

MELANIE CURRY

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ALL ABOUT ME

An Editorial Assistant at Hearst Magazines who specializes in culture and entertainment writing and who has a passion for producing search-friendly and accessible content. A skilled interviewer, Curry has expertise in search engine optimization, Google Analytics, and Google Trends.

EDUCATION

Emerson College
Bachelor's of Science in Journalism

CORE SKILLS

- SEO
- WordPress
- CMS
- Google Trends
- Google Analytics
- Audience Insights

SOCIAL MEDIA



@melaniecurry



@melanie_curry1

WORK EXPERIENCE

Editorial Assistant

Hearst Magazines, August 2021 — Present

- Pitch and create content for all Hearst brands.
- Manage calendars, schedule meetings, and process expenses for three editorial executives.
- Support major editorial projects and working on big editorial events.
- Perform the day-to-day editorial work: pitching, writing, researching, audience insights, social media, magazine-making, and more.

Freelance Writer (Various Sites):

Byrdie, June 2021 — Present

- Pitch stories to associate beauty editor.
- Interview dermatologists, mental health clinicians, and other experts.
- Write personal essays, trend pieces, and more.

The List, February 2021 — Present

- Write one to two quick new pieces every hour.
- Collaborate with editors and utilize SEO to increase online viewership.

HelloGiggles · February 2021 - December 2021

- - Interview dermatologists and beauty experts.
- - Pitch monthly stories to the beauty editor.
- -Write trendy pieces, personal essays, and product recommendations.

Oprah Daily, July 2021 — August 2021

- Contribute to 'Project Tell Me'.
- Interview Black pioneers.
- Write As Told To's.

Editorial Fellow:

Men's Health, May 2021 — August 2021

- Write daily news hits & pitch stories on upcoming TV shows and films.
- Collaborate with editors and utilize SEO to increase viewership.
- Interview celebrities such as Pose creator Stephen Canals.
- Check Google trends daily and write quick roundups.

Editorial Intern:

Los Angeles Magazine, June 2020 — August 2020

- Gathered research for editors, learned SEO, and fact-checked articles.

Boston Magazine, September 2019 — December 2019

- Fact-checked stories and contributed content to both online and print sections.