Why is PEAC Important

Since Black men run a much higher likelihood for Prostate Cancer, testing and detection is critical. It is generally a mixed bag with men's health...some men don't, and others won't. That means that some men don't avail themselves to important testing because of perceived barriers like time/convenience, doctor's availability, insurance coverage/costs and other challenges. Other men won't because they may be unaware of testing necessity at a certain age or they have an aversion to doctors, medicine or bad news about their health. They don't know that Prostate Cancer is one of the most highly treatable of all cancers and can be eliminated, especially if detected early.

PEAC, the Prostate Education Awareness Council is a nonprofit 501c3 organization that provides <u>free</u> Prostate and testosterone screening to men in a nonthreatening, supportive environment, during times and at events or locations convenient to them. In 2024, the founding principals of PEAC executed a prostate screening event that set a record in Memphis for the number of men ever screened for Prostate Cancer in one day. 122 men were in attendance and 93 men were tested. PEAC's goal is to test at least 10x more annually. That's almost 1000 men.

The complete testing and screening process costs approx. \$550 each. Your contribution to PEAC helps sponsor free testing in Memphis & Shelby County. Men (50+?) will be educated, made aware and urged to get tested regardless of previous hesitance, or socioeconomic status. PEAC is committed to the objective of decreasing Prostate Cancer deaths in Memphis & Shelby County by increasing education, awareness and comfort levels with testing and screening among men.

Levels of Giving

PEAC FOUNDING PARTNERS (PFCs)

Major contributors that can help support the organization to ensure its success. An annual minimum pledge of \$2500 is required. This contribution ensures that 4 men are tested and screened annually (Screening includes PSA, Testosterone, Glucose, Triglycerides, HDL, LDL and Cholesterol).

Each PEAC Founding Partner becomes a member of the WE GOT YOU CREW and receives a custom designed t-shirt.

PEAC CONTRIBUTING PARTNERS (PCPs)

Contributors that will help support the organization with a minimum annual pledge of \$1875. This contribution ensures that 3 men are tested and screened annually. (Screening includes PSA, Testosterone, Glucose, Triglycerides, HDL, LDL and Cholesterol).

PEAC SCREENING SUPPORTERS (PSSs)

Contributors that will help support the organization with a minimum annual pledge of \$1250. This contribution ensures that 2 men are tested and screened annually. (Screening includes PSA, Testosterone, Glucose, Triglycerides, HDL, LDL and Cholesterol).

PEAC VISIONARY SUPPORTERS (PVS)

Contributors that will help support the organization with a minimum annual pledge of \$750. This contribution ensures that the mission of PEAC PSA testing is being fulfilled in the underserved community.

Story:

James Smith is a 62-year-old black male with a PSA level of 4.52. He was referred to a urologist and he had a biopsy that revealed prostate cancer. James Smith opted to have the radical robotic prostatectomy with nerve sparring. His PSA level is below the normal level, and he is now prostate cancer free.

PEAC CATALYST SUPPORTER (PCS)

Contributors that will help support the organization with a minimum annual pledge of \$150. This contribution will serve as a change agent to influence the significance of PSA testing.

Story:

Jack Doe is a 52-year-old black male with a strong family history of prostate cancer. He had 3 uncles that died from prostate cancer; his father died from throat cancer, and his brother died from brain cancer. Jack Doe does not have health insurance; therefore, he has not been tested for prostate cancer.

Online Payment Options: One Time, Monthly or Yearly

Dedicate your gift in honor or memory of someone's life. Mail to: PEAC 1251 Wesley Dr. Suite 104 Memphis, TN 38116-4010

PEAC is a tax-exempt organization as defined by section 501c3 of the Internal Revenue Code. PEAC is eligible to receive tax-deductible contributions in accordance with Code 170. Therefore, your donation/gift is tax-deductible to the full extent provided by the law.

Scan the QR code below to make a donation.

