

## Regulations

- 1) You will be receiving a call for a personal interview. Art & Design students must bring 3 original samples of any genre of artwork for review, created exclusively at school or independently.
- 2) There is a non-refundable registration fee of \$150.00 due upon acceptance into any program.
- 3) The tuition for the Torah Seminary program is \$6,000.00.
- 4) The tuition for each design program for the year is \$10,000.00.
- 5) Methods of payment include check, money order, QuickPay (Zelle), cash, or credit card (with a fee for electronic payment).
- 6) All necessary books and materials are required to be purchased by the students.
- 7) A diploma will be issued for completion of the Torah Seminary program.
- 8) The students of the professional programs will receive a professional diploma stating completion once all courses are passed and all projects are submitted.
- 9) Additional workshops and advanced courses will be offered with an advanced diploma being granted.
- 10) College credits will be available and applicable towards a further degree. A fee will be charged for these services.

**NACHAS ART ACADEMY and SEMINARY** is a combination of a *Torah Seminary and Art Academy* that will offer an understanding of how to navigate in the world of art according to a Jewish perspective. It will feature a *Torah Seminary* program that will offer very sophisticated Torah courses in all areas of Torah knowledge and an *Art Academy* with divisions in *Fine Art & Design* with a *Concentration in Teaching, Interior Design, Fashion Design, and Graphic Design*. All courses will be taught by qualified instructors in their given professions. **NACHAS ART ACADEMY and SEMINARY** will surely empower Jewish female adults of all ages with skills required for success by helping them reach their potential in many areas of *Judaic Studies and Art*. These courses will be structured in accordance with established programs offered at the most reputable institutions around the world. The Orthodox Jewish programs being offered will play a major role in the transformation of the greater Orthodox Jewish community on Long Island and will introduce them to new vistas of Torah education and Art education. The programs are consistent with the interests and quest of the Jewish community at large. **NACHAS ART ACADEMY and SEMINARY** has a mission to best serve the needs of the students by providing the highest quality programs available. These will grant opportunities for artistic and creative people from within the Orthodox Jewish community wishing to take part in a

creative journey without compromising their religious practices. We are currently ensuring the opportunity for students to obtain college credits for all the courses they will be taking at our Torah Seminary and Art Academy. This will be accomplished in our collaboration and partnership with institutions of higher education and will provide degree options for students. We have developed programs that are tailored to meet the needs of the individual student's career goals, with extensive support. The Torah Seminary courses will be taught by world-renowned educators who will collectively uplift the knowledge base of the students in their breadth and understanding of many different diversified Torah topics. There will be courses in practical Halacha, Tanach, Jewish Philosophy, and Jewish History. There will also be specially designed courses dealing with ideological issues that are confronting the Jewish people in our current society. We will offer a special course educating our students concerning the medical ethical dilemmas that exist in our contemporary world at large. There will be an option to take teaching methodology courses. A separate diploma will be granted upon completion of the Torah Seminary courses. The Fine Art & Design with a Concentration in Teaching courses are part of a one-year program, where students can choose to work towards a degree in teaching art, which will prepare them for creative and professional careers in the art field. These studies will include teaching on all levels from pre-school through adults. Students will receive a strong understanding of techniques and conceptual skills across many

disciplines and genre, and they can choose to concentrate in a variety of media. Our faculty will introduce students to a variety of mediums and techniques that will broaden their horizons and help them develop their own portfolios with artwork reflecting their personal signature style. **Interior Design** is a one-year professional program where students are taught designing with an emphasis on residential and commercial projects. The students will study the principles and elements of art, styles, history, and color harmony. They will develop a deep understanding of what it takes to bring design and balance into any setting. **Fashion Design** is a one-year professional program with an emphasis on fashion and apparel design projects. The students will study the history of fashion, drawing techniques, design room techniques, illustrations, styles, flat pattern designs, and the principles and elements of art. They will develop a true sense of style and designing with proper standards for the Orthodox Jewish community. The introduction of **Graphic Design** will allow our students to acquire more skills using the cutting-edge technology available through software designed specifically for design students. It is a one-year professional program with an emphasis on the key principles and techniques, design theory, and history. All the participants in the Art Academy will receive a one-year professional diploma for the program they attended and assistance with job placement in their field of expertise.

## *Steering the ship as Dean*

*Rebbetzin Naomi N. Herzberg-Flaum holds a Bachelor of Arts: B.A. in Art and Educational Management, a Master of Arts: M.A. in Adult Learning, and published a thesis specializing in art education. She is a graduate of the Willsey Institute of Art and Interior Design and attended Columbia University Graduate School of Business, earning a certificate in not-for-profit management. Her professional work history in the field of art education, practice, and educational management spans over a period of fifty years. During her years in art education, she served as Member of Accrediting Committee of Middle States Association of Colleges and Schools for the department of Fine Arts. She also served as Director of Operations for a private girls' school for fifteen years. At the present time, she is a high school art instructor teaching AP Studio Art, Painting, Judaica Art, and Portrait Drawing, as well as being a free-lance artist, designer, and mentor for many private students and institutions.*

## Rabbinical Advisor

*Rabbi Tzvi Flaum has been involved in women's collegiate education for over fifty years. He currently serves as the Dean of Religion at the Landers College of Touro in Manhattan, as well as a professor of the honors courses dealing with both Judaic Studies and Medical Ethics. He has produced thousands of Torah tapes relating to every major section of Torah Sheb'al Peh and Torah Sheb'ksav. After retiring from the world-famous Congregation Kneseth Israel, he founded The Torah Studies Network that offers shiurim for hundreds of members of the Jewish Community of the Five Towns each week. He has also served as Chairman of the Vaad HaRabonim of Far Rockaway and Lawrence. As a medical ethicist, he is an expert and Posek regarding very difficult issues concerning the creation of human life and the treatment of terminally ill patients. He is currently the Posek of Hatzolah of the Five Towns and West Hempstead, Kids of Courage, and A T.I.M.E. He is known for his warm and caring Rabbinical personality and has guided thousands of people in crisis throughout the years.*

*The Rabbi and Rebbetzin plan on developing and evaluating these programs to ensure that they are presented on the highest level possible, applying the best cutting-edge technologies that are available. In their unique capacities, they have both obtained years of educational*

*experiences in their involvement with the Orthodox Jewish community. At the moment, they are planning female-only programs for college students, seminary students, and adults desiring to join the courses. The criteria to attend will require a high school diploma, application, interview process, an art portfolio demonstrating artistic excellence, and will culminate in acceptance and registration. They welcome seminary students returning from Israel and from around the world. The response to creating such a program has been overwhelmingly positive. The neighborhood is excited about this new entity that will provide a journey of creative studies and help open new avenues of Torah and artistic adventure, with courses designed to challenge, stimulate, encourage, and realize individual potential that is marketable, empowering people of all ages.*

*Seminary Courses*

*The Role of Jewish Women*

*Biblical and Rabbinical Interpretation of Yomim Tovim*

*Parshat Hashavua (Bible)*

*Halacha L'Masser and Hilchos Kashruth*

*Holocaust Studies and Art (Modern Jewish Thought)*

*Perush HaTefila - Analyzation of Krias Shema and Shemoneh Esrei*

*The Hidden Power of Nashim Tziddkanius (Jewish Family Life for  
Women)*

*World renowned lecturers in their field of expertise*

*Contemporary Halachic Issues and Medical Ethical Dilemmas of the  
21<sup>st</sup> Century*

## Professional Courses - One Year Program and Diploma

### Business Law and Ethics I (Halachic and Secular)

*This course will examine the various forms of companies that can be established, their advantages and disadvantages, including tax ramifications and liability. Tips for creating and maintaining a healthy business will be provided. Students will learn how to establish and manage an open and effective relationship with clients, including budgeting. Contracts and retainer agreements will be analyzed. The court system will be explained. Professional ethics will be emphasized.*

### Business Law and Ethics II (Halachic and Secular)

*Students will further examine the court system with a focus on bankruptcy. They will continue studying contracts with an emphasis on rental agreements and its provisions, with an emphasis on professional ethics and best practices. Students will be introduced to advertising and consumer protection laws, including the parameters of false advertising.*

### Fine Art & Design Studio I

*Students will learn the fundamentals of illustration in relationship to the expression of ideas, while experimenting with various mediums and tools. Negative and positive space will be explored. They will focus on traditional teaching methodologies useful from pre-school through adulthood.*

### *Fine Art & Design Studio 11*

*Students will research various types of Judaica objects and artwork in depth. They will develop their ideas and experiment with the creation of unique artworks, using professional art tools of the trade, watercolor paints, and acrylic paints. They will continue while focusing on additional teaching methodologies useful from pre-school through adulthood.*

### *Fine Art & Design with a Focus on Observation and Critical Analysis Studio 1*

*Students will be introduced to drawing in black and white and color. Line, volume, composition, and perspective will be taught through observation and critical analysis. Use of famous artworks, botanical illustrations, and motifs for still life drawings, clothing, and interiors will be explored.*

### *Fine Art & Design with a Focus on Observation and Critical Analysis Studio 11*

*Students will work through inquiry and experimentation to explore individual development of artwork through the implementation of subject, form, content, and process. Additional sophisticated techniques will be implemented.*

### *Theory and Process in Art & Design Studio Workshop 1*

*Students will learn fundamentals of the elements of art and the principles of design and how these concepts relate to the production of*

*art by artists and designers of all kinds. They will also be focusing on the psychology of color, creative imagination, theory, and process.*

### **Theory and Process in Art & Design Studio Workshop 11**

*Students will focus on the portfolio and professional practice and learn the most relevant language used in the art & design industry. They will also be given lessons in creating their own signature style.*

### **Interior Design Studio 1**

*Students will learn to draft floor plans, elevations, how to measure spaces, how to create kitchen, bath, and furniture plans in both residential and commercial spaces, and learn the most relevant language used in this industry.*

### **Interior Design Studio 11**

*Students will study perspective, lighting plans, electrical plans, and handicap accessible plans, and will continue learning the most relevant language that applies to these plans.*

### **Interior Design History and Presentation Studio 1**

*Students will learn the history of Architecture and Interior Design from before the dark ages through the 18<sup>th</sup> Century. They will learn how to sketch a variety of historical pieces and about materials such as wood and marble. There will be trips to designer establishments to learn about materials and to create presentation boards.*

### *Interior Design History and Presentation Studio 11*

*Students will learn the history of Architecture and Interior Design from the 18<sup>th</sup> Century through modern and contemporary styles. They will continue to sketch, learn about materials, and create presentation boards. There will be additional trips to designer establishments.*

### *Fashion Design Studio 1*

*Students will learn the basic professional techniques with the most relevant language used in the construction of a designer sample garment. The sewing techniques explored will include cutting, construction, and finishing. Trips to the fabric store will include an in-depth study of textiles and their properties.*

### *Fashion Design Studio 11*

*Students will learn the techniques involved in patternmaking and draping, while becoming more accustomed to the most relevant language used in this industry.*

### *Fashion Illustration and History Studio 1*

*This course provides a cohesive and creative approach to the study of costume history from prehistoric and ancient eras to the 18<sup>th</sup> Century, and concentrates on proportion, fabric, rendering design details, and silhouettes. The students will learn how to sketch and render a fashion figure in the costume of these time periods in order to create a fashion design collection.*

### *Fashion Illustration and History Studio 11*

*This course provides a cohesive and creative approach to the study of costume history from the 18<sup>th</sup> to the 20<sup>th</sup> Century and concentrates on proportion, fabric, rendering design details and silhouettes. The students will learn to sketch and render the contemporary fashion figure in order to create a fashion design collection.*

### *Graphic Design Studio 1*

*Students will be introduced to the tools and software available. They will explore the importance of identifying the image necessary for success. They will be involved in designing the graphic needs of projects assigned to them by researching the visual needs of the project and clients. This will include logos, stationery, and signature style.*

### *Graphic Design Studio 11*

*Students will learn all about the various principles of graphic design and further develop abilities for advertising. They will explore combinations of colors and materials, and study resource books on the essential topics.*

### *Graphic Design Studio Presentation 1*

*Students will study the basic foundation and techniques in the field of graphic design, as they apply to this profession. They will explore the elements and principles of design as they relate to typography, grids, and the overall design as a visual image and creation. They will be expected to make presentations of their completed works.*

### *Graphic Design Presentation 11*

*Students will further explore, manufacture, and create an assignment and design samples for their portfolio. They will culminate the year with a thesis explaining and showing samples of what they have designed.*

### *Professional Courses- Advanced 2<sup>nd</sup> Year Diploma*

- *Fine Art & Design with a Concentration in Teaching*
- *Interior Design*
- *Fashion Design*
- *In future years there will be advanced courses in Graphic Design.*