

NACHAS ART ACADEMY and SEMINARY
THE ORTHODOX JEWISH CULTURAL CENTER and ART SOCIETY OF LONG ISLAND

(In loving memory of HaRav Chanina Getzel Herzberg zt"l and Rebbetzin Rochel Miriam Flaum a"l)

Rebbetzin Naomi N. Herzberg-Flaum, Dean (917) 886-7474

Rabbi Tzvi Flaum, Rabbinical Advisor (516) 458-2957

naominherzberg@gmail.com

www.nachasart.com

Regulations

- 1) You will be receiving a call for a personal interview. Art & Design students must bring 3 original samples of any genre of artwork for review, created exclusively at school or independently.
- 2) There is a non-refundable registration fee of \$150.00 due upon acceptance into any program.
- 3) The tuition for the *Torah* Seminary program is \$6,000.00.
- 4) The tuition for each design program for the year is \$10,000.00.
- 5) Methods of payment include check, money order, cash or credit card (with a fee for electronic payment).
- 6) All necessary books and materials are required to be purchased by the students.
- 7) A diploma will be issued for completion of the *Torah* Seminary program.
- 8) The students of the professional programs will receive a professional diploma stating completion once all courses are passed and all projects are submitted.
- 9) Additional workshops and advanced courses will be offered with an advanced diploma being granted.
- 10) College credits will be available and applicable towards a further degree. A fee will be charged for these services.

NACHAS ART ACADEMY and SEMINARY is a combination of a *Torah* Seminary and Art Academy that will offer an understanding of how to navigate in the world of art according to a Jewish perspective. It will feature a *Torah* Seminary program that will offer very sophisticated *Torah* courses in all areas of *Torah* knowledge and an Art Academy with divisions in Fine Art & Design with a Concentration in Teaching; Interior Design; and Fashion Design. All courses will be taught by qualified instructors in their given professions.

NACHAS ART ACADEMY and SEMINARY will surely empower Jewish female adults of all ages with skills required for success by helping them reach their potential in many areas of Judaic Studies and Art. These courses will be structured in accordance with established programs offered at the most reputable institutions around the world. The Orthodox Jewish programs being offered will play a major role in the transformation of the greater Orthodox Jewish community on Long Island and will introduce them to new vistas of *Torah* education and Art education. The programs are consistent with the interests and quest of the Jewish community at large.

NACHAS ART ACADEMY and SEMINARY has a mission to best serve the needs of the students by providing the highest quality programs available. These will grant opportunities for artistic and creative people from within the Orthodox Jewish community wishing to take part in a creative journey without compromising their religious practices. We are currently ensuring the opportunity for students to obtain college credits for all the courses they will be taking at our *Torah* Seminary and Art Academy. This will be accomplished in our collaboration and partnership with institutions of higher education and will provide degree options for students. We have developed programs that are tailored to meet the needs of the individual student's career goals, with extensive support.

The *Torah* Seminary courses will be taught by world-renowned educators who will collectively uplift the knowledge base of the students

in their breadth and understanding of many different diversified *Torah* topics. There will be courses in practical *Halacha*, *Tanach*, Jewish Philosophy, and Jewish History. There will also be specially designed courses dealing with ideological issues that are confronting the Jewish people in our current society. We will offer a special course educating our students concerning the medical ethical dilemmas that exist in our contemporary world at large. There will be an option to take teaching methodology courses. A separate diploma will be granted upon completion of the *Torah* Seminary courses.

The Fine Art & Design with a Concentration in Teaching courses are part of a one-year program, where students can choose to work towards a degree in teaching art, which will prepare them for creative and professional careers in the art field. These studies will include teaching on all levels from pre-school through adults. Students will receive a strong understanding of techniques and conceptual skills across many disciplines and genre, and they can choose to concentrate in a variety of media. Our faculty will introduce students to a variety of mediums and techniques that will broaden their horizons and help them develop their own portfolios with artwork reflecting their personal signature style.

Interior Design is a one-year professional program where students are taught designing with an emphasis on residential and commercial projects. The students will study the principles and elements of art, styles, history, and color harmony. They will develop a deep understanding of what it takes to bring design and balance into any setting.

Fashion Design is a one-year professional program with an emphasis on fashion and apparel design projects. The students will study the history of fashion, drawing techniques, design room techniques, illustrations, styles, flat pattern designs, and the principles and elements of art. They will develop a true sense of style and designing with proper standards for the Orthodox Jewish community.

All the participants in the Art Academy will receive a one-year professional diploma for the program they attended. We are planning to assist with job placement in their field of expertise.

Rebbetzin Naomi N. Herzberg-Flaum holds a Bachelor of Arts: B.A. in Art and Educational Management, a Master of Arts: M.A. in Adult Learning, and published a thesis specializing in art education. She is a graduate of the Willsey Institute of Art and Interior Design and attended Columbia University Graduate School of Business, earning a certificate in not-for-profit management. Her professional work history in the field of art education, practice, and educational management spans over a period of fifty years. During her years in art education she served as a Member of Accrediting Committee of Middle States Association of Colleges and Schools for the department of Fine Arts. She also served as Director of Operations for a private girls' school for fifteen years. At the present time, she is a high school art instructor teaching AP Studio Art, Judaica Art, and Portrait Drawing, as well as being a free-lance artist, designer, and mentor for many private students and institutions.

Rabbi Tzvi Flaum has been involved in women's collegiate education for over fifty years. He currently serves as the Dean of Religion at the Landers College of Touro in Manhattan, as well as a professor of the honors courses dealing with both Judaic Studies and Medical Ethics. He has produced thousands of *Torah* tapes relating to every major section of *Torah Sheb'al Peh* and *Torah Sheb'ksav*. After retiring from the world-famous Congregation Kneseth Israel, he founded The *Torah* Studies Network that offers *shiurim* for hundreds of members of the Jewish Community of the Five Towns each week. He has also served as Chairman of the Vaad Harrabonim of Far Rockaway and Lawrence. He is an expert and *Posek* regarding very difficult issues concerning the creation of human life and the treatment of terminally ill patients. He is currently the *Posek* of Hatzolah of the Five Towns and West Hempstead, Kids of Courage, and A-Time. He is known for his warm and caring Rabbinical personality and has guided thousands of people in crisis

throughout the years.

The Rabbi and Rebbetzin plan on developing and evaluating these programs to ensure that they are presented on the highest level possible, applying the best cutting-edge technologies that are available. In their unique capacities, they have both obtained years of educational experiences in their involvement with the Orthodox Jewish community. At the moment, they are planning female-only programs for college students, seminary students, and adults desiring to join the courses. The criteria to attend will require a high school diploma, application, interview process, an art portfolio demonstrating artistic excellence, and will culminate in acceptance and registration. They welcome seminary students returning from Israel and from around the world.

The response to creating such a program has been overwhelmingly positive. The neighborhood is excited about this new entity that will provide a journey of creative studies and help open new avenues of *Torah* and artistic adventure, with courses designed to challenge, stimulate, encourage, and realize individual potential that is marketable, empowering people of all ages.