



A CUP OF THE VALLEY  
Sunday, April 3, 2022  
10:00 am – 4:00 pm

REVEL 32  
32 Cannon Street, Poughkeepsie NY 12601  
{note location change}

**SPONSOR/EXHIBITOR APPLICATION**

**CONTACT INFORMATION**

Company: \_\_\_\_\_ Main Contact: \_\_\_\_\_

Exhibiting As: \_\_\_\_\_ Email Address: \_\_\_\_\_

Address: \_\_\_\_\_ Telephone #: \_\_\_\_\_

\_\_\_\_\_

**Vendor Selection**

\_\_\_\_\_ Media Sponsor \$2500 – Radio and Print Advertising. 8 Ft Table space included

\_\_\_\_\_ Event Sponsor \$1000 – Business name on all promotional materials, advertising.

Full page ad in Program Book. 8 ft Table space included

\_\_\_\_\_ Vendor \$100 – 6 Ft Table. Business Card Ad in Program Book

\_\_\_\_\_ **DEMONSTRATION REQUEST (Check here if interested in holding a demonstration or class during event. Type of demonstration or class and time requested-**

\_\_\_\_\_

**Event Terms and Conditions:**

- All exhibitors must provide appropriate liability insurance, if required
- All exhibitors **are required to contact DC Board of Health regarding permits.**
  - Contact 845-486-3404 for info
  - Permit application available at <https://acupofthevalley.com>
- Exhibitors may not share or sublet space to any other company
- All exhibitors are responsible for any and all sales tax for days sales
- The Coffee Festival Sponsors are not responsible for any losses, theft or damage to an exhibitor's booth or merchandise
- There will be **no refunds** after receipt of application and fee
- Day of Event
  - Doors open at 8:30 am for exhibitor set up
  - Set up must be completed by 9:45 am
- Mail application and payment to:
  - Check payable to: Rotary Club of Wappingers Falls
  - A Cup of the Valley C/O Rotary Club of Wappingers Fall P.O. Box 285 Wappingers Falls NY 12590
- Questions? Email [Cupofthevalley@gmail.com](mailto:Cupofthevalley@gmail.com)
- Questions? Call 845-206-9590

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Signature of Vendor/Sponsor

Date: \_\_\_\_\_