



RESEARCH  
FDP



PROPOSAL TO ORGANISE FDP AT YOUR CAMPUS FOR  
RESEARCH SCHOLARS, FACULTY OF ENGG/ PHARMA/ MANAGEMENT

# One Week FDP

LAB TO LAND | MIND TO MARKET

## RESEARCH - IIE INNOVATION INCUBATION ENTREPRENEURSHIP

### by Industry Experts

RESOURCE PERSONS FROM:

Cognizant Technology Solutions Corporation

Persistent System Ltd | ImpulseMacro Innovation Pvt Ltd

Mudita Consultancy | PSP-IP & Associates Pvt Ltd



MHRD'S  
INNOVATION CELL  
(GOVERNMENT OF INDIA)

CONCEPT POWERED BY

#startupindia



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)

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**RESEARCH  
FDP**

# 1 WEEK SCHEDULE - IIE FDP

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| #Day | #Session I   | #Session II  |
|------|--|--|
| 1    | <b>IIE from Industry Perspective:<br/>Commercially viable Innovations/ Products</b>    | <b>How to find Research Problem from IIE/ Market Perspective</b>   |
| 2    | <b>Social Innovations/ Industry Innovations</b>  | <b>How to write your SCOPUS Indexed Research Paper ?</b>   |
| 3    | <b>Why &amp; How to Establish INCUBATION Center/ Cell? (NPO Section 8 Company)</b>     | <b>How to select Commercially viable Innovation to acquire PATENT</b>  |
| 4    | <b>Innovation/ Patent COMMERCIALIZATION through START-UP at Incubation Center/Cell</b> | <b>Entrepreneurship: 0 to 1 Sustainable START-UP (Registration, Pitch Deck to Market Launch &amp; Funding)</b> |
| 5    | <b>Successful Technical Business Incubator (TBI) &amp; START-UP at Campus</b>          | <b>INNOVATION on which Do NOT Publish Paper ! Do NOT file PATENT ! Do NOT START-UP !</b>                       |

**RESEARCH - IIE Innovation | Incubation | Entrepreneurship**

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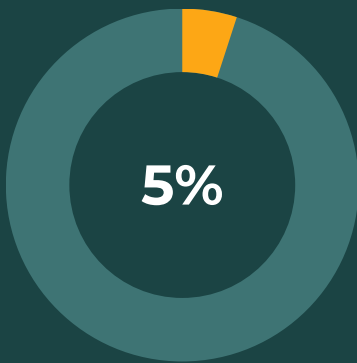
# % SIGNIFICANCE & TAKE AWAY

NEED | SCOPE | LIMITATION | SOLUTION



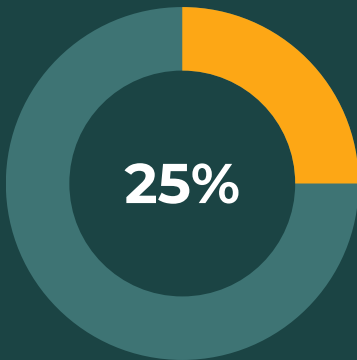
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## FOUNDATION: SOCIAL INNOVATION



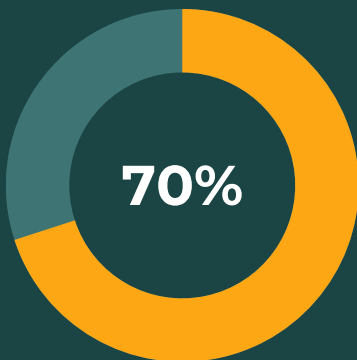
### #1 idea

Every Indian die with Hundreds of ideas, so mere idea is having No use



### #2 Social Innovation

Almost every successful START-UP is based on Social Innovation/ Society



### #3 Commercially viable Social Innovation

Commercially viable Social Innovation leads to Successful & Sustainable START-UP

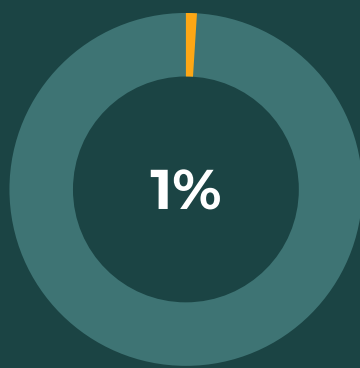
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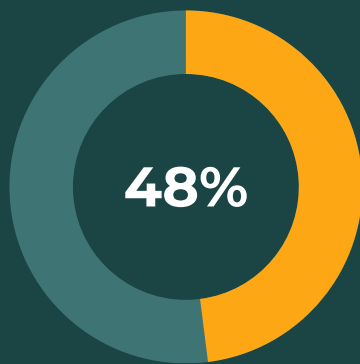
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## START-UP ENTREPRENEURSHIP THRU PATENT



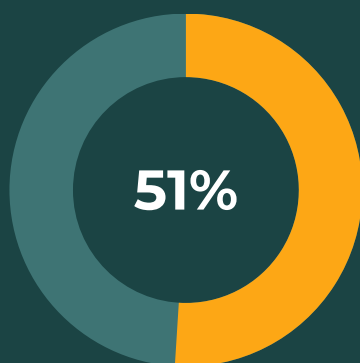
### #1 Patent Filing

Indian UTILITY Patent Filing & Publication is just a beginning



### #2 Patent Search/ Enhancement & Grant

Patent Novelty Search followed by Patentability Enhancement assure Grant of the Patent (to acquire the ownership to Commercialize it)



### #3 Commercially viable Patent

Only Commercially viable Patent can lead to successful START-UP

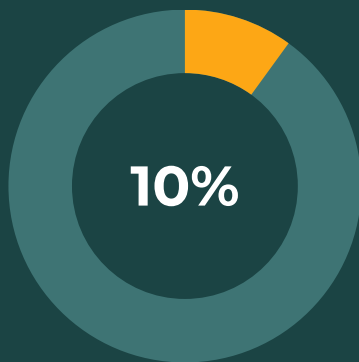
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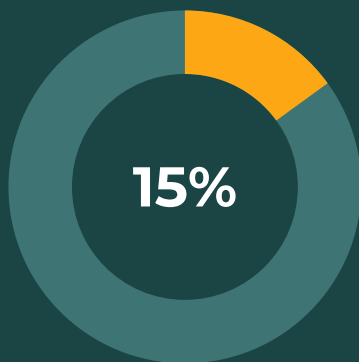
## INCUBATION CENTER & ENTREPRENEURSHIP



10%

### #1 Incubation Cell at Campus

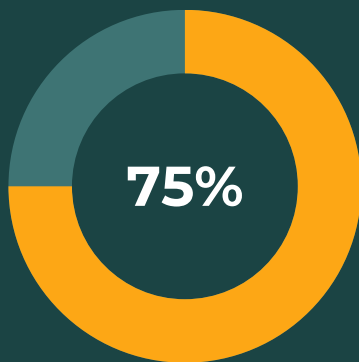
Innovation Cell and Incubation Cell are just mere formalities and leads to nothing



15%

### #2 Incubation Center by Industry (MoU)

Incubation Center established by executing MoU with Industry offers the Platform for Entrepreneurship / START-UP



75%

### #3 Active Involvement of Experienced Industry Mentor

Experienced Industry Mentor can lead to several Successful & Sustainable START-UPS under Section 8 NPO Company & even Generate SEED Funds/ Revenue

# Email us to Organize One Week FDP on RESEARCH - IIE - Innovation Incubation Entrepreneurship at your Campus (in person or Hybrid mode) at



- College level
- University level
- State/ National level

## Who can Attend?

- Research Scholars
- Faculty of Engineering
- Faculty of Management
- Faculty of Pharmacy
- Teacher from any Faculty

## Fees:

- INR 2890 per Faculty Member
- INR 1890 per Research Scholar
- Free for Members\*
- Minimum 100 Participants
- All arrangements by Host Institute

## Additional Benefits:

- Free Guidance for SCOPUS Indexed Research Paper till Acceptance
- Guidance to Establish Incubation Center at your Campus (Section 8 Company Non Profit Organization) | TBI | Incubator | Accelerator
- Free Patent Novelty Search Opinion to know Patentability
- Free Patentability Enhancement to assure Grant of Utility Patent
- Printed CERTIFICATE of an Appreciation/ Participation in FDP
- Industry MoU to Support Innovation | Incubation | Entrepreneurship
- Free START-UP Mentoring by Industry START-UP Consultant
- Free Access to the Commercially viable Patentable Innovations Database

## Email us :

- [msme@iimp.in](mailto:msme@iimp.in)

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Institute of Facilitation  
MSME-industry Center  
Professionals [www.iimp.in](http://www.iimp.in)



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