

SCARECROW STROLL GENERAL RULES / INFORMATION

This year, talented people from throughout the community and surrounding region create amazing scarecrows made from recycled materials for The Scarecrow Stroll. Whether submitted individually, by family, or by groups representing businesses, schools, organizations, or churches, the annual scarecrows are innovative and inspiring.

Edge General Store's Pumpkin Patch starts October 5th, 2020 and The Scarecrow Stroll will start on October 19th. Both will continue through November 29, 2020. All scarecrows will be entered as part of a contest that will be judged in categories based on popular votes by visitors to Edge General Store.

Important Dates and Information

To participate in The Scarecrow Stroll, please submit an Entry Form no later than 5:00pm Monday, October 5th, 2020 to ensure official acknowledgement and approval of your entry. Entries may be submitted via hand delivery, U.S. mail, EMAIL, as long as all paperwork is fully completed, initialed, signed and dated.

ALL scarecrow entries to The Scarecrow Stroll must be installed October 15th, 16th & 17th between 10am and 6pm. THERE WILL BE NO SCARECROW ENTRY SET UP ON SUNDAY, OCTOBER 18, 2020. Please note the scarecrow sites are assigned by LOTTERY. When participants arrive at Edge General Store to install scarecrows, they should proceed to the registration area to sign in and receive a randomly assigned site number.

All scarecrow entries must be removed by participants following the conclusion of The Scarecrow Stroll (any time from 10am - 5pm between November 29, 2020 and Wednesday, December 2, 2020).

General Rules for Entry in The Scarecrow Stroll

- Individuals (18+ years of age) or groups may enter a scarecrow in The Scarecrow Stroll. Examples of group participants may include youth groups, adult groups, civic organization, community groups, school groups, school classes, church groups, businesses, or families.
- The contest is limited to one entry per person or group. There is no entry fee. The submission of a completed 2020 Scarecrow Festival Entry Form is required. Incomplete or illegible forms will not be accepted.
- Scarecrows should be created using recycled materials wherever possible. Rubber, plastic or store-bought masks are not allowed. Hazardous items are prohibited. This includes tiki torches, candles, gas-powered generators or other flammable objects.
- Each entry must be designed for outdoor display and constructed to withstand all weather conditions. Scarecrows must be firmly packed. If fresh produce is used, participants should replace it as necessary.
- A scarecrow must be designed to either stand or sit on its own props - which must be provided by the participants. Props will not be provided by Edge General Store.
- Entries must be no taller than 7'6" and must fit into a space not larger than 25 square feet (5' x 5'). Participants must place and fit their scarecrow, as well as all related props/materials in the assigned site. **This requirement will be strictly enforced to ensure safety.**
- When designing a scarecrow, please remember that The Scarecrow Stroll and Pumpkin Patch are events for children of all ages. Scarecrows may be funny, scary, or quirky, but they must be in good taste. Excessively violent themes, offensive, crude or derogatory components are not

permitted. Scarecrows that reflect controversial themes are not permitted. Edge General Store, at its sole discretion, reserves the right to reject or remove any entry that fails to meet these standards.

- All entries must be labeled with a sign no larger than 11"x17" and should reflect the name of the entrant, if different. Scarecrow names are subject to the prior review and/or approval of Edge General Store staff and may not contain any offensive, crude, discriminatory, or derogatory terms or expressions. Businesses and organizations may incorporate the use of the company name. Participants must display, inspect and maintain their scarecrow throughout the entire length of The Scarecrow Stroll and Pumpkin Patch. While participants are encouraged to monitor and maintain their entry on a regular basis, substantial changes to the entry after installation is not permitted.
- Edge General store may, at its sole discretion, make minor repairs, replacement and/or adjustments to a scarecrow if the scope of activity does not alter the scarecrow. Even so, participants remain responsible for ensuring that their scarecrow remains intact, presentable, and properly installed. Any entry deemed by Edge General Store to be in poor condition or improperly maintained may be removed, as determined at the discretion of Edge General Store staff.
- Edge General Store is not responsible for any damage to or loss associated with scarecrows or any decorative items or ancillary components that may be installed at a scarecrow site.
- All scarecrows in the contest will be judged by category based on popular votes made by visitors to Edge General Store during The Scarecrow Stroll and Pumpkin Patch. Categories include Business I (50 employees or fewer), Business II (50+ employees), School, Organization (civic/community group), Individual, Family, and Church. Each entry will be judged against other entries in the same category and placed according to the total number of votes received.
- The voting period of Edge General Store Scarecrow Stroll will be from 9am on October 19, 2020 through noon Friday on November 20, 2020. All visitors are eligible to vote. All judging is final. Awards will be announced for 1st, 2nd, and 3rd place in each category based on the number of votes cast by visitors during the voting period.
- Additional awards may be given for scarecrows that best reflect the mission of Edge General Store and/or merit recognition for design/materials excellence as determined solely at the discretion of Edge General Store. Awards will be announced as part of The Scarecrow Stroll and Pumpkin Patch on Saturday, November 21, 2010 at 2pm. While participants are not required to be present to win, Edge General Store encourages all entrants to be present for the awards ceremony.
- Names of winners and participants, as well as images of the contest may be posted on Edge General Store's website or used in publicity or promotional materials for The Scarecrow Stroll and Pumpkin Patch. By participating, entrants release and waive any rights to or interest in any images, recordings (video, audio, or both), or likenesses that may be obtained in connection with The Scarecrow Stroll and Pumpkin Patch and grant Edge General Store the right to use any images, recordings, or likenesses related to or including participants's scarecrow entry at Edge General Store that may be made, without compensation to the participant, whether one or more.



ENTRY FORM

Name: _____

Contact person: _____ Phone #: _____

E-Mail: _____

Please check appropriate competition category:

_____ Business I (50 or fewer employees)

_____ Business II (51 or more employees)

_____ School

_____ Church

_____ Organization

_____ Individual

_____ Family

Release: I authorize the release of photos made of the scarecrow(s) for use in advertising information packets and/or Edge General store's website, publicity, and promotional materials, print or electronic.

Signature of Contact Person

Date

**PLEASE RETURN THIS ENTRY FORM. TO EDGE GENERAL STORE BY 5PM
OCTOBER 5, 2020.**

******INSTALL DATES--OCT. 15,16,17 FROM 10AM-6PM**

******REMOVAL DATES--NOV. 29- DEC.2 FROM 10AM-5PM**