

Terms and Conditions for the International Barber Awards 2025

The following terms and conditions govern the requirements and procedures for participation in the International Barber Awards 2025. By registering and participating in the competition, the participant agrees to these terms and conditions.

1. Eligibility

- 1.1. Participation is open exclusively to natural persons who are at least 18 years old.
- 1.2. Participants must be professionally trained or licensed barbers, either self-employed or employed in the industry.
- 1.3. Participation is limited to individuals residing in a European country.
- 1.4. By registering, participants confirm that they meet the above requirements and comply with all applicable laws and regulations.

2. Submission Requirements

- 2.1. For the online qualification round, participants must submit four high-resolution photos (1080x1080px) showing the model from the following angles: front, left side, right side, and back of the head.
- 2.2. Participants are required to obtain explicit written consent from their model prior to submission. This consent must grant unrestricted use of the materials by the organizer for competition, marketing, and publicity purposes.
- 2.3. Submissions must be uploaded via the dedicated upload link provided to participants upon registration.
- 2.4. The deadline for submissions for the online qualification round is May 31, 2025. Late or incomplete submissions will not be considered.

3. SHAVE-OFF Europe Tour

- 3.1. Participants who successfully pass the online qualification round will be invited to participate in the SHAVE-OFF Europe Tour.
- 3.2. During the SHAVE-OFF round, participants must perform a traditional hot-towel shave service on a model. The entire beard area must be fully shaved and precisely contoured using a replaceable blade razor. Partial shaves are not permitted.
- 3.3. Participants must adhere to the highest hygiene and safety standards throughout the process.
- 3.4. The best-performing participants from the SHAVE-OFF round will qualify for the Grand Finale.

4. Grand Finale

- 4.1. The Grand Finale will take place on October 20, 2025, at the Mercedes-Benz Museum in Stuttgart.
- 4.2. Finalists will compete in two main categories: Beard Grooming and Haircut.
- 4.3. For Beard Grooming, participants must trim and precisely contour the model's full beard.
- 4.4. For Haircut, participants must present a creative and significantly altered hairstyle.
- 4.5. A professional photoshoot will be organized during the finale, and the results will contribute to the overall evaluation.
- 4.6. Each participant may bring only one model, who must be used for all tasks.
- 4.7. An internationally recognized jury will evaluate the participants' work based on technique, creativity, precision, presentation, and overall impression.