Express Innovation

Episode 7

Company and Government Freebies Saturday January 25, 2025



On This Week's Episode - Saturday January 25th

- How to leverage no cost investment help.
- Examples where we need to prioritize.
- Levels of risk when maximizing different portfolios.
- View our weekly stock example Suncor pulled at random from our portfolio.
- Headline from the investing news.
- Closing thoughts for next week



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At El Personal Finance we focus on providing straightforward tools to manage your wealth planning.

We are not part of a financial advisor network or a financial institution.

We are everyday investors with a track record of building wealth using easy to use dashboards to ensure you are on course to achieve your long term investing goals.

Our Thirty Minute Drill delivers an immediate view of all assets and a scorecard to consistently track your results.

We help you take control of your investments and reduce fees that erode your long term returns.

Visit us at expressinnovation.ca and book an appointment today for as little as \$99 and you will own a personalized toolkit to easily support your long term financial objectives.



Company Opportunities:

RRSP/401K Matches

Stock Plans - Discounted Stock Purchases

Stock Bonuses

Other Incentives

Government Opportunities:

RRSP - Tax Free Compounding - Until RRIF

TFSA - No Tax Benefit at Contribution but Future Value

RESP - Free 20% to help with Post Secondary



Types of Investments:

- Younger Investors = ETF's and Blue Chips Let it run.
- Older Investors = Don't take foot off gas but reduce risk a little

Investments by Account Type:

Speak to your Advisor or Accountant on tax efficiency:

Non Registered Dividends = Income Tax immediately vs deferred in RRSP TFSA - No tax on Cap Gains or Dividends = The Best Vehicle Ever! Capital Gains in Non Reg = Strategy to liquidate and avoid added tax



Build a List:

Go through the 30 Minute Drill and make sure you are up to date.

Document any contribution room and create priority list to catch up - work with Advisor/Accountant Spousal balancing also important - Income splitting on Non-Reg can help



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Review the Master Spreadsheet

Review YTD Results in the Sample Portfolio

Discuss a Headline in the Financial News



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Forecasted Investment Income

USD CAD =

Mortgage Rate

Review the Master Spreadsheet

2021 Jan 1				
Non Registered - TFSA, Canadian Margin, US Margin	Total Value	Cash	Invested	% Cash
Cash Accounts	\$5,000	\$5,000	\$0	
CDN Margin	\$15,000	\$1,000	\$24,000	79
US Margin	\$15,000	\$1,000	\$24,000	79
TFSA	\$80,000	\$0	\$100,000	09
Totals	\$115,000		ved,000	20%
Registered - RRSP/RESP	Total Value	Cash	Invested	% Cash
RRSP+Commuted Pension \$	\$250,000	\$5,000	\$295000	29
Totals	\$250,000	\$5,000	\$295000	29
Grand Total All	\$365,000	\$12000	\$403000	39
House Value	\$400,000			
Auto Values	\$20,000			
Other Assets	\$55,000			
Total of All Assets	\$840,000			
Total Liabilities	\$275,000			
Total Assets Net Liabilities	\$565,000			
Available TFSA Contribution	\$5,000			
Available RRSP Contribution	\$5,000			

1.33

4.5%

Key Data::

Non-Registered Accounts - YTD Returns = 32%; Profit/Tax Loss Harvesting Plans; Adding safety in fixed income 5% overall?, reducing total names for 2025.

Registered Accounts - RRSP Contribution room to Feb, 2025, adding safety in fixed income?, Reducing total names - shift out of mediocre names.

Cash Last Week

Other Assets:

Home - Value of Home Autos - Value of Autos Other - List with values

Debt:

Mortgage - Total amounts owing Line of Credit - Total amounts owing Auto Loans - Total amounts owing USD/CAD - Document for Quarter Mortgage Rates - Document for Quarter LOC Rates - Document for Quarter

TOTAL ASSETS LESS LIABILITIES - QoQ and YoY Growth/Decline Highlight Contributors to Growth or Decline



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Review YTD Results

Key Data::

10 Year Returns - US Margin 256%; Canadian Margin 87%; Canadian Registered: 56%

5 Year Reruns - US Margin 146%: Canadian Margin 46%; Canadian Registered 32%

US Markets driving overall portfolio growth including USD at 1.41 CAD.

Top US Names: Apple, JP Morgan and

Top Canadian Names: TC Energy, Royal Bank of Canada, XAW ETF, and Couche Tard

What are we looking at:

Profit taking in Q1 to harvest some gains.

Adding fixed income as % of overall portfolio - Bull run has been great and we fully participated. Adding to laggards with positive financials.

Other:

Alibaba Rollercoaster Bell Canada Disaster

TD Bank Struggles



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Pick A Stock - Suncor

SUNCOR ENERGY INC (SU-T) Fossil Fuels / Oil & Gas / Integrated Oil & Gas

LSEG Stock Reports Plus

DETAILED STOCK REPORT

Report Date: 2025-Jan-24

Score Averages

Last Close 56.66 (CAD)	Avg Daily Vol 4.9M	52-Week High 58.58	Trailing PE 9.1	Annual Div 2.28	ROE 18.5%	LTG Forecast	1-Mo Return 12.5%
2025 January 23 TORONTO Exchange	Market Cap 71.0B	52-Week Low 42 - 43	Forward PE 14 ₋ 4	Dividend Yield	Annual Rev 51 .0B	Inst Own 72 -8%	3-Mo Return

AVERAGE SCORE POSITIVE OUTLOOK: SU's current score of 9 places it within the top 15% of stocks scored.



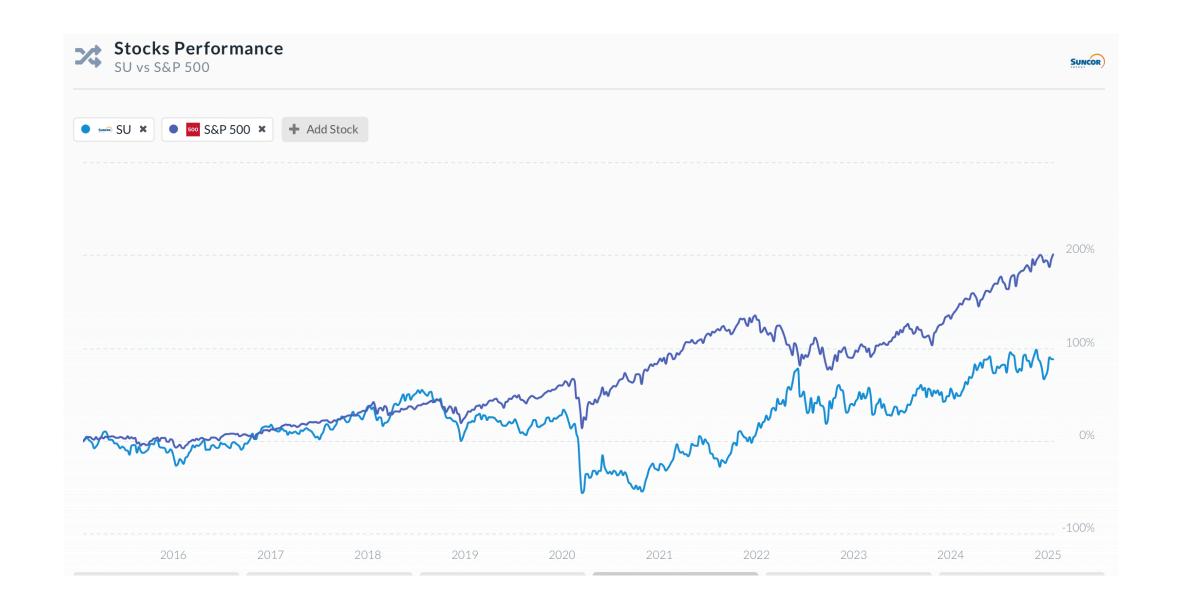
	Oil & Gas Group: 5.7				Large Market Cap: 7.5			
	Fossil F	Fossil Fuels Sector: 6.1				TSX Comp Index: 7.3		
eers	-6M	-3M	-1M	-1W	Current	1Y Trend		
IJ	10	10	10	9	9			
EC	10	8	7	6	8			
EA	7	5	6	6	6			
VE	9	8	8	7	5			
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Average Score Trend (4-Week Moving Avg)						
Positive	7			10		
Neutral						
Negative						
	2022-01	2023-01	2024-01	2025-01		



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Pick A Stock - Suncor



S&P Outperforms

Energy Stocks Have Volatility

Big gaps down = long term

Underperformance

Play the dips for upside?

January 25, 2025

Weekly Headline

Investing

'Very overvalued': CIO says U.S. markets can't continue to outperform the world

By Daniel Johnson

January 24, 2025 at 1:19PM EST



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