

# DAILY EGGSPIRESS

## Finley's Touch Newsletter

Issue 3: February 2025



## Eggs-treme Sports!

Our intrepid fundraisers will do *anything* to raise cash for children battling cancer – and that includes dangling 162m above Brighton seafront! Despite the rather chilly and windy weather, our brave team headed up the i360 viewing platform on the beach late one night in September, got trussed up in some rather fetching harnesses and were then lowered out of the pod one by one. Once they'd stepped into thin air and the hearts had stopped pounding the views were absolutely spectacular! It was a very poignant event too, given how much time Finn spent being treated and having fun in Brighton, and we all felt close to him that night. Huge thanks to everyone who took part – the team raised over £10,000 between them, which is an appropriately sky-high figure!



Falling with Style: What a bunch of Good Eggs - Thank You!

## Hants in our pants!

We've been *itching* to expand our reach even further and, as we head into 2025, we're thrilled to announce Finley's Touch has now added Hampshire to the areas we cover.

That means another county of children and their families can rely on us to help them through their darkest hour, thanks to your incredibly generous donations and hard work. You all know how much

we love spreading Fun, Happiness and Hope – and the fact we can keep spreading it far and wide and keep including more kids makes our mission all the more fulfilling. Next stop... the world!

## Joining The Club

December saw us suited and booted at the Intercontinental in London, as 100 Property Club threw their annual gala dinner with Finley's Touch their chosen charity. Rugby legend Martin Bayfield was the brilliant speaker and, thanks to Charity Officer Mark Eshelby, the event raised around £16,000.



It was a fantastic night – although not so much for our co-founder Ben on the train home...



to help



# We're not counting our Chickens...



... But it's been an **incredible year for Finley's Touch**. We have **broken the £100,000 mark in grants!** Yes, thanks to all our fantastic supporters, our co-founder Nicky has been working around the *cluck* to give out over £105,000 to families who don't need financial worries on top of their acute emotional stress. We don't do it to be thanked, but we're always so touched to receive heartfelt messages saying how important our grants have been in bringing some respite to the strain

– and how our contact has made them feel less alone. "What a legacy your beautiful boy has left" said one mum, while another added: "Oh my goodness, I cannot tell you how much this will help."

And it's not just grants! We've given out over 230 Hospital Survival Bags and are at 119 – and counting – with our hugely popular National Trust Family Memberships. We couldn't do it without all of you.

# Hi Ho, Hi Ho, it's off to Westminster we go...

**Nicky and Ben were honoured to be invited to the Houses of Parliament by Ceri and Frances, the founders of children's charity, It's Never You.**

These incredible parents are campaigning to introduce Hugh's Law, named after their heroic son who lost his life to cancer, aged 6. MPs attended the meeting, and learned about the difficulties faced by parents when their child is given a shattering diagnosis. Hugh's Law will implement government financial assistance for families from day one,

helping ensure that jobs and homes are safe. The average treatment time for child cancer is three years, putting families under a massive strain.



**Ben, Nicky and the Chief Chick of the House**

Hugh's Law is fair, it is right, and it is just. All of us at Finley's Touch fully support it and hope that it gets the backing it deserves.

To find out more and lend your support, please visit: [www.itsneveryou.com](http://www.itsneveryou.com)



# Chicken **RUN** FOR CHARITY



**We know some of you like to keep in *beak* condition for a good cause – but we sometimes fall *fowl* of getting organised.**

Places in things like fun runs, marathons, Tough Mudders and obstacle courses can be hard to come by, so we've teamed up with Run For Charity to make sure we're not all running around like headless chickens. Let us know if there's an event you'd like to join!

Visit our Website for more info: [www.finleystouch.org.uk/find-a-fundraising-event](http://www.finleystouch.org.uk/find-a-fundraising-event)

# Thanks to more of our 2024 Fundraisers

**Where do we start with our heroes of 2024!?** There's so many of you, we are massively grateful that you're keeping our charity going and bringing such vital relief to families. There's too many to mention you all, but here's a few highlights:

- DJ Peter Finch's 36 hour Live Radio Broadcast on BRFM
- Sussex Stragglers – golfing to glory!

- Auntie Sophie's 3 Yorkshire Peaks
- Our Ambassador Frank Hall with his walking, and falling!
- Lindfield Bonfire Society – making things go BOOM!
- Kat's Willows Dog Groomers Santa-Paws Photo Shoot
- Becky's Cosy Corners Sponsored Walk
- Rae Sadler's Bracelet Sale

## AND FINALLY...

**Total Grants Issued: £105,000 - Bags Given: 232 - NT Memberships: 119**



**Jacob (R) and his best mate Finn helped us run a stall at their school Christmas Fair. The Lucky Dip sold out and there were crowds of people queuing to 'Chuck-A-Chook-Down-A-Chimney'. Thanks, lads! Plenty of cash raised, and smiles too!**

We were all massively proud of Nicky's article in 'Take A Break Magazine' in December, sharing the heart-breaking story of Finley Relf and his amazing legacy. Her piece raised awareness of our work and generated record hits to our website! Finley's energy, enthusiasm and love for life still motivates us all, every day.

We are over the moon to start a partnership with 'New Dawn Pubs' based in Surrey and Hampshire. Mark Robson from New Dawn has got some cracking fundraising ideas and we look forward to joining him and his team for a pint in the summer – Cheers! It's a New Year, It's a New Dawn, and We're Feeling Good!