

NEXT LEVEL RESEARCH: INCUBATED START-UP CONTRIBUTING TOWARDS VIKSIT BHARAT 2047

SEED MONEY | REVENUE GENERATION

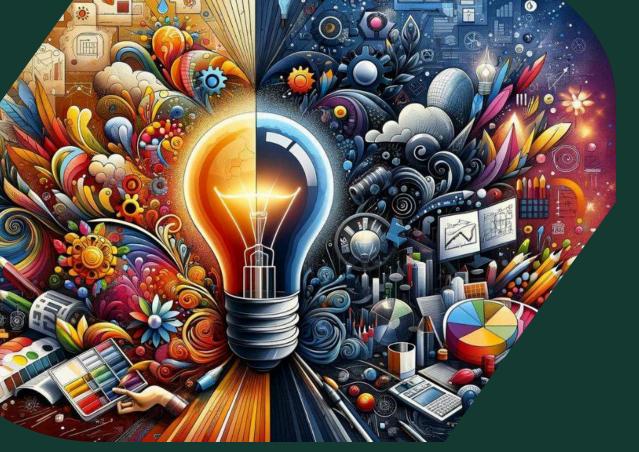


BY INDUSTRY EXPERTS



LAB TO LAND
MIND TO MARKET

You can Organize/ Host this Campus/ University/ National level FDP at Your Campus for Research Scholars & Faculty from all disciplines/ streams





APPLICATIONS ARE INVITED FROM INSTITUTIONS/UNIVERSITIES TO ORGANISE CAMPUS/ UNIVERSITY LEVEL FDP AT YOUR CAMPUS FOR RESEARCH SCHOLARS & FACULTY OF ALL DISCIPLINES/STREAMS

One Week FDP

LAB TO LAND | MIND TO MARKET

NEXT LEVEL RESEARCH INNOVATION | INCUBATION **ENTREPRENEURSHIP (IIE)** FOR REVENUE GENERATION

by Industry Experts

RESOURCE PERSONS FROM:

Cognizant Technology Solutions Corporation | TATA Technologies LTIMindtree Ltd MNC | ImpulseMacro Innovation P Ltd | PostDoc **Emerson MNC | Mudita Consultancy | PSP-IP & Associates P Ltd**

FDP CAN BE ORGANIZED UNDER YOUR IIC / IC CELL AT THE CAMPUS



INNOVATION CELL #startupindia





Pre-FDP Seminar can be organized under your MoE's Innovation Cell / any Cell or Chapter

REVENUE | SEED MONEY

NEXT LEVEL RESEARCH: INCUBATED START-UP

CONTRIBUTING TOWARDS VIKSIT BHARAT 2047

- MULTI-DISCIPLINARY NEXT LEVEL RESEARCH FOR REVENUE
- 2 WRITE SCOPUS/ SCI/ WOS RESEARCH PAPER IN ONE WEEK
- GRANT & COMMERCIALIZE PATENT IN 1 YEAR FOR SOCIETY
- Remuneration as per your Organization Policy
- For Faculty Members & PhD Scholars Only
- Duration 90 Minutes including Q&A



REVENUE: PAPER/PATENT

How to write Research Paper in One Week but without wasting Commercially viable Concept as Copyright Rights will be with Publisher & not with Author. How to select Commercially viable innovations for Patent Grant followed by Commercialization.

INCUBATION CELL

Establish INCUBATION Cell with Section 8 Company NPO for TBI Incubators & START-UPs. How to find Societal Research Problem from IIE (Innovation | Incubation | Entrepreneurship) Perspective at TBI/Incubator with the support of Mentors from the Industries



1 WEEK FDP by Industry Experts: TATA Technologies | ImpulseMacro LTI Mindtree | Emerson | PSP-IP



INCUBATED START-UP

Commercialize Research/B-Plan/Innovation / Patent through new START-UPs at Incubation Cell with the Support of **Industry Mentors** & Versatile Incubated START-UPs.

Entrepreneurship Launchpad:
Sustainable START-UP (B-Plan,
Pitch Deck, Client base & Funding

What is Next to the RESEARCH PAPER & PATENT Profile? Revenue Generation? Use for Society/ Industry? INNOVATION on which Do NOT Publish Paper, Do NOT file PATENT & Do NOT Launch START-UP!

Download 8 Pages 1 Week FDP Brochure from www.iimp.in | Join WhatsApp Group for Certificate/ FDP Details Email us at msme@iimp.in to Organize a Pre-FDP Seminar at your Campus before 1 Week of FDP

NEXT LEVEL RESEARCH: REVENUE GENERATION

What next to do with the

- Research Papers Published? (Copyright with Publisher)
- PATENT Portfolio? (Published/ Granted)

ATTEND THIS FDP TO LEARN HOW TO GENERATE REVENUE



1 WEEK SCHEDULE - IIE FDP

LAB TO LAND | MIND TO MARKET

#Day	#Session I	#Session II
1	IIE from Industry Perspective: Commercially viable Innovations/ Products	How to find Research Problem from IIE/ Market Perspective
2	Social Innovations/ Industry Innovations	How to write your SCOPUS Indexed Research Paper?
3	Why & How to Establish INCUBATION Center/Cell? (NPO Section 8 Company)	How to select Commercially viable Innovation to acquire PATENT
4	Innovation/Patent COMMERCIALIZATION through START-UP at Incubation Center/Cell	Entrepreneurship: 0 to 1 Sustainable START-UP (Registration, Pitch Deck to Market Launch & Funding)
5	Successful Technical Business Incubator (TBI) & START-UP at Campus	INNOVATION on which Do NOT Publish Paper! Do NOT file PATENT! Do NOT Launch START-UP!

NEXT LEVEL RESEARCH - IIE Innovation | Incubation | Entrepreneurship

MILLION DOLLAR QUESTION RESEARCH PAPER & PATENT >> REVENUE ??



1 WEEK FDP - IIE
NEXT LEVEL RESEARCH: REVENUE GENERATION
LAB TO LAND | MIND TO MARKET

What next to do with the

- RESEARCH PAPERS Published?
 (Copyright is with the Publisher so
 Revenue Generation by the Publisher)
- PATENT Portfolio? (Published/ Granted) ZERO Commercialization?
- PhD Research Work? Revenue ??



ATTEND THIS FDP
TO LEARN HOW TO
GENERATE REVENUE
FROM NEXT LEVEL
RESEARCH

Email us at msme@iimp.in to Organize a Pre-FDP FREE Seminar at your Campus before 1 Week of FDP

STEP-WISE % SIGNIFICANCE & TAKE AWAY FOR NEXT-LEVEL RESEARCH

NEED | SCOPE | LIMITATION | SOLUTION



FOUNDATION: SOCIAL INNOVATION







#1 idea

Every Indian die with Hundreds of ideas, so mere idea is having No use



#2 Social Innovation

Almost every successful START-UP is based on Social Innovation/ Society



#3 Commercially viable Social Innovation

Commercially viable Social Innovation leads to Successful & Sustainable START-UP

STEP-WISE % SIGNIFICANCE & TAKE AWAY FOR NEXT-LEVEL RESEARCH

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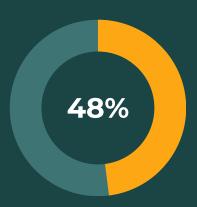
START-UP ENTREPRENEURSHIP THRU PATENT





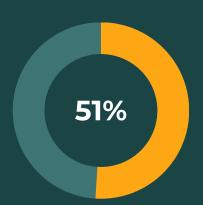
#1 Patent Filing

Indian UTILITY Patent Filing & Publication is just a beginning



#2 Patent Search/ Enhancement & Grant

Patent Novelty Search followed by
Patentability Enhancement assure Grant of
the Patent (to acquire the ownership to
Commercialize it)



#3 Commercially viable Patent

Only Commercially viable Patent can lead to successful START-UP

STEP-WISE % SIGNIFICANCE & TAKE AWAY FOR NEXT-LEVEL RESEARCH

NEED | SCOPE | LIMITATION | SOLUTION



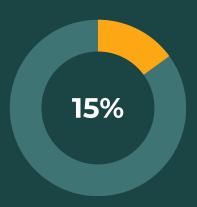
INCUBATION CENTER & ENTREPRENEURSHIP





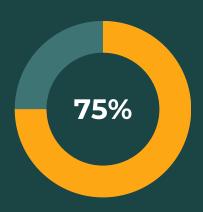
#1 Incubation Cell at Campus

Innovation Cell and Incubation Cell are just mere formalities and leads to nothing



#2 Incubation Center by Industry (MoU)

Incubation Center established by executing MoU with Industry offers the Platform for Entrepreneurship / START-UP



#3 Active Involvement of Experienced Industry Mentor

Experienced Industry Mentor can lead to several Successful & Sustainable START-UPs under Section 8 NPO Company & even Generate SEED Funds/ Revenue

Your Institute will be the Organizer of the FDP

Email us to Organize One Week FDP on NEXT LEVEL RESEARCH: Innovation Incubation Entrepreneurship (IIE) at your Campus (in person or Hybrid mode):



- Campus level | University level
- State level | National level

Who can Attend?

- Research Scholars
- Faculty from all Disciplines
- All arrangements by Host Institute
- Hospitality/Infra etc by Host
- Stage/ Mementos etc by Host

Fees:

- INR 4890 per Faculty Member
- INR 3890 per Research Scholar
- Minimum 90 Participants (from Institute/ Campus/ University/ State/ National level

Additional Benefits:

- Free Guidance for SCOPUS Indexed Research Paper till
 Acceptance including one Co-author from our side Industry
- Guidance to Establish Incubation Center at your Campus (Section 8 Company Non Profit Organization) | TBI | Incubator | Accelerator
- Free Patent Novelty Search Opinion to know Patentability
- Free Patentability Enhancement to assure Grant of Utility Patent
- Printed CERTIFICATE of an Appreciation/ Participation in FDP
- Industry MoU to Support Innovation | Incubation | Entrepreneurship
- Free START-UP Mentoring by Industry START-UP Consultant
- Free Access to the Commercially viable Patentable Database

Email us: msme@iimp.in

FDP CAN BE ORGANIZED UNDER YOUR IIC / IC CELL AT THE CAMPUS



INNOVATION CELL #startupindia
(GOVERNMENT OF INDIA)

