



CMAC 2025 Annual Conference

Exhibitor/Supplier Information

Thank you for your interest in the CMAC 2025 Annual Conference to be held September 24 -26 at the Pechanga Resort Casino in Temecula, CA. Following is information that may be helpful for your participation in the conference.

Hotel

Pechanga Resort Casino
45000 Pechanga Parkway Temecula, CA 92592
888-732-4264 [Reservations]
www.pechanga.com
Exhibitor Set-Up – Grand Ballroom East and Main [\[see map - #18\]](#)

Room Reservations

The CMAC Program Committee has negotiated a special Group Room Rate of \$199 per night. To make room reservations under the Group Block, there are two options:

- Call (888) 732-4264, provide the group name 'CMAC 2025 Annual Conference' and the booking code **1105343**
- Book Online— [Click Here](#) for a direct link to the CMAC room reservation page

Please be advised to make your room reservations early, as the room block may sell out prior to the deadline date. The deadline to make room reservations under the Group Block is Saturday, August 23.

Exhibitor Display Set-Up and Take-Down

Access to Grand Ballroom East and Main for exhibitor display set-up begins at 1:00 pm on Wednesday, September 24 and table selection is on a first-come, first-served basis with the exception for exhibitor sponsors who will have priority tables pre-selected and reserved in their company name.

- To become a sponsor and receive a priority table selection see the sponsorship form below.

Each registered exhibitor company will have the opportunity to utilize a 6' draped table. Electrical power strips will be provided for every two tables.

If your exhibitor display includes backdrops with height, we request that you utilize the exhibitor tables located at the periphery of the ballrooms so as not to block attendees' and other exhibitors' view.

Exhibitor display take-down is between 2:15 pm – 6:30 pm on Thursday, September 25.

Shipping and Receiving

Due to limited space for on-site warehousing, Pechanga Resort Casino is requesting all exhibitors with display shipments to utilize the warehousing and delivery company, ReCor Logistics. The ReCor Logistics information and order form is located below .

Pechanga Parking

- Valet: \$10 [Monday – Thursday] \$20 [Friday – Sunday]
- Self-Parking is available in the East Parking Structure located at 45410 Pechanga Parkway

Grand Ballroom East and Main Off-Loading Instructions

Exhibitor materials and display items can be brought into the hotel directly with access to Grand Ballroom East and Main. Driving directions to off-loading area: From Pechanga Parkway turn right on North Casino Drive and go around the South Parking Structure and Spa until the road ends. The aerial map is located below.

Jack West Memorial Golf Tournament

The Jack West Memorial Golf Tournament will be held on Wednesday, September 24 at the Journey at Pechanga golf course. More information on page 5 of the registration packet.

7:30 am – 3:00 pm [8:00 am shotgun start]

Maximum number of players: 40

Journey at Pechanga [\[see map – #1\]](#)

45000 Pechanga Parkway Temecula, CA 92592

951-770-8210

www.pechanga.com/indulge/journey

\$245 per player

Registration fee includes green fee, cart, range balls, boxed lunch, and prizes

If you are planning to rent golf clubs, please call the golf course at 951-770-8210 in advance of the tournament date to make rental arrangements. [Golf registration fee does not include club rental fees].

Opening Night Reception with the Exhibitors

The fun starts here! Join colleagues and friends at the opening reception with the exhibitors. The reception will be held in Grand Ballroom East and Main from 5:30 pm – 7:30 pm.

Exhibitor Introductions

On Thursday, September 24, a plated lunch will be served in the exhibitor area [Grand Ballroom East and Main] from 11:45 am – 1:15 pm. Exhibitors will have the opportunity to introduce themselves to the conference attendees and provide brief information about their company's products and services during this time. Schedule for the luncheon with the exhibitors in Grand Ballroom East and Main:

12:00 pm – 12:30 pm - Exhibitor Introductions

12:30 pm – 1:00 pm - 'Cemetery and Funeral Bureau Update', Gina Sanchez, Bureau Chief

President's Meeting with Exhibitors

Exhibitors are invited to join in an informal round-table discussion with the incoming CMAC President and Executive Vice President. The President's Meeting with Exhibitors will be from 5:30 pm – 6:00 pm in Grand Ballroom East and Main.

Questions?

Please call the CMAC office at (916) 441-4533 or email to cmac@usa.net.



SPONSORSHIPS - CONFERENCE & GOLF

The generous sponsorship contributions of individuals and companies are welcomed and appreciated!

For more information on **conference sponsorship**, please feel free to contact CMAC Program Committee Chair, Shawna de la Cruz, Forest Lawn Memorial — Parks & Mortuaries at (800) 204-3131 or Jerry Desmond, CMAC Executive Vice President at (916) 441-4533.

For more information on **golf sponsorship**, please feel free to contact CMAC Program Committee Golf Chair, Kevin Brown, Inglewood Park Cemetery at (310) 412-6500 or Jerry Desmond, CMAC Executive Vice President at (916) 441-4533.

CONFERENCE AND GOLF SPONSORSHIP LEVELS AND RECOGNITIONS

- | | | | |
|--------------------------|-----------------|-------------------------|---|
| <input type="checkbox"/> | PLATINUM | \$1000 AND ABOVE | Gold Level recognition plus: <ul style="list-style-type: none">• Logo and Company Name on Conference Program |
| <input type="checkbox"/> | GOLD | \$750 | Silver Level recognition plus: <ul style="list-style-type: none">• Logo and Company Name on PowerPoint run during all conference breaks |
| <input type="checkbox"/> | SILVER | \$500 | Bronze Level recognition plus: <ul style="list-style-type: none">• Logo and Company Name on signage board at conference registration table |
| <input type="checkbox"/> | BRONZE | \$250 | Recognition during the General Session <ul style="list-style-type: none">• Recognition of Company sponsorship in email blasts to CMAC members and conference attendees• Recognition of Company sponsorship on the CMAC website• Reservation of Priority Display Table for a supplier registrant |

Please provide your sponsorship information as you would like it to appear on conference materials. *Deadline to sponsor is September 8 to be listed in the conference materials.*

SPONSORSHIP INFORMATION

Please select one: ☐ Please use my sponsorship towards the **conference** ☐ Please use my sponsorship towards the **golf tournament**

SPONSOR COMPANY NAME _____

INDIVIDUAL NAME _____ EMAIL _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ WEBSITE _____

PAYMENT

CEMETERY AND MORTUARY ASSOCIATION OF CALIFORNIA | 925 L STREET SUITE 260 SACRAMENTO CA 95814 | 916.441.4533 | CMAC@USA.NET

CHECK: ☐ [Checks made payable to CMAC]

CREDIT CARD: ☐ ISA ☐ M/C ☐ AMEX AMOUNT TO BE CHARGED \$ _____

NAME ON CARD _____

CARD NUMBER: _____ EXP DATE _____ CVV _____

BILLING ADDRESS: _____ CITY _____ STATE _____ ZIP _____

ReCOR Logistics

Warehousing and Delivery
29720 Garland Ln, Menifee, CA 92584
Recorlogistics@gmail.com / 619-726-9016

*** Warehouse Receiving Hours Monday – Saturday 8am to 5pm (Closed Sunday) *** Deliveries accepted maximum 14 days in advance and minimum 24 hours before event move-in date		
Event & Contact Information		
Event Name:	Location: PECHANGA RESORT & CASINO	
Exhibitor:	Event Room:	Booth #:
Key Contact Name:	Key Contact Cell:	
Billing Information		
Name:	Cell:	
Email:		

ReCor Logistics Policy

DO NOT SHIP DIRECT TO PECHANGA – NO WAREHOUSING AVAILABLE ON SITE

1. This contract is effective when items are received by ReCor Logistics by any carrier
2. Any items shipped to Pechanga will be picked up by ReCor Logistics, subject to same advance warehousing charges plus special pick-up fee of \$100
3. Label each item with: Event, Company, Contact, Cell #, and “X of X” (Example: 1 of 3, 2 of 3, etc.)
4. Insure all packages for the duration of its travel
5. Items received late are not guaranteed and subject to a special trip charge of \$200
6. Unpaid invoices will be held for payment before being delivered to an exhibit booth
7. All rates are considered round trip which includes end of event pickup (excludes freight)
8. Freight BOL must be provided in advance
9. Return freight must be scheduled for pick up within 2 hours after the event. Freight left behind will be returned to the warehouse at the same rate as delivery plus \$50/day storage fee
10. All other returns must be ship-ready with prepaid return labels attached, i.e. UPS/FedEx
11. Items without shipping labels will be returned to the warehouse and subject to \$50/day storage fee
12. Items left longer than 7 days will be considered abandoned and disposed of
13. No hazardous materials, refrigerated, or perishable items accepted
14. Call in advance for any shipments requiring side load, special handling, or oversized
15. No charges will be made until after packages are received and weight confirmed
16. Invoices are sent with a secure credit card link for payment through Talech
17. **Cancellation Policy:** If the event is cancelled prior to event date, 25% of fees incurred for warehousing will be refunded and all packages returned per shipper’s instructions. If cancelled after delivery to Pechanga, no refunds will be given ** Regardless of cancellation reason**

I Acknowledge the Above Items (initial) _____

Event Delivery Drop Off/Pick Up Schedule		
Delivery Date:	No Earlier Than: _____	No Later Than: _____
Pick Up Date:	No Earlier Than: _____	No Later Than: _____

Section I (A) - Freight Instructions for Pallets and Crates	
<i>IF NO FREIGHT, PLEASE MOVE TO SECTION II for UPS and FedEx</i>	
Inbound Freight BOL:	Freight Carrier:
Freight Contact #:	
Warehouse Address: 29720 Garland Ln. Menifee, CA, 92584	Warehouse Receiving Hours: 8AM-5PM Mon-Sat. (Closed Sunday)
Scheduled Delivery Date:	Scheduled Delivery Window: _____ to _____
Outbound Freight BOL:	Freight Carrier:
Freight Contact #:	Pick Up Address: Pechanga, 45000 Pechanga Pkwy, Temecula, CA, 92592 *South End Loading Dock by Conference Center & Golf*
Scheduled Pick Up Date:	Scheduled Pick Up Window: _____ to _____
OUTBOUND FREIGHT MUST BE READY FOR PICKUP NO LATER THAN 2 HOURS AFTER THE SHOW	

Section I (B) - Freight Shipment for Pallets and Crates				
Freight Size	Rates per Pallet	Expected Weight	Expected Quantity	Estimated Charge (\$)
Standard Pallet/Crate (48" x 40" x 72")	\$245 up to 500lbs \$0.50/ additional lb.			
Oversized Pallet/Crate (60" x 40" x 72")	\$325 up to 500lbs \$0.50/ additional lb.			
Double Oversized Pallet/Crate (96" x 60" x 72")	\$595 up to 500lbs \$0.50/ additional lb.			
If Exceeds 96" x 60" x 72" Call for Special Handling				
Total Expected Pallets/Crates: _____			Estimated Total: \$ _____	
An invoice will be emailed after the warehouse has received all shipments to confirm quantity & weight. The invoice will have a secure online payment link from TALECH. Payment must be received before booth delivery.				

Section II (A) – Package and/or Tote Instructions	
Inbound Carrier: FedEx _____ UPS _____ Other _____	
Tracking #:	Signature Required: Yes _____ No _____
Warehouse Address: 29720 Garland Ln. Menifee, CA, 92584	Warehouse Receiving Hours: 8AM-5PM
Approximate Delivery Date:	

Section II (B) – Return Package and/or Tote Instructions (If needed)
<ul style="list-style-type: none"> • Leave all return items at your booth for pick-up • All items must be ship-ready with prepaid return labels attached • All items will be picked up within 1 hour at the end of event
Select Carrier: FedEx _____ UPS _____ Other _____
Estimated # of Items to Return: _____

Section II (C) – Package and/or Tote Shipment			
INSTRUCTIONS: Please fill in the total amount of items per weight category. DISCOUNT: First item of each weight category is listed below. A discount will be given for additional items (<i>Example: 1 medium & 2 small items → 1st package(medium): \$125 2nd package(small): \$35 3rd package(small): \$35</i>)			
Package/Tote Weight	Rates per Size	Expected Quantity (#)	Estimated Charge (\$)
Small (0-49lbs)	\$75 / \$35		
Medium (50-99lbs)	\$125 / \$50		
Large (100-149lbs)	\$175 / \$85		
X-Large (150lbs +)	Use Section I - Freight		
Total Estimated Charge: _____		Total Expected Items: _____	
An invoice will be emailed after the warehouse has received all shipments to confirm quantity & weight. The invoice will have a secure online payment link from TALECH. Payment must be received before booth delivery.			

On Site Services
The following services can be handled by request with advance notification. Please call if needed: (619) 726-9016 <ul style="list-style-type: none"> • Dolly • Cart • Pallet Jack • Electric Pallet Jack • Forklift (ADVANCED RESERVATION REQUIRED) ***Forklift is not kept on site*** • Booth Set Up • Booth Tear Down



From Pechanga Parkway turn right on North Casino Dr. and go around the South Parking Structure and Spa until the road ends. Blue dotted area is where you will walk to unload your items.