

Prostate Education Awareness Council

Strategic Plan Year 2025

Executive Summary

The Strategic Plan for Prostate Education Awareness Council (PEAC) consist of the following objectives and actions for the year 2025.

1. To officially launch the opening of Prostate Education Awareness Council (PEAC) to share office space with Carpenter Primary Healthcare and Quest Laboratories.
2. To educate and bring awareness about prostate cancer to men and their families.
3. To improve the lives of all men, especially those that are socioeconomically disadvantage in their communities.
4. Provide advocacy in the community through speaking engagements and taking part in prostate awareness events.
5. Through continuous education stay informed of prostate cancer developments and treatments.
6. Establish an identity in the community we plan to serve with principles based on trust, accountability and transparency.
7. Establish a sustainable in-house revenue source at Carpenter Primary Healthcare throughout the year through solicitation from a base of over 2,500 individuals.
8. Initiate community outreach with men organizations that will include men health ministries, fraternal organizations, churches, and men support groups.
9. Establish a presence at cancer centers, urological offices and local support groups in the community.
10. To collaborate with selected laboratories to sponsor Free Health Screenings at selected zip codes in the community.
11. Organize a panel discussion on Prostate Health and Wellness with the sponsors, support groups and the medical community.
12. To collaborate with the National Panhellenic Council-Memphis (D9), Prostate Conditions Education Council (PCEC), City of Hope-Atlanta (formerly Cancer Center of America), the West Cancer Center, Carpenter Primary Healthcare PLLC, Man2Man and Prostate Pedal and Prayer support groups to sponsor an Annual Prostate Cancer Symposium with a purpose to educate and offer free 7-point health screenings to 100 men during Prostate Cancer Awareness Month.