take Your Cybersecurity to the Next Level.

1-877-541-INFO [4636] – www.INFOADVISOR.com

The Cybersecurity Hero For Your Business Needs

Protect Your Business From the Inside Out

Businesses can now leverage a fully managed service tailored to their unique business type and size to secure and insure themselves against cybersecurity threats, including phishing, ransomware, user risk, data loss, and more, ensuring their business security is protected from the inside out.



Whats In It For Your Business?

Security Tailored for Your Business

Gain access to enterprise-grade technology tailored to your business needs to proactively protect your assets against evolving threats.

24/7 Cyber Protection

You can have confidence that your systems will be continuously monitored, and a team of security experts will be readily available 24/7 to defend and manage your data.







Focus On What Matters

By shifting the responsibility of cybersecurity to a managed service, you can gain back time to focus on developing your offering that will move your business forward.

Enhanced Cyber Insurance Coverage

You can get the best of both worlds by gaining real-time cybersecurity protection with cyber insurance coverage to mitigate the risk of a potential cyber attack.

Assess Your Cybersecurity Strength

-  Are you a business with approximately 1-250 employees?
-  Were you or any of your colleagues victims of cybercrime in the past year?
-  Have you had a cyber scan on your public domain recently?
-  Is your business in need of coverage under a cyber insurance policy?
-  Are you aware of the cyber threats and tactics that are constantly evolving?
-  Does your business require protection against these evolving cyber threats?

If you have answered yes to any or most of these questions, contact your managed service provider to ask how they can help your cybersecurity posture.

