

July 15th, 2025, Guest speaker – Sam Stern



July 15 - THE AI ERA: HOPE, HYPE, and INNOVATION FOR WRITERS and CREATIVES

Explore the transformative possibilities of AI for writers and creators. Through engaging discussions and practical demonstrations, we'll uncover how AI tools can enhance creative practice without compromising authenticity or human voice. This talk from **Sam Stern** provides a balanced, hands-on introduction to integrating AI meaningfully and ethically into your creative work. Join us to demystify AI, spark your imagination, and empower your creative journey in an ever-evolving technological landscape.

Sam Stern is a Senior Content Creator at Esalen Institute, where he hosts the *Voices of Esalen* podcast, a deep-dive interview program focused on Human Potential with over one million downloads to date. He is a cum laude graduate of Brown University and received an MFA in Critical Studies and Integrated Media from CalArts. His deep interest in emergent technologies focuses in particular on the creative and relational impact of AI on everyday humans.