



A CUP OF THE VALLEY
COFFEE AND TEA FESTIVAL
CULINARY INSTITUTE OF AMERICA, HYDE PARK NY
EVENT DATE SUNDAY, APRIL 22, 2018

SPONSOR/EXHIBITOR APPLICATION

CONTACT INFORMATION

Company: _____ Main Contact: _____
Exhibiting As: _____ Email Address: _____
Address: _____ Telephone #: _____

EVENT PARTICIPATION SELECTION

_____ **SPONSOR \$1,000 FEE**

Sponsor fee includes:

- Premium Exhibitor Space
- 6ft table and table skirt
- Business Name on Promotional Material and Advertising
- Full Page Ad in Event Program
- 2 Box lunches supplied by Culinary Institute Kitchen

_____ **EXHIBITOR \$100 FEE**

Exhibitor fee includes:

- 6ft table and table skirt
- Business name in Event Program

_____ **DEMONSTRATION REQUEST (Check here if interested in holding a demonstration or class during event. Type of demonstration or class _____**

Event Terms and Conditions:

- All exhibitors must provide appropriate liability insurance, if required
- All exhibitors must provide appropriate Board of Health Permits, if required
- Exhibitors may not share or sublet space to any other company
- All exhibitors are responsible for any and all sales tax for days sales
- The Coffee Festival Sponsors are not responsible for any losses, thefts or damage to an exhibitors booth or merchandise
- Day of Event
 - Doors open at 9:00 for exhibitor set up
 - Set up must be completed by 10:30 am

- Mail application and payment to:
 - A Cup of the Valley C/O Rotary Club of Wappingers Fall P.O. Box 285 Wappingers Falls NY 12590
- Questions? Email Cupofthevalley@gmail.com