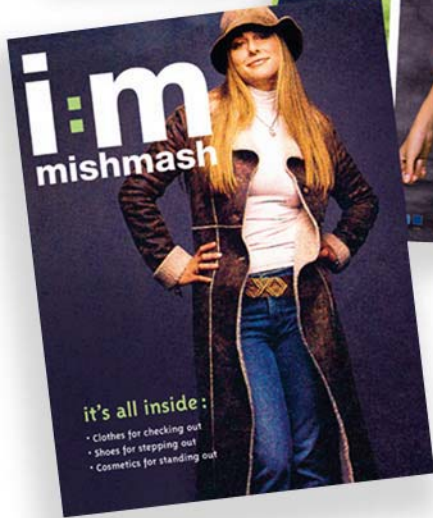
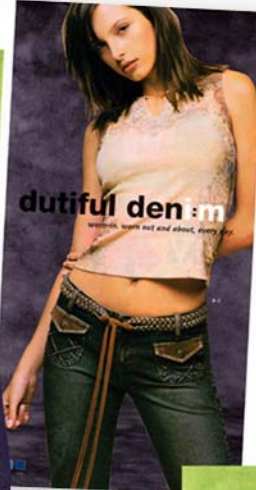


When you see mishmash features... getting here
isn't like the 90's!
mishmash
addict
\$20 on mishmash after just 10 stamps!



Turn to us for all the essentials and extras your new family needs.

see shoes see bottles & snacks see clothes

Thanks for registering with Sears Gift Registry—let us lend a hand with all life's new demands.

Dear Customer:

Can you believe how much your life has changed since your baby that you had added at least a dozen more things to your baby can. Update your Sears Gift Registry to reflect your life as a mom and family has you fill in the gaps.

Sears has everything for both you and your baby, from clothes fun stuff, all with our satisfaction guarantee.

Visit us in-store today, or online at sears.com for even more.

John Yang
Vice President Customer Relationship Management



Please accept these limited savings compare with our Sears Gift Registry. Certain savings not available online at sears.com.

25% off a single in-store item in Kids Department

\$5 off any \$25 in-store infant Apparel purchase

sears gift registry

sears gift registry

You focus on the little things, and let Sears Gift Registry handle the rest.

There's a lot for you to look forward to with a new baby on the way. Not only will you want to outfit your baby's room with just the right furniture and toys, but you'll want to coordinate and capture all your baby's "firsts."

Sears Gift Registry makes it easy for your friends and family to find just everything you need—from pants to plush toys, from cribs to cribs. And because it's Sears, your satisfaction is guaranteed for you, for your baby, and everything in between.

register in-store or at sears.com today

see shoes see bottles & snacks see clothes

SEARS

© Sears Roebuck & Co.

Hard to believe it's been a year already...

sears gift registry



Something for every step of the way

Sears Bridal Registry—where you're be celebrated, not just the bride.

Dear Bride-To-Be,
Looking forward to the exciting process of marriage, but feeling a bit overwhelmed? Sears has easy ideas to help you plan what you need—Sears Gift Registry.

Not only does Sears have incredible selections for every step of the way, we'll also give the bride and groom a 10% discount about to be yours. Through the Sears Bridal Registry, you'll be able to register for everything you need for your wedding, from the bride's wardrobe to the groom's attire, and even the honeymoon. So when you're ready to get married, you'll have everything you need in one place. Take the first step—Sears Bridal Registry at your wedding.

John King
Vice President, Customer Relationship Management



Next step: the rest of your lives
First stop: Sears Bridal Registry

sears gift registry™

Register in-store or at sears.com
\$10 off
any \$50 in-store purchase



sears gift registry™

Sears Gift Registry—because you each have your own definition of "household essential"

For the bride and groom, register with the one and only registry that gives you the most choices and the most flexibility in your home—Sears.

We've got the things you both need, including household appliances like the blender you and your partner will use every day, and more. Sears Gift Registry has your kitchen and bath, home, and baby items, and even more. So when you're ready to get married, you'll have everything you need in one place. Take the first step—Sears Gift Registry at your wedding.

Register in-store or at sears.com today.

SEARS

You're engaged! Here's to the future of a great partnership.

sears gift registry™

There's no question that you've got everything you could ever want in a register.

sears gift registry™

It's your first anniversary. It's one year since your wish came true.

sears gift registry™

Children have a unique
way of looking at the world.
That's why we support the
vision of K.I.D.S.

Being a child means seeing things from a different
vantage point. One that's whimsical, spontaneous and
innocent. It's one of the rights of childhood, but not all
kids get to enjoy it. Kids in Distressed Situations are
forced to see the world in a profoundly different way,
as they deal with illness, poverty and natural disasters.
That's why Sears is a proud supporter of K.I.D.S.
By going to them, we can make sure they're able to
keep a good, healthy, childish outlook on life. Like
they're supposed to. Contact www.kidstributions.org
today and do the same.

K.I.D.S.



Making a difference in the lives of children everywhere. Sears cares for kids.

SEARS
robertson



**SEARS
AMERICAN
DREAM
CAMPAIGN™**

**Strengthening
communities, one
home at a time**



Home ownership builds strong communities. In neighborhoods where home ownership is common, children excel in school, adults are involved in their communities and local economies thrive.

Our \$100 million community commitment helps our neighbors establish, suit and maintain their homes and families. Sears has been a trusted resource for American

SEARS

**SEARS
AMERICAN
DREAM
CAMPAIGN™**



Sears American Dream Campaign

This \$100 million community commitment will help millions of Americans overcome the barriers to purchasing homes and provide products and services that outfit and sustain homes and families.

We hope you find this Sears Gift Card helpful as you pursue your American Dream.

To: _____

From: _____

Title: _____



**SEARS
AMERICAN
DREAM
CAMPAIGN™**

Gift Card