

CMAC 2024

NORTHERN VISITATION

CHEROKEE MEMORIAL PARK
& FUNERAL HOME

14165 BECKMAN ROAD, LODI CA 95240
THURSDAY, JUNE 20
10:00 AM



NORTHERN VISITATION



Founded in May 1940 by local businessman R.L. Martin, Cherokee Memorial Park began as a private cemetery two miles south of Lodi. Its main entrance at the time was on Cherokee Lane, now known as Highway 99. Mr. Martin was a concrete contractor who believed that a memorial park type cemetery (one that uses memorial markers level with the grass) would be best for the region. In 1942 he returned all of his stock to the company and filed to become a non profit corporation. In 1948, after Mr. Martin suffered an automobile accident, Laurence P. West became the manager and, soon after, became president of the park until 1979, when ill health overcame him. In three quarters of a century, there have been only 4 managers all local.

The Board of Directors realized that, to serve the public more effectively, we needed a funeral home. We received our license operating permit on Dec. 23, 1998, and served our first family later that day.

Moving forward, we transformed a simple warehouse building into a 16,000 sq. ft., state of the art, funeral home facility located a mile and a half north of the park. This facility served us well, but our end goal was to bring our Funeral Home on to the grounds of the cemetery. We began our transition in May 2017 when we opened the doors of the Vineyard Chapel, the beginning step of moving all our staff into one location.

September of 2022 brought a 24 year dream of combing both funeral home and cemetery offices into a new and beautiful building a reality. This 18,000 sq. ft. addition provides an open entry, arrangement offices, additional visitation rooms and a modern merchandise selection area.

Over the years we've added thousands of new burial spaces, including the spectacular original bronze and stone "Wings of Freedom" sculpture. This feature adds to the beauty of our Garden of Freedom and includes more than a thousand cremation niches. In May of 2023 we completed the final phase of the beautiful Sierra View Mausoleum with a cascading waterfall and comforting streams branching out along each side of this tranquil building where time and loved ones can be remembered.

In the spring of 2023, we added the J. Charles Irwin Reception Center where families can share memories and stories after the funeral service.



RSVP CMAC 2024 NORTHERN VISITATION

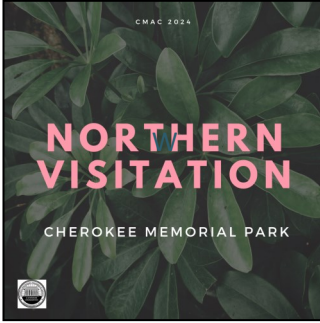
Thursday June 20, 2024

Cherokee Memorial Park & Funeral Home

14165 Beckman Road, Lodi, CA 95240

ww.CherokeeMemorial.com [209] 334-9613

10:00 am - 11:00 am	Welcome Nosh and Registration
11:00 AM - 12:15 PM	Tour
12:30 PM - 1:00 PM	Wine Tasting at Durst Winery
1:15 PM - 2:30 PM	Lunch
3:00 PM	Departure to Airports and Homes



REGISTRATION \$25.00 Per Person [Your generous registration fee helps support CMAC and its efforts]

Deadline to register for this special event is June 10, 2024

PROPERTY/COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE _____ EMAIL _____

NAME _____

NAME _____

NAME _____

SPONSORSHIP OPPORTUNITIES - The generous sponsorship contributions of individuals and companies are both welcomed and appreciated. For more information on sponsoring this special event, please contact CMAC Program Committee Chair, Shawn de la Cruz Forest Lawn Memorial—Parks & Mortuaries, at [800] 204-3131 or Jerry Desmond, CMAC Executive Vice President, at [916] 441-4533.

SPONSORSHIP LEVELS: Host - Cherokee Memorial Platinum \$1000 Gold \$750 Silver \$500 Bronze \$250

Check [Please make payable to CMAC] Mail to: CMAC 925 L Street, Suite 260 Sacramento, CA 95814

Credit Card: VISA Mastercard American Express

Card Number _____ Expiration Date _____

Cardholder Name _____

Billing Address _____

Security Code _____ Amount of Charge _____

Registration form may be emailed to CMAC@usa.net, faxed to 916-441-3520 or mailed to CMAC at 925 L Street, Suite 260 Sacramento, CA 95814