



# ALL ABOUT ORDERING APPAREL

## What is the right kind of shirt for my event?

The most popular choice among runners are shirts made from technical fibers for the moisture wicking capabilities. Many inaugural races and those with low budgets choose shirts made from 100% cotton or a 50/50 cotton-poly blend. All three shirt types can easily be decorated with your event brand, logo and sponsor information.

## How many shirts should I get for my race?

Set yourself up for success with online race registration. We recommend clearly posting a registration deadline that runners must meet to be guaranteed a shirt. The deadline/cut-off date should be 2-weeks before the event. Add 15-20% to your final order to cover late registrant needs.

## How soon before my race should I order? When do I need final sizes/quantities?

We recommend starting your apparel order 4 to 5 weeks prior to your event, to allow time for artwork adjustments and any last-minute sponsors additions. **Final sizes and quantities need to be established and ordered 3-weeks prior to your event.**

## What type of art/logo files do I need to send for printing?

Preferred file type for art is vector .eps, .ai or .pdf. If you don't have your art in this type of file, you can normally request this format from the artist who created your logo. If artwork isn't available in the preferred format, please send us what you do have and our artists will be happy to help.

## Not really looking to do shirts but want to hand something out, help!?

No problem, we have great alternatives! Popular giveaways include hats, beanies, gloves, cinch bags and much, much more.

## What is our #1 advice to Race Directors?

**Set a budget that you can stay within.**

*A budget that still benefits your cause (if you have one) without requiring you dig into your own pocket to cover any event needs, is the right budget.*



**Customer Service**

**877.818.4929**

[www.RunningAwardsandApparel.com](http://www.RunningAwardsandApparel.com)

