

Sanju

Web Designer | 14.8 Year Experience

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Experienced through the entire design lifecycle, from requirement gathering to thorough usability testing for mobile applications and websites.

Experience

GoatCode Senior Web Designer, Chandigarh

Aug 2020 – Present

- Implemented user-centred design principles while developing web applications, aligning with our brand and product goals.
- Developed pixel-perfect HTML/CSS code and tested websites across multiple devices and resolutions to ensure compatibility.
- Executed and incorporated results of usability testing into the final product designs to improve user experience.
- Developed wireframes, prototypes, and interactive mockups to visualise design concepts and user flows.
- Set up Google tracking to ensure proper monitoring of goals and conversions, including configuring Google Search Console.
- Mentored junior team members to support their professional development and maintain a high standard of work.
- Managed design documentation to ensure consistency across products.

ADAT Soft Solutions Senior Web Designer, Mohali

Aug 2018 – Aug 2020

- Designed low- and high-fidelity prototypes for desktop and mobile websites, iterating based on feedback from managers and clients.
- Tested websites across different browsers and screen resolutions to ensure consistent user experiences.
- Created detailed visual designs and contributed to design pattern improvements for enhanced user experiences.
- Collaborated with product managers to ensure design alignment with business objectives.
- Used Figma for design collaboration and prototyping, contributing to design systems and maintaining design libraries.

AcmeMinds Pvt Ltd Web Designer, Chandigarh

May 2013 - Aug 2018

- Generated low- and high-fidelity prototypes for mobile and web applications, iterating based on feedback to create intuitive designs.
- Converted design to HTML/CSS and ensured compatibility with common mobile and desktop resolutions.
- Collaborated with cross-functional teams, including developers, to deliver seamless user experiences.
- Conducted usability testing to gather user feedback and improve designs.
- Contributed to design documentation to maintain design consistency across products.

RelayStrategy Web Designer, Chandigarh

Mar 2011 – May 2013

- Converted design mock-ups into HTML/CSS and iterated designs based on feedback to create user-centered design solutions.
- Conducted thorough testing of website designs on various mobile and desktop resolutions to ensure optimal user experiences.
- Assisted developers in creating graphics and worked with design patterns to maintain consistent user interfaces.
- Collaborated with design and engineering teams to ensure seamless website development.

Sunrise Software Solutions Web Designer, Chandigarh

Sep 2009 – Feb 2011

- Developed sample website mock-ups using Photoshop and converted them into HTML/CSS, focusing on visually stunning and cohesive designs.
- Tested website designs across different devices to ensure compatibility with common screen resolutions.
- Collaborated with cross-functional teams, including design and engineering, to ensure accurate implementation of design concepts.

Education

Master of Computer Science PTU, Jalandhar

2012 – 2013

Master of Science information Technology PTU, Jalandhar

2010 – 2012

Bachelors in Arts HPU, Shimla

Certifications

- Google UX Design
- Visual Design for Web Designer, UI Designer and Developer
- Logo Design Mastery in Adobe Illustrator
- Rapid Usability Research for UX Designer
- User Experience Certification

Skills

Visual Design

UI/UX Design

Usability Testing

Cross-Browser Compatibility

Graphic Design

Mobile-First Design

A/B Testing

User Research

Design Guidelines

Front-end Development

Responsive Design

Wireframing and Prototyping

Cross-Functional Collaboration

HTML/CSS

Web Accessibility (WCAG)

Problem Solving

Product Collaboration

Tools

Figma: Using Figma for design collaboration, creating design systems, and maintaining design libraries.

Adobe Creative Suite: Proficiency in visual design tools.

Bootstrap: Knowledge of front-end development frameworks for design implementation.

Design Systems: Knowledge in creating and maintaining design libraries.

User Survey: Google Form

User Research: Userbrain and User Testing

Prototype: Adobe XD, or Figma

Code Editors: Visual Studio and Notepad++

Responsive Testing: LambdaTest and BrowserStack

Version Control: Github

SEO: Google Analytics and Screaming Frog

Collaborations: Slack, Telegram, Trello and ClickUp

Personal Details

Date of Birth: 7th June 1985

Gender: Male

Nationality: Indian

Marital Status: Married

Languages: Hindi & English

Address: Flat No. 1104, Trishla Plus Homes, Peer Muchalla,
Dhakoli, Zirakpur SAS Nagar Mohali (Punjab)

Declaration

I hereby declare that all of the information given to me is correct to the best of my knowledge.

(Sanju)