

FROM YOUR CHAPTER PRESIDENT,

Julia Strickland...



Skyline view of Little Rock, Arkansas

What is a Business Partner?

According to Inc. magazine, *“a good business partner shares your vision and enthusiasm, bringing expertise in the areas in which you are inexperienced.”* On August 20th, our chapter is sponsoring an event to help us build on our network of business partners. The ALA’s Vendor Seminar will allow our members to gain an excellent and unique opportunity to see and hear about different products and services for the legal industry. Bev, Kathy, Gina and Bonnie have meticulously planned a seminar that will attract potential business partners from around the state. And Nancy will speak to attendees on “Vendor/Law Firm Partnerships – a Win/Win Relationship.”

The Vendor Seminar is a great opportunity to keep abreast of industry trends as well as cultivate relationships with our vendors. The event’s format allows multiple meetings to take place within the same period it would usually take to meet one vendor in your office...and that benefits both our business partners and us as legal administrators.

Prior to this event, please log on to the ALA website (www.alanet.org) and familiarize yourself with the many resources available for vendors of the legal industry. And don’t miss an opportunity to remind a vendor of our chapter’s sponsorship opportunities. Their continued support of our organization is one way they *share our vision* of providing education to our members.

See you on August 20th! And don’t forget those business cards!

Julia

ALA Arkansas Chapter-March Meeting

Where: The Little Rock Club
Regions Bank Building, 30th Floor
Little Rock, AR

When: August 12, 2009

Lunch: 11:30 a.m.

Meeting: 12:00 Noon

Topic: Legal Marketing

Speaker: Andrea Morrissey
Mitchell, Williams,
Selig, Gates &
Woodyard



Note: *Validated parking in the Regions Bank Building parking deck.*

ALA Mission Statement

The Association of Legal Administrators’ mission is to improve the quality of management in legal services organizations; promote and enhance the competence and professionalism of legal administrators and all members of the management team; and represent professional legal management and managers to the legal community and to the community at large.

April 2008– March 2009

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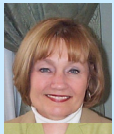
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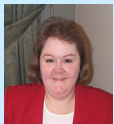
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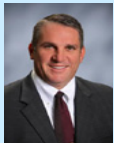
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**The Arkansas Chapter of the Association of Legal Administrators
appreciates the support of our vendor sponsors.**

Silver Partnership opportunities are still available.

Please contact Bonnie Vickery at bvickery@mwsqw.com for more information on how
your company can benefit from partnering with our chapter.

COME JOIN US!

Membership in Association of Legal Administrators offers opportunities for:

**Knowledge sharing and networking opportunities (locally, regionally, nationally and internationally)*

**Professional recognition*

**Chapter and leadership support (substantive educational tools, idea exchanges and workshops to educate chapter leaders)*

**and a whole host of resources and opportunities for professional development*

For more information, read more [about ALA](#) or contact Angelia Hadden at ahadden@fec.net.



We value your comments/suggestions and even your submissions! This is your newsletter! If you would like to make a suggestion that would enhance the newsletter or would be willing to write an article for the newsletter, please e-mail Mary Coney, Newsletter Editor at mary.coney@arkansas.gov. The Legal Link editorial team consists of Pat Campbell and Julia Strickland. Clip art located in this newsletter is furnished by www.fotosearch.com.

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Mark Your Calendars!

Region 4 Educational Conference

October 2-3, 2009

Crowne Plaza Riverwalk Hotel
San Antonio, TX

Click [here](#) to register!



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BY CHRISTINE MUSIL

Electronic redaction of key documents streamlines the time-intensive process and minimizes errors and the risks of revealing confidential information.

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*Thanks for the opportunity
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ALA HEADLINE

Our ALA member profile of the month is...

MARY CONEY



ALA Position: Member

Firm and Title: Arkansas Insurance Department. Chief Investigator

How long have you been with the ALA: Since 2001.

My family consists of: My dog, Kosmo, and my brother.

My favorite decade was: The 1960's.

My worst fashion mistake: Bell bottom pants and wearing two different kinds of shoes.

My first car was a: 1961 Ford SunLiner Convertible

The last book I read was: The "Bible" and "The Cop" by Patti Shankle

The people I would most like to have dinner with are: My girl friends from Church.

One food I will never eat is: Liver.

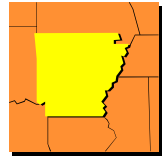
My favorite time of the year is: Spring.

The person who has had the most influence in my life: My Grandmother. She once told me that if I didn't have anything good to say about someone, don't say anything.

Mary

WHAT'S NEW???

From Around the State...



The Arkansas Chapter announces its
2009-10 Board of Directors:

President:	Julia Strickland
President-Elect:	Bev Eberle
Vice President:	Nancy Collins
Treasurer:	Carol Minor
Secretary:	Bonnie Vickery
Director:	Kathy Cagle
Director:	Gina Richburg

The following members will serve as Chairs of committees:

Advertising:	Bonnie Vickery
Bar Liaison:	Carolyn Owen
Benefits/Compensation:	Bonnie Vickery
Community:	Mary Coney/Donna Blacklaw
Education:	Nancy Collins
Fundraising:	Bev Eberle
Membership:	Angelia Hadden
Newsletter:	Mary Coney
Roster/Hospitality:	Kathy Cagle
Vendor Relations:	Gina Richburg/Kathy Cagle
Webmaster:	Paul Soulsby

Check out our state's ALA website anytime at www.arkansasala.com!

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Community Challenge
Weekend**

HOPE LODGE
A HOME AWAY FROM HOME

Fighting cancer is a fight for survival and it is a physically and emotionally draining journey without the added stress of being away from home and wondering where you're going to stay while undergoing treatment. For nearly 25 years, the 20th Century Club's Lodge has helped relieve some of this stress by providing a *HOME AWAY FROM HOME*. The 20th Century Club has a dream of building a new permanent Lodge for the patients they serve. To fulfill this dream they need help from members, volunteers, corporate sponsors and individual. That's **why the ALA is asking you to join us at our Poor Man's Lunch and Bake Sale on October 23, 2009**. All profits will go to the 20th Century Club for the building of Hope Lodge.

The 20th Century Club's Lodge is not aligned with any hospital or healthcare organization. They help all cancer patients regardless of where they receive treatment. In a typical year, the Lodge provides 1,500 to 2,400 nights of no-cost housing to more than 240 patients from all over Arkansas and beyond. In addition to providing lodging, the volunteers serve many home-cooked meals each month and goodie bags of snacks and treats. The Club also provides support and education regarding emotional, psychological and spiritual dimensions of fighting cancer.

Founded in 1941 the Club was created to promote the war effort by assisting the Red Cross and USO in making bandages, clothing and food items. After the war the Club divided its efforts among various charitable activities until 1964 when the Club turned all its efforts toward cancer related projects. In 2005 the Lodge sold the historic structure it originally used and began planning for a new facility to house patients near the medical centers. The Club is proud to say that more than 98% of the funds raised go directly to support its mission of providing no-cost lodging, support and education for cancer patients undergoing treatment in Little Rock.

HOPE LODGE, building hope away from home.

HAPPY BIRTHDAY

August 2 - Julia Strickland

August 22 - Terri Dickinson



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Records Management – Finding the Needle in the Haystack

[Wednesday, August 19, 2009](#)

Now, where is that file? And who's asking for it? A partner? Opposing counsel? Keeping track of firm records can be a very big headache. If you can identify, organize, maintain and access needed information and properly dispose of the rest, you will enjoy cost savings, efficiency, regulatory compliance and reduced litigation risk – and a lot fewer headaches.

Stay in the convenience of your office and join this important 90-minute ALA Webinar to get tips and strategies for storing and maintaining those all-important records.

About the speaker

Dana C. Moore

National Records Manager for Foley & Lardner LLP

Register for a site license for \$169 and open up your office or conference room to an unlimited number of your colleagues. [Register online](#). If you cannot attend, [order a CD-ROM](#) of the event.

This Webinar qualifies for 1.5 hours of credit in the subject area of Legal Industry (LI) for Certified Legal Manager (CLM)SM Recertification and towards the additional hours of education required of Functional Specialists seeking to fulfill the CLM application.

ALA WEBCAST—Law Firm Profitability
Speaker: Richard Turnbow, CPA
Contact: Rosemary Sheils, ALA Headquarters



JUNE 009

CLM COMPETENCY QUESTIONS



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fall into a recession**

Regardless of the stage in your career, earning the [Certified Legal Manager \(CLM\)SM](#) designation adds a valuable dimension to your professional development and is an investment in yourself and in the future of your organization. [Learn more](#) about upcoming CLM exam dates and application deadlines. (No fair scrolling down for the answers.)

1. What is the most effective leadership style for service organizations?
 - a. Task-oriented toward a vision, performance, rewards, and punishments.
 - b. Variable depending on the organization's culture.
 - c. People-directed to maximize employee commitment to organizational goals.
 - d. Development-oriented to produce innovation, creativity, and a sense of employee independence.

2. Your firm has been asked to represent a client that is in direct economic competition with an existing client. The simultaneous representations would be in unrelated matters. According to the American Bar Association Model Rules of Professional Conduct, your firm:
 - a. must obtain written consent from both parties.
 - b. must obtain written consent from the first party that the firm can represent the second party.
 - c. must notify each party in writing of the simultaneous representation.
 - d. is not obligated to do anything.

3. A firm had 7 years remaining on a 10-year lease when it spent \$100,000 on a leasehold improvement. How should the leasehold improvement be amortized?
 - a. Over 10 years.
 - b. Over 15 years.
 - c. Over the remaining life of the lease.
 - d. Over the life of the improve-



ment.

Answers:

- b
- d
- b



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