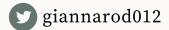
GIANNA RODRIGUEZ

JOURNALISM + COMMUNICATIONS

With a passion for storytelling through multimedia communications, I'm strengthening my skills in magazine journalism, copywriting, digital design and communications during my time at the University of Georgia. Strike Magazine Athens has been my favorite passion project during my college career, where I copyedit and write lifestyle content. Beyond traditional journalism, I am exploring the communications field for a magazine publisher, where I find a strong interest in communications, event planning, press releases and brand-building.





355 Riverbend Pkwy Athens, Ga 30605

404-314-6366 giannanicole012@gmail.com

EDUCATION

University of Georgia Bachelor of Arts in Journalism

- Poynter Fact-Checking Certificate for Journalism and Media
- News Literacy Certificate
 - Women in Media
 - Rouge Magazine
 - Bag the Bag UGA

SKILLS

AP Style Writing Copywriting multimedia editing SEO Adobe products HTML Fact-checking

Google suite and Microsoft products Reporting media relations

EXPERIENCE

Jan. 2023 - present

The Oglethorpe Echo

Athens, Ga -cover stories weekly in Oglethorpe County

- create multimedia products
- keeping a dying newspaper alive for the

Jan. 2023 - present Gal Media Group

Remote

- Pitch clients to editorial contacts

- research for new contacts

- write pitch templates for assigned clients

Oct. 2022 - Jan. 2023

Opinion Editor Assistant

The Red&Black Athens, Ga

- fact-check, edit, and ensure AP style is used in all pieces.
- write occasionally for the opinion column

- attend weekly budget meetings

Copyeditor Communications Intern Corporate

June 2022 – Aug. 2022

Dotdash Meredith New York, NY

- Managed media tracking across all 42 brands

Pitched content to journalists and popular outlets
Developed ideas for a DE&I social campaigns to increase public awareness of company
- Prepared social media posts and videos with eye for viral content strategies

- Wrote and distributed press releases

Jan. 2021 - present

Strike Magazine

- pitch stories related to the culture/lifestyle beats

- Wrote and edited beauty, fashion, culture, and lifestyle content for correct grammar and style. - Produced clear, concise and accurate content

Sept. 2021 - April 2022

Coordinator ४ Blog Writer Social Outreach

Habits 365

Remote - Reached out to brand ambassadors via email and social media

Managed product reviews and customer emails
 Scheduled meetings for customers/ambassadors to meet with CEO
 Wrote and edited blogs bi-weekly to promote products and personal

wrote and edited copy for website and video scripts

Jan. 2022 - April 2022

Banch. Marketing Remote

- Wrote and edited weekly articles for clients - Focused on marketing and advertising research

- Wrote advertising copy for online content, adhering to employers' overarching brand identity and personality

- Incorporated SEO keywords into copy to increase search result

rankings