



St. Croix Valley
Habitat
for Humanity®



**Sponsorship
Opportunities 2022**



About St. Croix Valley Habitat for Humanity (SCVHFH)

St. Croix Habitat for Humanity was founded as an affiliate of Habitat for Humanity International in 1996 by a group of caring and motivated individuals in River Falls, WI. Since then, we have helped change over 70 families' lives through home ownership. In 2014, we completed the first neighborhood-scale project of its kind to combine cutting edge and energy efficient technology, durable building materials, and renewable energy generation. Today we are building in New Richmond for a mutli-generational family who are excited for their first home. And we continue working with families on financial planning and budgeting to move our homeowners toward establishing generational wealth.

Mission (HFH International)

Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope.

Principles

- Focus on shelter
- Create opportunities for all people to live in decent, durable shelter
- Put faith into action by helping to build, renovate and preserve homes
- Partner with others to accelerate and broaden access to affordable housing as a foundation for breaking the cycle of poverty
- Advocate for just and fair housing policies
- Promote dignity and hope through equitable, accountable partnerships
- Support sustainable and transformative development

Vision

We envision communities where families plant their roots, know their neighbors, and grow together. With a focus on fiscal responsibility, we work to serve more parents, grandparents, guardians, and most importantly – children, to construct quality homes that are sold to families through low to no-interest loans. Homebuyers complete 250 to 500 sweat-equity hours and other requirements, partner with SCVHFH to pay for their homes, property taxes and all upkeep, and maintain current payments on properties.

How We Change Lives

SCVHFH provides home construction, home recycles, and home repair. We work with families who commit financially and invest their time and energy into the home to build affordable, sustainable, and quality homes which leads to life changing results.

- SCVHFH has helped over 70 families throughout Pierce & St. Croix Counties obtain homes since 1996.
- A Brush with Kindness Program supports low-income families and individuals with exterior home repairs.
- The Aging in Place Program helps older, low-income homeowners safely stay in the homes they own and love.

The ReStore is our nonprofit home-improvement store that offers a variety of high-quality items to customers at a fraction of a cost while also diverting reusable household items and building materials



New Richmond Build

St. Croix Valley Habitat for Humanity (SCVHFH) works alongside families to break the cycle of poverty and increase access to affordable housing. In 2022, St. Croix Valley Habitat for Humanity is building a home for the Patraw Family in New Richmond that will house three generations under the roof we help them raise. This 5 bedroom, 2 bathroom home will include solar panels to help the Patraws make their home even more affordable and will provide the space, comfort, and security for the whole family to thrive.

We will host our ceremonial groundbreaking in May 2022 and continue the build over the summer. We anticipate about 250 volunteers, including our sponsors, donating more than about 3,500 hours of time alongside the Patraw Family to build their home. Once the build is complete, we will host a dedication ceremony to welcome the Patraws into their new home, celebrate all we have accomplished together, and toast to the family's future.

The opportunity to own a home can put lower-income families on the path to building wealth. Your sponsorship support will ensure our team has the materials and resources needed to provide the Patraw Family with a safe and comfortable place to call home in 2022.

Rock the Block

Our Rock the Block event will take place in late September. This week-long neighborhood revitalization effort brings together residents, municipalities, and community partners to complete exterior home repairs and refresh a neighborhood for low-income homeowners. Each day includes a menu of activities from deconstruction to landscaping and gives our volunteers and sponsors the opportunity to lend a helping hand in their community.

Rock the Block is an opportunity for business leaders like you to join socially engaged community leaders to improve a local neighborhood. Sponsorship support allows us to purchase the necessary building materials and important tools and supplies for these community repairs, and to ensure our team of dedicated volunteers stay well-hydrated and fed as they work. Your support goes beyond raising the roof—with your help, we will elevate the entire neighborhood!

Rock the Block is about more than repairing homes for families in need; it's about building hope and community for our neighbors. Your sponsorship will increase the quality of life for entire neighborhoods, and inspire others to serve their neighbors by volunteering at the Rock the Block event.

Sponsorship of SCVHFH's 2022 events and programming comes with many exclusive benefits and opportunities.

Sponsorship Levels

Sponsorship of our events ensures SCVHFH can continue to provide families in need with a place to call home. Sponsorship includes benefits related to both the New Richmond Build and Rock the Block events.

Presenting - \$15,000



- **New Richmond Build**
 - Company/organization banner at build site
 - 4 private company/organization build days
 - Live speaking opportunity
- **Rock the Block**
 - 10 tickets to the post-event
 - Yard signage logo recognition
- **Both**
 - Publication in local newspaper
 - Dedicated social media posts
 - Recap video recognition

Rooftop - \$10,000



- **New Richmond Build**
 - Company/organization banner at build site
 - 3 private company/organization build days
- **Rock the Block**
 - 8 tickets to the post-event
 - Yard signage logo recognition
- **Both**
 - Dedicated social media posts
 - Recap video recognition

Foundation - \$5,000



- **New Richmond Build**
 - 2 private company/organization build days
- **Rock the Block**
 - 5 tickets to the post-event
 - Yard signage logo recognition

Window - \$3,000



- **New Richmond Build**
 - 1 private company/organization build day
- **Rock the Block**
 - 4 tickets to the post-event

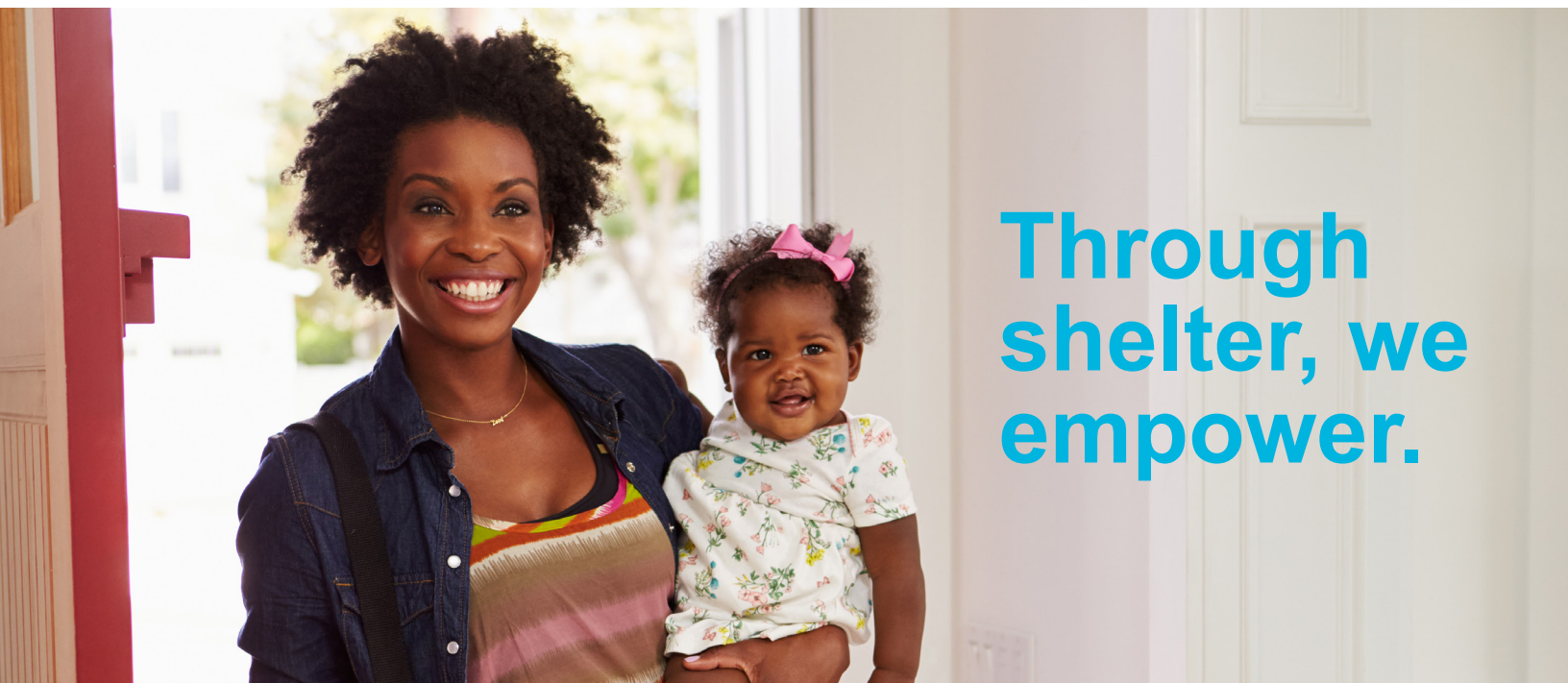
Blueprint - \$1,500



- **New Richmond Build**
 - 1 private company/organization build day
- **Rock the Block**
 - 2 tickets to the post-event

All sponsors receive the following:

- Event webpage recognition
- General social media recognition
- Live program recognition at the New Richmond Build and Rock the Block celebration



Through
shelter, we
empower.



Sponsorship Form

SPONSORSHIP LEVELS	Presenting	Rooftop	Foundation	Window	Blueprint
Live speaking opportunity & newspaper publication	X				
Private build days	4	3	2	1	1
Rock the Block celebration tickets	10	8	5	4	2
Corporate banner	X	X			
Dedicated social media posts	X	X			
General signage recognition	X	X	X		
Recap video recognition	X	X	X	X	
Event page & social media recognition	X	X	X	X	X
Live program recognition	X	X	X	X	X

Deadline to be included in print materials per event

Sponsor Information

Sponsor Name (as it should appear on materials):

Sponsorship Level: \$15,000 \$10,000 \$5,000 \$3,000 \$1,500

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Company Website: _____

Payment Information

Check enclosed (payable to SCVHFH) Visa Mastercard AMEX Discover

Card Holder Name: _____

Signature: _____ Expiration Date: ____/____/____

Credit Card Number: _____ Security Code: _____

Donations

In lieu of the suggested sponsorship amounts, please accept \$ _____ to support St. Croix Valley Habitat for Humanity 2022 events.

Please mail or email the completed form to:

St. Croix Valley Habitat for Humanity
749 Ryan Drive
Hudson, WI 54016

Donations are tax-deductible. St. Croix Valley Habitat for Humanity is a 501(c)(3). EIN: 39-1857467.
For more information, please contact Kristie Smith at 715-350-8575 ext. 1 or executivedirector@scvhabitat.org