1933
Equipement Labrie is Founded by Garage Irené Labrie.

First Labrie logo

1971
Claude Boivin acquired Labrie as an equipment distributor called Garage Labrie Ltée.

1978
Shu-Pak distribution and Labrie start using drop frames.

1980
Labrie transitions from a distributor to a manufacturer.

Early 1980s
The Curbside Recycler (later called Top Select™) was available in the 29-yard single sided loading 1000 Model and a 31-cubic yard dual-side 2000 Model.

Top Select™ – First version straight walls

Top Select™ – Second version angled walls and manual doors (tailgate)

1984
Claude Boivin secured the rights to build the first Bowles front loader, which was sold under the name, Labrie 100.

The Labrie Expert 100 front loader

1985
Soon after, the Labrie 200 Series was added. The first side loader and drop-frame manual side loader using a body similar to the front loader. This Labrie 200 later became the Labrie 2000 Series.

Labrie Expert 200 side loader with a flat-back cowl cab also built by Labrie

The 200 Series had a unitized body and hopper assembly

1986
Perfectly timed for the recycling boom of the 1980s, Labrie introduced the patented Top Select™, the first ever recycling unit with a multi-compartment side-bucket loader, which became one of the most popular recycling trucks of all time.

First manual recycler

1987
Also, the first curbside recycler was invented, which is the ancestor of the Top Select™ 1000 & 2000.

The new branding and logo for Labrie was created.

New Labrie logo

Top Select™ 1000: single side loading

Top Select™ 2000: loading both sides

1988
The first prototype of an Automated Straight Frame (ASL) unit was invented.

1990
With numerous upgrades on the Labrie 200 side loader, the Labrie 2000 was launched.

1990 Labrie 200 side loader

A late 1990s Labrie 200 with shortened overall body height

1992
Labrie introduced the patented Maximizer on the Top Select™ models.

Top Select – Third version hydraulic tailgate

The Top Select patended Maximizer

1993
Labrie became the first to provide a split body on a drop frame. Labrie patented the split chute (diverters).

Labrie Expert 2000 – A revolution with an 18 inch packer blade height.

1994
Labrie's renowned 21st century engineering has introduced the Expert 2000 as an evolution of the Labrie 200 with an 18" high packer in a drop frame configuration. The world's most efficient side loading packer.

Expert 2000. Side loading packer

Labrie STR with round walls Only 17 produced

Labrie Top Select™ final version

1996
The Optimizer Front Loader.

In the same year, the first drop frame automated unit was launched, the Labrie Expert 2000 Cool-Hand.

Labrie Optimizer – New front loader version

Expert 2000 Cool-Hand

1998
Plant production output increased from 500 to 1000 units/yr and a new Labrie logo was created.

New Labrie logo

1999
Labrie became the first manufacturer to become ISO-9001 Certified.

2000
A Cool-Hand on the Automizer, a first.

2001
Labrie started to build their own CNG kits.

Labrie Automizer Cool-Hand

2002
The Labrie Optimizer continued to be upgraded.

Also, Labrie released the new Expert 2000 Helping-Hand™.

2002 Labrie Optimizer 40-yard

Labrie Optimizer 2004 – improvements final version

Expert 2000 Helping-Hand™

2004
The Automizer Side-Loader (ASL)™ storms the market. The Automizer Right-Hand™ has become an industry standard to this day.

Automizer Right-Hand™

Same year, Labrie acquired SNS Juggler.

2005
Labrie acquires BDF Gingras, manufacturer of lifters & tippers.

2006
In a major coup, Labrie acquires the Leach & Wittke brands from Federal Signal, moving production of the Leach 2R, Alpha and the Wittke Starlight models from Alberta to Quebec. Labrie Environmental Group now promotes three distinct brands, Labrie™ Side Loaders, Leach™ Rear Loaders and Wittke™ Front Loaders.

A modern, seamless-bodied Expert 2000 arrived for 2006, updating their best selling MSL model.

The Labrie Environmental Group corporation logo

Late 2006
LabriePlus™ opens its parts, service & training facilities in Oshkosh, WI & St. Nicolas, QC.

2007
Plant production output increases from 1000 to 1500 units/yr.

Minimax compact side loader

2010
Labrie™ introduced a new Automizer Right-Hand™ version, its CNG installations and their new On-Board system.

Labrie Sprinter Commercial SL. Formerly Pendpac

The Impac Circular Side Loader. A Pendpac model, tracing its roots back to the original EMCO

2012
The Group acquires Pendpac, of Fairview, Oklahoma which adds the Sprinter, Impac, Predator and the Alleygator to the Labrie Brand catalog.

Also, Labrie Group aquires the patented Pendulum Packing Technology. Through innovation and timely acquisition, Labrie Environmental Group has built itself into a major force in the North American market, and sports its most advanced and diverse product line ever.

2015
Labrie Group opens a new manufacturing facility in Lafayette, GA.

2022
A redesigned Zero Kick-Out arm is developed for the new Automizer Alley-Hand™.

2023
Labrie launched its patented Pendulum Packer technology to its Automizer ASL Series. Same year, EnviroLink has launched.

Automizer Alley-Hand™ Pendulum Packer

Predator is a leaf-vacuum body based on the Impac

The Labrie Alleygator Pendulum-Packer ASL

PREMIER SIDE LOADERS - PRODUCTIVITY THROUGH DESIGN

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