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## **ST. CROIX VALLEY HABITAT FOR HUMANITY WELCOMES ADDITIONS TO BOARD OF DIRECTORS**

Organizational strategic planning begins in August

Tuesday, July 26, 2022- (Hudson, WI) St. Croix Valley Habitat for Humanity (SCVHFH) is pleased to announce Renewal by Andersen Director of Marketing Chris Wong and retired Chief Administrative Officer of Ashland County, Wisconsin Clark Schroeder have been elected to its board of directors.

Wong has extensive experience leading marketing teams and managing budgets. With nearly a decade at Renewal by Andersen, Wong's client-centered, data driven skills will be utilized in his work as chair of the nonprofit's Public Relations committee.

Schroeder has spent the last 30 years in county administrative roles, bridging economic development and community engagement into his process improvement work. He will serve as the board liaison to the family selection committee to help thoroughly evaluate potential family partnerships for the organization.

"We are thrilled to welcome Chris and Clark to our board of directors," said SCVHFH Board Chair/President Joel Skinner. "Their experience will be very important to our organization's growth as we work with families experiencing increased housing needs in Pierce and St. Croix Counties."

SCVHFH was recently awarded a grant that supports strategic planning and organizational vision. Board members will take part in this planning process and will help guide growth opportunities as the organization looks for more ways to address the shortfall of affordable housing opportunities in Wisconsin.

### **About St. Croix Valley Habitat for Humanity**

**St. Croix Valley Habitat for Humanity helps families with safe, affordable housing.** In 1996, community members in River Falls, WI and surrounding communities recognized the critical need to bring people together to build housing, communities and hope and founded the local, nonprofit Habitat affiliate. In its tenure, SCV Habitat for Humanity has partnered with more than 71 families in Pierce and St. Croix Counties to help achieve the goal of home ownership. Visit [scvhabitat.org](http://scvhabitat.org) for homeowner and volunteer information and to support the mission to help families create successful futures.

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