

Prostate Education Awareness Council

Strategic Plan Year 2025

Executive Summary

The Strategic Plan for Prostate Education Awareness Council (PEAC) consist of the following objectives and actions for the year 2025.

1. To officially launch the opening of Prostate Education Awareness Council (PEAC) to share office space with Carpenter Primary Healthcare and Quest Laboratories.
2. To educate and bring awareness about prostate cancer to men and their families.
3. To improve the lives of all men, especially those that are socioeconomically disadvantage in their communities.
4. Provide advocacy in the community through speaking engagements and taking part in prostate awareness events.
5. Through continuous education stay informed of prostate cancer developments and treatments.
6. Establish an identity in the community we plan to serve with principles based on trust, accountability and transparency.
7. Establish a sustainable in-house revenue source at Carpenter Primary Healthcare throughout the year through solicitation from a base of over 2,500 individuals.
8. Initiate community outreach with men organizations that will include men health ministries, fraternal organizations, churches, and men support groups.
9. Establish a presence at cancer centers, urological offices and local support groups in the community.
10. To collaborate CPH and Quest Laboratories to sponsor Free PSA and Testosterone Screening during the 4th Friday or Saturday in January 2026 and May 2026 at a selected zip code in the community.
11. Organize a Men's Prostate Health and Wellness Breakfast/Brunch during Men's Health Month for Saturday, June 28, 2025, as a fundraising event that will include a prostate cancer survivor/advocate as guest speaker, either local or nationally known who can attract men and their families to expand our community engagement.
12. To collaborate with the National Panhellenic Council-Memphis (D9), Prostate Conditions Education Council (PCEC), City of Hope-Atlanta (formerly Cancer Center of America), the West Cancer Center, Carpenter Primary Healthcare PLLC, Man2Man and Prostate Pedal and Prayer support groups to sponsor our Annual Prostate Cancer Symposium Saturday, September 27th to offer free health screenings for 100 men during Prostate Cancer Awareness Month.