

Out at Xtream Arena

Third Annual

Coralville Pride Festival

September 2023

SPONSORSHIP PACKET

New location for 2023!

Iowa River Landing Entertainment District

"Pride in Community!"



www.CoralvillePrideFestival.com

[Twitter.com/ReachOutM](https://twitter.com/ReachOutM)

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A Reach Out Marketing Special Event

Our Commitment to our Sponsors, Exhibitors, LGBTQ+ Communities, Friends, Families, and Allies

We're excited to announce our new location and site sponsor for the Third Annual Coralville Pride Festival. Our 2023 site sponsor is Xtream Arena. Xtream Arena is located in Coralville, IA's Iowa River Landing entertainment district. PrideFest events are planned for inside and outside the main entrance of the Arenan. Our new location will allow us to produce an event for the entire LGBTQ+ communities, friends, families, and allies of Johnson County. One of our goals this year is to include our neighboring communities of North Liberty and Tiffin. The plaza in front of Xtream Arena is located in the heart of the Iowa River Entertainment District, making this event easily accessible to everyone in the area.

The Festival can assure everyone changes will be coming in 2023. All of the changes are being integrated into our event planning to alleviate concerns regarding the planning and execution experienced during our first events. Lessons have been learned. We've listened to our sponsors and exhibitors, the community, and most, if not all, changes have been addressed for the upcoming year. Of course, this kind of evaluation takes place at every successful organization and business. Everyone wants to get better and improve upon past performances. With this said, we're very proud of the first two events. Who would have thought the community would support diversity and inclusion and enthusiastically recommend the event continue? Coralville rose to the occasion!

It's safe to say year two proved this is truly a community event. It's not about one person or one event-planning business. The City of Coralville rose to a last-minute challenge to our event and not only made it happen but made it a success.

The site and date, and day of the event have changed. **The Coralville Pride Festival will take place on Friday, September 8.** Xtream Arena and its staff will handle all setup and tear down for the event. This time we're letting the event pros run the event.

Several new events are planned for 2023. We're adding a Keynote Speaker series and round-table forums to discuss the day's critical issues. As in the past, we will honor outstanding community members for their Commitment to the local LGBTQ+ communities. Of course, there will be food and beverages available all day long. Xtream Arena will enable us to significantly increase our food and beverage options from the previous years.

Of course, exhibitors and entertainment will take place all day long. We've added the "John Lundell Coralville Pride Festival Keynote Speaker Series." There will also be expanded entertainment taking place the entire time of the event. The event is from 1-7 pm

We're very proud to announce a portion of the AIDS Memorial Quilt will be on display at Coralville Pride Festival inside Xtream Arena. A special guest speaker will also be on hand to talk about the meaning and importance of The Quilt.

- Coralville Pride Festival -

Please find us on Twitter @ReachoutM and Facebook.com/CoralvillePrideFest or online at www.CoralvillePrideFestival.com.

**Your support is needed.
Get involved today!**

2023 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$2,500

- Coralville Pride Festival presented by _____
- Exclusive sponsorship -Logo on all digital and printed advertising, promotional materials, and press materials
- High profile banner placement
- Vendor area reserved for you just inside the event entrance
- Recognition on stage with plaque presentation
- Your business "Presents Coralville Pride Festival" becomes part of the official logo



Outdoor Festival Plaza Sponsor \$2,000

- Limited to one sponsor
- Banner at the entrance to Festival Village
- Exhibitor booth
- Recognition on stage with plaque presentation

"John Lundell Coralville Pride Festival Keynote Speaker Series" \$2,000

- Limited to one sponsor
- Banner at the entrance on speaker stage
- Exhibitor booth
- Recognition on stage with plaque presentation

AIDS Memorial Quilt Exclusive Sponsorship \$2,000

- Limited to one sponsor
- Banner at the entrance on speaker stage
- Exhibitor booth
- Recognition on stage with plaque presentation
- Ability to display The Quilt at your business or organization Sept. 9 - Sept 30.



Exclusive Email Sponsor \$2,000

- Logo appears on all email blasts sent out weekly and drop logo on front of the webpage encouraging everyong to join our email list. This is an exclusive list with first opportunities to learn about upcoming events and listings.

Adult Beverage Sponsor \$1,750

- Limited to one sponsor
- High profile banner and product placement
- Exhibitor booth
- Recognition on stage with plaque presentation



Premiere Sponsor (Limited to 6 exclusive sponsors) \$1,500

- High profile banner and product placement
- Exhibitor booth
- Recognition on stage with plaque presentation

Commiunity Sponosr \$1000

- Listing on all relevant event materials
- Vendor Booth
- Logo on all relevant marketing materials



Coralville Pride Festival is produced exclusively by Reach Out Marketing, LLC. All sponsorships are non-refundable. Payments must be received no later than May 31, 2023.

NOW ACCEPTING CREDIT CARDS, ACH, AND CHECKS! CONTACT TIM AT 319-330-5300 OR TIM@ROMLLC.US

Out at Xtream Arena 2023

You can make a difference in our community with your support in PrideFest 2023. Your sponsorship allows you to speak directly to the local LGBTQ+ communities, friends, families, and allies and sets a positive example for all. It's about Inclusion, equality, diversity, leadership, and community.



ROMLLC Special Events

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