

Media Release

FOR IMMEDIATE RELEASE

Smith Strategic Announces Strategic Partnership with ESG&I

Melbourne, Australia - 08 April 2024

Smith Strategic is thrilled to announce its partnership with ESG&I, a leading company in environmental, social, and governance (ESG) solutions. As part of this partnership, Smith Strategic will acquire an equity stake in ESG&I, marking a significant step towards advancing sustainable business practices.

One of the key initiatives under this partnership is the launch of ChatESG™, a groundbreaking platform aimed at revolutionising ESG communication and implementation strategies for businesses globally. ChatESG™ will integrate innovative technology with expert insights to provide comprehensive ESG solutions tailored to each client's unique needs.

Founder and Managing Director of Smith Strategic, Tully Smith, will also join the ESG&I board, bringing his extensive experience in strategic communications, corporate affairs, and sustainable business practices. Tully will collaborate closely with ESG&I Founder Geoff Gourley to drive growth and development initiatives, further cementing the partnership's commitment to driving positive impact.

"We are excited about the opportunities that this partnership brings to advance ESG practices and create meaningful change in the business landscape," said Tully Smith. "By combining our expertise and resources, we aim to empower businesses to navigate and excel in the realm of sustainability."

Geoff Gourley, Founder of ESG&I, added, "We are delighted to welcome Smith Strategic onboard as a strategic partner. Tully's leadership and vision align perfectly with our mission to drive sustainable practices and deliver value to our small and medium enterprise clients."

The partnership between Smith Strategic and ESG&I represents a shared commitment to innovation, sustainability, and positive societal impact.

Join the ESG&I community - <https://esg-i.mn.co/?autojoin=1>

Join the ChatESG™ waitlist today - <https://esgandi.com.au/chatesg>

About Smith Strategic:

Smith Strategic is an Australian founded private investment and strategic advisory firm. With a focus on driving positive change, Smith Strategic partners with organisations to navigate complex challenges and achieve impactful outcomes. Investing in opportunities that we're passionate about and where we feel we can make a genuine difference and providing strategic counsel to stay ahead of the pack.

About ESG&I:

ESG&I is a pioneering company at the forefront of environmental, social, and governance (ESG) solutions. With a mission to promote sustainable practices and responsible business conduct, ESG&I offers a range of services and expertise to help organisations integrate ESG principles into their operations.

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[Note to Editors: Include company logos and relevant images as needed.]

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