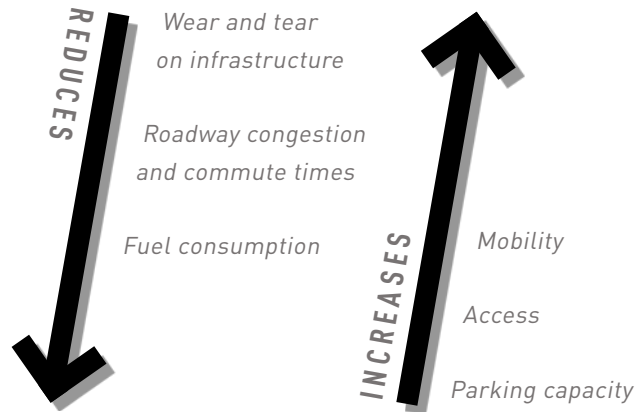


MOTORCYCLING IS THE ANSWER.



MOTORCYCLING BENEFITS

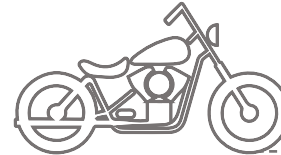


MOTORCYCLING REQUIREMENTS



13,158,100 —

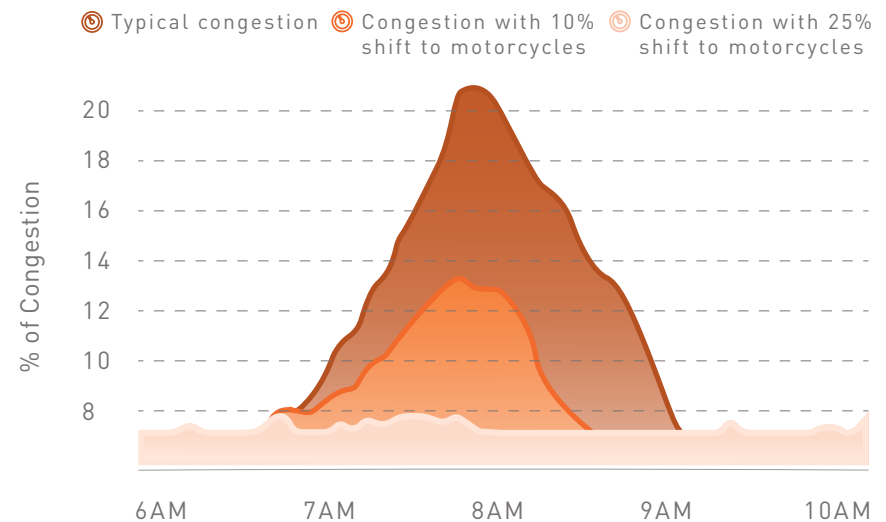
the number of registered motorcycles in the U.S. in 2018 according to the Motorcycle Industry Council.



If just **10%** of cars on the road were replaced with motorcycles traffic congestion would be relieved, travel times would be shorter and emission costs would be reduced.

Increase that number to **25%** and congestion would be eliminated.

CONGESTION TIME IN BRUSSELS TEST ZONE



Commuting by Motorcycle Impact Analysis, a study of Transport & Mobility Leuven for FEBIAC; Leuven, Belgium; Isaak Yperman, Transport & Mobility Leuven and Stijn Vancuyck, FEBIAC - Belgian Federation of the Car and Two-wheeler Industries; Jan. 24, 2012.

WE NEED YOUR HELP.



MOTORCYCLING MUST BE GIVEN FULL AND FAIR CONSIDERATION AS POLICY SOLUTIONS ARE DISCUSSED AND DRAFTED.

PARITY

Motorcyclists' input and consideration must be sought in the development and construction of roadways, signage and road surfaces. Motorcycles must be included in the research, design, development and deployment of new technologies, including but not limited to autonomous vehicles, intelligent driving systems and smart lanes.

RESEARCH

Motorcycling must be included as a key data set when developing data-driven traffic improvements and infrastructure safety studies. Create a uniform national crash reporting system that includes motorcycle incidents.

INCENTIVES

Motorcycling offers considerable benefits to our nation's infrastructure. To maximize these benefits, legislation should seek to incentivize motorcycling by exempting motorcycles on high-occupancy vehicle (HOV) lanes and toll roads and extending the two-wheel electric vehicle tax credit.

REAUTHORIZE THE MOTORCYCLIST ADVISORY COUNCIL

Co-sponsor HR5234/S3249!
S3249/HR 5234 reauthorizes the Motorcycle Advisory Council (MAC) for six years, requires the MAC to submit a biennial recommendations report and clarifies the membership of the MAC.

Harley-Davidson Motor Company (HDMC) was founded in Milwaukee, Wisconsin, in 1903. Since the first production motorcycle was built and sold, HDMC has maintained both its headquarters as well as a significant manufacturing presence in Wisconsin. HDMC fulfills dreams of personal freedom by leading the innovation of two-wheeled mobility. The company offers an expanding range of leading-edge, distinctive and customizable motorcycles and brings the brand to life through riding experiences and exceptional motorcycle parts, accessories, riding gear and apparel.