

# Thinking of starting a business?

THE  
FEMALE  
BUSINESS  
MENTOR

Here's 7 top  
tips to help  
you get  
started!



# 1

## **Find what makes your heart sing!**

**For me it was all about what brings me happiness, what I look forward to doing and my passion for helping women succeed!**

**Think about the things you are passionate about, what springs to mind?**





# What problem are you solving?

Think about the answers to  
these questions...

Who are you going to be selling  
to?

How will your product or  
service answer a demand or a  
need?

Where will you find your  
Ideal Client, are they local to  
you, online, worldwide?

2

# **NETWORK, NETWORK, NETWORK!!!**

**Entrepreneurship can feel like a lonely place, so think about ways in which you can find a group of people that will be there to offer support!**

**This could be in the form of local businesses, Facebook Community Groups, business hubs, Instagram connections- ANYTHING!!**

**Go find your TRIBE!!!**

# **3**





# 4

## **Be realistic with your time!**

**As business owners we can think that we can DO IT ALL! Truth of the matter is, when it comes to working for yourself, we need to keep our minds healthy. In order to do this we need to be aware of taking on too much and not just saying yes to every opportunity!**

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# Be Yourself!!



Never be afraid to be  
completely,  
unapologetically you!

As the famous saying  
goes, **PEOPLE BUY  
FROM PEOPLE**  
right?

So many of my  
clients shy away  
from being  
themselves, when in  
actual fact **THAT** is  
the one thing that  
sets them apart from  
their competition!

You are your own  
USP!

**5**

# CELEBRATE THE SMALL WINS

Being a business owner is a rollercoaster! Some days are amazing and other days can be tough.

Getting into the habit from the start of celebrating every single achievement, no matter how small is super important!

Set up your social media- WIN!

Worked on your website- WIN!

Engaged online- WIN!

Sent your first email- WIN!

It all adds up to your end goal,  
celebrate yourself!!!!

# 6



# 7

## ENJOY IT!

**Starting a business is an amazing achievement, you are going to remember this for the rest of your life!**

**Make memories, meet like minded people, connect with other business owners who know EXACTLY how you feel, and HAVE FUN!!**





# Need Help With Starting Your Business?

**GET IN TOUCH!**

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