

# ROYAL LEPAGE®

by the **NUMBERS**

Proudly **CANADIAN** 

**9** OUT OF **10**

CANADIANS ARE FAMILIAR WITH THE **ROYAL LEPAGE BRAND**<sup>1</sup>

**MOST INFLUENTIAL LEADER**



**#1** **Phil Soper**  
President & CEO of Royal LePage named most influential leader in Canadian Real Estate<sup>2</sup>

**THE VOICE** of Canadian Real Estate™

**5.4** **BILLION** MEDIA IMPRESSIONS<sup>3</sup>

**#1** in earned media **2x** more than our closest competitor

the best **LIVE HERE**™

**20,000** **REALTORS**® FROM COAST TO COAST

**INCREDIBLE REACH**

**27** **MILLION** visits to [royallepage.ca](http://royallepage.ca)<sup>4</sup>



**PARTICIPATED IN** nearly **1/3** of all transactional dollar volume in Canada<sup>4</sup>

THAT'S **~\$105** **BILLION**



**POWERFUL LEADS & REFERRAL CHANNELS**

**200,000** leads FROM DIGITAL CHANNELS<sup>5</sup>

*Did you know?*

A ROYAL LEPAGER SELLS A HOME EVERY

 **3** **MINUTES** Tick... Tock... SOLD!

**SUPPORTING COMMUNITIES**

more than **\$57** **MILLION** raised since 1998 

through the **Royal LePage® Shelter Foundation™**

**CONNECTING YOU** WITH MORE CANADIANS NATIONWIDE

**f 53,000** followers **in 32,000** followers

**@ 27,000** followers **@ 4,000** followers

**▶ 7.5** **MILLION** views

**ROYAL LEPAGE® COMMERCIAL™**

Shaping the Future of Commercial Real Estate

with **672** advisors coast to coast<sup>8</sup> present in **103** markets across Canada

**INTERNATIONAL REACH**

with **REFERRAL CONTACTS** 

in **40** countries and referral relationships with **+2,100** brokerage locations

**ripSPHERE®**

**END-TO-END CANADIANIZED REAL ESTATE TECHNOLOGY**

**+117** **MILLION** client interactions<sup>9</sup> **+5** **MILLION** contacts added

Updated in February 2026 | 1 Online survey of 1500 Canadians completed between August 27 - 31, 2021, using Leger's online panel. 2 Phil Soper, Royal LePage® President & CEO, named Most Influential Canadian for the last 12 years by Swanepoel Power 200. 3 Print and online media impressions January to December 2025. 4 2025. 5 Inside Real Estate's Internal Lead System and the Royal LePage® Smart Leads™ System February 2025 to January 2026. 6 Google Analytics Users February 2025 to January 2026. 8 Number of real estate brokers per brand or commercial program, as of December, 2025 Canadian Real Estate Association. 9 April 2020 to January 2026. View important disclosures and notices about Royal LePage trademarks at [rlp.ca/notices](http://rlp.ca/notices). ©2026 Bridgemark Real Estate Services®. All rights reserved.

