

# **NACHIAS**

## **ART ACADEMY and SEMINARY**

THE ORTHODOX JEWISH CULTURAL CENTER and ART SOCIETY OF LONG ISLAND  
*In loving memory of HaRav Chanina Getzel Herzberg zt"l and Rebbetzin Rochel Miriam Flaum a"h*

**Rebbetzin Naomi N. Herzberg-Flaum, Dean 917-886-7474**  
**Rabbi Tzvi Flaum, Rabbinical Advisor 516-458-2957**

**Be a part of an incredibly unique educational experience!**

**FALL 2025- SPRING 2026**

**The Fall and the Spring terms are composed of the following criteria:**

Each 4-credit **Professional** course with workshop meets once a week for 16 weeks for 40 hours of lecture, classwork, and homework using Zoom technology. Audios of each lecture are also sent to participating students.

Students can enroll in courses on a part-time basis. Each 4-credit course is \$1250.00. Upon completion of 8 courses, they will receive a Professional diploma in the concentration of their choice and 32 credits.

Courses will be arranged based on enrollment.

Professional course college credits are received via **TOURO UNIVERSITY, SUNY EMPIRE STATE UNIVERSITY, FDU, etc.**

**The Fine Art & Design with a Concentration in Teaching** courses are part of a one-year **Professional Program**, where students can choose to work towards a degree in teaching art, which will prepare them for creative and professional careers in the art field. These studies will include teaching on all levels from pre-school through adults. Students will receive a strong understanding of techniques and conceptual skills across many disciplines and genre, and they can choose to concentrate in a variety of media. Our faculty will introduce students to a variety of mediums and techniques that will broaden their horizons and help them develop their own portfolios with artwork reflecting their personal signature style. **Interior Design** is a one-year **Professional Program** where students are taught designing with an emphasis on residential and commercial projects. The students will study the principles and elements of art, styles, history, and color harmony. They will develop a deep understanding of what it takes to bring design and balance into any setting. **Fashion Design** is a one-year **Professional Program** with an emphasis on fashion and apparel design projects. The students will study the history of fashion, drawing techniques, design room techniques, illustrations, styles, flat pattern designs, and the principles and elements of art. They will develop a true sense of style and designing with proper standards for the Orthodox Jewish community. The introduction of **Graphic Design** will allow our students to acquire more skills using the cutting-edge technology available through software designed specifically for design

students. It is a one-year **Professional Program** with an emphasis on the key principles and techniques, design theory, and history.

All the participants in **NACHAS ART ACADEMY and SEMINARY** will receive a one-year professional diploma for the program they attended and assistance with job placement in their field of expertise.

**All courses are based on Jewish tradition, Torah teachings, and Jewish ideology.**

**FA 100: Special In-Person Overseas Art Course in Eretz Yisrael (Based on Jewish Tradition)**

Students will have an opportunity to create art in a highly motivated workshop environment and develop their skills with like-minded individuals.

**FA 101: Fine Art & Design Studio I (Based on Jewish Tradition)**

Students will learn the fundamentals of illustration in relationship to the expression of ideas, while experimenting with various mediums and tools. Negative and positive space will be explored. They will focus on traditional Judaic and secular teaching methodologies useful from pre-school through adulthood.

**FA 102: Fine Art & Design Studio II (Based on Jewish Tradition)**

Students will research various types of Judaica objects, Judaic artwork, and secular artwork in depth. They will develop their

ideas and experiment with the creation of unique artworks, using professional art tools of the trade, watercolor paints, and acrylic paints. They will continue while focusing on additional Judaic and secular teaching methodologies useful from pre-school through adulthood.

### **FAD 101: Fine Art & Design with a Focus on Observation and Critical Analysis Studio I (Based on Jewish Tradition)**

Students will be introduced to drawing in black and white and color. Line, volume, composition, and perspective will be taught through observation and critical analysis. Use of famous Judaic and secular artwork, botanical illustrations, and motifs for still life drawings, clothing, and interiors will be explored.

### **FAD 102: Fine Art & Design with a Focus on Observation and Critical Analysis Studio II (Based on Jewish Tradition)**

Students will work through inquiry and experimentation to explore individual development of Judaic and secular artwork through the implementation of subject, form, content, and process. Additional sophisticated techniques will be implemented.

### **ADW 101: Theory and Process in Art & Design Studio Workshop I (Based on Jewish Tradition)**

Students will learn fundamentals of the elements of art and the principles of design and how these concepts relate to the production of Judaic and secular art by artists and designers of all

kinds. They will also be focusing on the psychology of color, creative imagination, theory, and process.

### **ADW 102: Theory and Process in Art & Design Studio Workshop II (Based on Jewish Tradition)**

Students will focus on the portfolio and professional practice and learn the most relevant language used in the Judaic and secular art & design industry. They will also be given lessons in creating their own signature style.

### **PDW 101: Beginner Course in Portrait Drawing Workshop I (Based on Jewish Tradition)**

Students will learn the art of portrait drawing using a drawing pencil. They will practice shading techniques and learn the correct way to draw and position the facial features to produce frontal portraits and side profiles. The students will then escalate to learn the process of creating Judaic and secular portraits of all subjects in colored pencils.

### **PPW 101: Beginner Course in Portrait Painting Workshop I (Based on Jewish Tradition)**

Students will learn the art of portrait painting by using watercolor pencils and watercolor paint. They will practice watercolor painting techniques and learn the correct way to position the features before painting. They will then escalate to learn the process of creating portraits of Judaic and secular subjects with acrylic paints on canvas.

### **ID 100: Introduction to Revit for Interior Designers (Construction Documents for Interior Designers)**

This course introduces the process of Building Information Modeling (BIM) to generate a set of construction documents using an approximately 5,000 square foot interior case study. Lectures and projects focus on discipline-specific details, assemblies, and standards and how they are used to communicate design intent to allied disciplines.

### **ID 101: Interior Design Studio I (Based on Jewish Ideology)**

Students will learn to draft floor plans, elevations, how to measure spaces, how to create a kosher kitchen, bath, and furniture plans in both residential and commercial spaces, and learn the most relevant language used in this industry.

### **ID 102: Interior Design Studio II (Based on Jewish Ideology)**

Students will study perspective, lighting plans, electrical plans, handicap accessible plans, and will continue learning the most relevant language that applies to these plans.

### **IDH 101: Interior Design History and Presentation Studio I (Based on Jewish Ideology)**

Students will learn the history of Architecture and Interior Design from before the dark ages through to the 18<sup>th</sup> century. They will learn how to sketch a variety of historical Judaica and secular pieces and about materials such as wood and marble. There will

be trips to designer establishments to learn about materials and to create presentation boards.

### **IDH 102: Interior Design History and Presentation Studio II (Based on Jewish Ideology)**

Students will learn the history of Architecture and Interior Design from the 18<sup>th</sup> century through modern and contemporary styles. They will continue to sketch historical Judaica and secular pieces, learn about materials, and create presentation boards. There will be additional trips to designer establishments.

### **FD 101: Fashion Design Studio I (Based on Torah Teachings)**

Students will learn the basic professional techniques with the most relevant language used in the construction of a designer sample garment according to Jewish law. The sewing techniques explored will include cutting, construction, and finishing. Trips to the fabric store will include an in-depth study of textiles and their properties.

### **FD 102: Fashion Design Studio II (Based on Torah Teachings)**

Students will learn the techniques involved in patternmaking and draping, while becoming more accustomed to the most relevant language used in this industry.

### **FDH 101: Fashion Illustration and History Studio I (Based on Torah Teachings)**

This course provides a cohesive and creative approach to the study of costume history from prehistoric and ancient eras to the 18<sup>th</sup> century, and concentrates on proportion, fabric, rendering design details, and silhouettes. The students will learn how to sketch and render a fashion figure in the costume of these time periods to create a fashion design collection.

### **FD 102: Fashion Illustration and History Studio II (Based on Torah Teachings)**

This course provides a cohesive and creative approach to the study of costume history from the 18<sup>th</sup> to the 20<sup>th</sup> century and concentrates on proportion, fabric, rendering design details and silhouettes. The students will learn to sketch and render the contemporary fashion figure to create a fashion design collection.

### **GD 101: Graphic Design Studio I (Based on Jewish Ideology)**

Students will be introduced to the tools and software available. They will explore the importance of identifying the image necessary for success. They will be involved in designing the graphic needs of projects assigned to them by researching the visual needs of the project and clients. This will include logos, stationery, and signature style.

### **GD 102: Graphic Design Studio II (Based on Jewish Ideology)**

Students will learn all about the various principles of graphic design and further develop abilities for advertising. They will explore combinations of colors and materials, and study resource books on essential topics.

## **GDP 101: Graphic Design Studio Presentation I (Based on Jewish Ideology)**

Students will study the foundation and techniques in the field of graphic design, as they apply to this profession. They will explore the elements and principles of design as they relate to typography, grids, and the overall design as a visual image and creation. They will be expected to make presentations of their completed works.

## **GDP 102: Graphic Design Presentation II (Based on Jewish Ideology)**

Students will further explore, manufacture, and create an assignment and design samples for their portfolio. They will culminate the year with a thesis explaining and showing samples of what they have designed.

## **Professional Training Courses**

### **BLE 101: Business Law and Ethics I (Halachic and Secular)**

This course will examine the various forms of companies that can be established, their advantages and disadvantages, including tax ramifications and liability. Tips for creating and maintaining a healthy business will be provided. Students will learn how to establish and manage an open and effective relationship with clients, including budgeting. Contracts and retainer agreements will be analyzed. The court system will be explained. Professional ethics will be emphasized.

### **BLE 102: Business Law and Ethics II (Halachic and Secular)**

Students will further examine the court system with a focus on bankruptcy. They will continue studying contracts with an emphasis on rental agreements and their provisions, with an emphasis on professional ethics and best practices. Students will be introduced to advertising and consumer protection laws, including the parameters of false advertising.

**MED 101: Medical Ethics I (Halachic and Secular)- This course is especially beneficial for those who want to enter medical and health professions.**

This course will survey major topics in Jewish medical ethics utilizing primary source material. The overview of the topics to be discussed will be dealing with the obligation to heal the sick. Students will be sensitized to the halachic ethical issues which they will encounter in the world of medicine. They will explore the relevance of these issues in contemporary society.

Course content: The mitzvah to practice medicine and the obligation to heal the sick, the definition of life and death in Jewish law, the prohibition of active medical euthanasia, dangerous medical procedures, autopsy in Jewish law, organ transplantation, psychiatry, psychotherapy, and dentistry.

**MED 102: Medical Ethics II (Halachic and Secular)- This course is especially beneficial for those who want to enter medical and health professions.**

This course will survey major topics in Jewish medical ethics utilizing primary source material. The focus of this survey will be on reproductive medicine and related topics.

Course content: The mitzvah of procreation, artificial insemination, test-tube babies, host mothers & surrogate motherhood, genetic engineering, contraception, abortion, Tay-Sachs screening, transexual surgery, induced labor, dentistry in the light of halacha, stem cell research, and cloning human beings.



## **Steering the ship as Dean**

**Rebbetzin Naomi N. Herzberg-Flaum** holds a Bachelor of Arts: B.A. in Art and Educational Management, a Master of Arts: M.A. in Adult Learning, and published a thesis specializing in art education. She is a graduate of the Willsey Institute of Art and Interior Design and attended Columbia University Graduate School of Business, earning a certificate in not-for-profit management. Her professional work history in the field of art education, practice, and educational management spans over a period of fifty years. During her years in art education, she served as a Member of the Accrediting Committee of Middle States Association of Colleges and Schools for the department of Fine Arts. She also served as Director of Operations for a private girls' school for fifteen years. At the present time, she is a high school art instructor teaching Interior Design, AP Studio Art, studio art workshops that include drawing skills, painting techniques, and Judaica art. She is also a free-lance artist, designer, and mentor for many private students and institutions. Rebbetzin Herzberg-Flaum is presently teaching art & design courses at Nachas Art Academy and Seminary.

## **Rabbinical Advisor**

**Rabbi Tzvi Flaum** has been involved in women's collegiate education for over fifty years. He currently serves as the Dean of Religion at the Landers College of Touro in Manhattan, as well as a professor of the honors courses dealing with both Judaic Studies and Medical Ethics. He has produced thousands of Torah tapes relating to every major section of Torah Sheb'al Peh and Torah Sheb'ksav. After retiring from the world-famous Congregation Kneseth Israel, he founded The Torah Studies Network that offers shiurim for hundreds of members of the Jewish Community of the Five Towns each week. He has also served as Chairman of the Vaad HaRabonim of Far Rockaway and Lawrence. As a medical ethicist, he is an expert and Posek regarding very difficult issues concerning the creation of human life and the treatment of terminally ill patients. He is currently the Posek of Hatzalah of the Five Towns and West Hempstead, Kids of Courage, and ATIME. He is known for his warm and caring Rabbinical personality and has guided thousands of people in crisis throughout the years. Rabbi Flaum is presently teaching seminary courses at Nachas Art Academy and Seminary.

The Rabbi and Rebbetzin plan on developing and evaluating these programs to ensure that they are presented on the highest level possible, applying the best cutting-edge technologies that are available. In their unique capacities, they have both obtained years of educational experiences in their involvement with the Orthodox Jewish community. At the moment, they are planning programs for college students, seminary students, and adults desiring to join the courses. The criteria to attend will require a high school diploma, application, interview process, an art

portfolio demonstrating artistic excellence, and will culminate in acceptance and registration. They welcome seminary students returning from Israel and from around the world. The response to creating such a program has been overwhelmingly positive. The neighborhood is excited about this new entity that will provide a journey of creative studies and help open new avenues of Torah and artistic adventure, with courses designed to challenge, stimulate, encourage, and realize individual potential that is marketable, empowering people of all ages.

**APPLICATION: FALL 2025- SPRING 2026**

**Date** \_\_\_\_\_

**Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Home Phone #** \_\_\_\_\_ **Cell Phone #** \_\_\_\_\_

**Email Address** \_\_\_\_\_

**Academic History:**

**List all schools and dates attended**

**High School** \_\_\_\_\_

**Seminary** \_\_\_\_\_

**College** \_\_\_\_\_

**Employment Information:**

**Current job title** \_\_\_\_\_

**Employer name** \_\_\_\_\_

**Employer phone** \_\_\_\_\_

**Program of Study: Circle the appropriate number and fill out the information**

- 1. Fine Art & Design with a Concentration in Teaching**
- 2. Interior Design**
- 3. Fashion Design**



of any genre of artwork for review, created exclusively at school or independently. Acceptance into the program of your choice will depend upon your artistic ability, creativity, and desire to follow the initiative of each specialized program. There is a non-refundable registration fee of \$150.00 due upon acceptance into any program. We are looking forward to personally meeting you. Methods of payment include check, money order, QuickPay (Zelle), cash, or credit card (with a fee for electronic payment).

**Circle the appropriate courses that you are interested in taking**

**Professional Training Courses**

1. **Business Law and Ethics I**
2. **Business Law and Ethics II**
3. **Medical Ethics I**
4. **Medical Ethics II**