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**ANNUAL**



SOUTH TEXAS  
**HERITAGE SALE**



**NOV 23, 2024 | GONZALES, TX**

JB Wells Park Arena and Expo Center  
Selling 60+ Registered and Commercial Santa Gertrudis & Star5 Females

# SOUTH TEXAS HERITAGE SALE

An Opportunity to Build your Herd with Functional Santa Gertrudis and Star5 Females

## Welcome,

It's that time of the year again and I'd like to thank everyone for taking time out of their busy schedules and making it out here. It's our 10th annual South Texas Heritage Sale and we couldn't be more excited and proud to have all of y'all. I'd like to give a huge thank you to all of our committee members. I couldn't ask for a better team. They go above and beyond for this sale and, if you see them, please give them a big thank you. It takes a lot to put on a sale with so many consignors and so many moving parts, but we pulled it off so let's make it a great day and show. Once again thank you for coming and y'all have a good day.

*Devlin Reese*

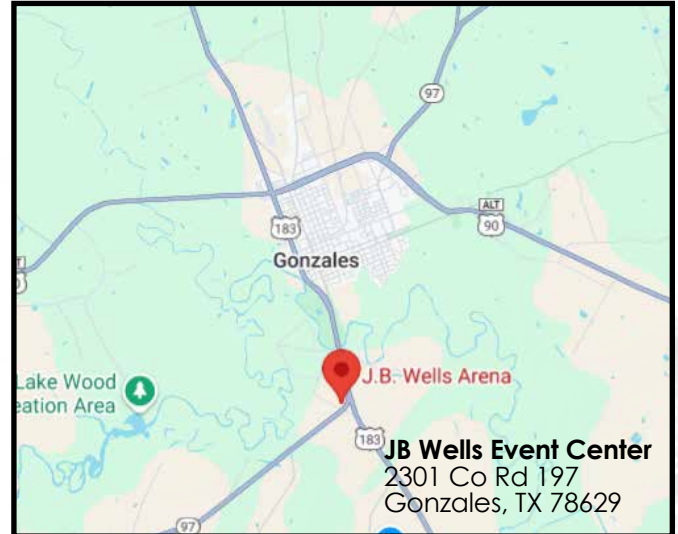
## Sale Day Phones

Devlin Reese (956) 286-4239  
Kade Thigpen (830) 426-1366  
Adolfo Sanchez (505) 507-2898  
K.T. Hefte (361) 813-4937

Bidding also available on:

**DVAuction**  
Broadcasting Real-Time Auctions  
Visit [www.DVAuction.com](http://www.DVAuction.com)  
and Register Today!

## Location & Schedule



Friday, November **22<sup>nd</sup>**  
4pm – View cattle

Saturday, November **23<sup>rd</sup>**  
8am – View cattle, coffee and doughnuts  
11am – Traditional Mexican Lunch  
Noon – South Texas Heritage Sale  
Cattle can be loaded out following the sale  
4pm - Hot Gert Open Show

Sunday, November **24<sup>th</sup>**  
9am – STJSGA Annual Hot Gert Show  
Noon – Sale cattle must be off fairgrounds

Special thanks to auctioneer:  
**Leo Casas, III**

# Data Definitions

## SGBI Expected Progeny Differences

Expected Progeny Differences, EPDs, are the prediction of how future progeny of each animal are expected to perform relative to the progeny of other animals listed in the SGBI database. EPDs are expressed in units of measure (plus or minus) for each trait being evaluated and are calculated utilizing pedigree and performance information. SGBI is a leader in the adoption and implementation of cutting-edge genetic technology. In 2013, SGBI released the first genomic-enhanced expected progeny differences (DNA verified) for Bos indicus-influenced cattle. The inclusion of DNA into the breed's EPD calculations (GE-EPDs) has resulted in information that is more accurate and predicable than a pedigree and performance prediction alone. Currently, the association's database contains more than 8,000 performance verifying DNA samples. In addition, to being the first Bos indicus-influenced breed to offer GE-EPDs, SGBI was the first beef breed to implement single-step methodology for the incorporation of genetic information into the genetic evaluation. This approach maximizes use of data reported on all animals throughout the pedigree and greatly improves the EPD accuracy.

## SGBI Indices

Due to the amount of performance data submitted over the last 5- year period, the SGBI Board of Directors approved a recalibration of the breed's genetic evaluation and the development of new selection indices to replace the association's original selection indices. The Performance Committee ratified the recalibration and indices in 2021. As expected, there was some movement, however, the recalibrated information presents a more accurate picture of an animal's genetic merit.

**SGBI Balanced Index:** This index assumes that producers are keeping replacement heifers from the bulls they purchase. It further assumes that producers are either 1) marketing carcasses on the grid or 2) that buyers of their feeder calves base pricing on feedlot and carcass performance.

**SGBI Cow/Calf Index:** This index assumes that producers are keeping replacement heifers from the bulls they purchase. However, it assumes all calves are marketed at weaning or soon thereafter. It further assumes that feeder calf buyers don't base decisions on feedlot or carcass performance, making these traits less relevant to profitability.

**SGBI Terminal Index:** This index assumes that producers are not keeping replacement heifers from the bulls they purchase. It assumes that producers are marketing carcasses on the grid, making carcass traits relevant to their business.

Selection indices will be reported as a percentile ranking (top 1% - bottom 99%) and will replace \$ Growth and Carcass Rank, on pedigrees.

# Terms and Conditions

**Terms:** The terms of the sale are cash or check, payable at sale location.

**Herd Health:** If not from accredited herds, heifers will have brucellosis vaccination or clean test.

**Purchaser's Risk:** Each animal becomes the risk of the purchaser as sold. Animals will be care for at the purchaser's risk for reasonable length of time.

**Breeder's Guarantee:** No guarantee is given that a pregnant female will deliver a live calf or that she will carry a calf full term. Bulls sell with satisfactory semen test within 30 days of sale.

**Accidents:** Although every precaution will be taken to protect the safety and comfort of buyers, neither the Sales Management, Auctioneer nor seller assumes any responsibility in this manner and disclaims any liability, legal or otherwise in the event of accident or loss of property.

**Liability:** The Sales Management and/or Auctioneer has been employed by the consignors of the animals being sold solely for the purpose of advertising and conducting the subject sale. All information regarding the subject animals as published in the sale brochure and as announced in the sale is based on representation made to the Sales/Management/Auctioneer have not made any independent investigation to verify the title, health, registration and lien status of the subject animals; and the Sales Management and/or Auctioneer make no representations, either expressed or implied, as to whether or not the subject animals are security under any lien, with legal equitable.

**Announcements:** Announcements from the auction block will take precedence over the printed material in this catalog. Buyers are therefore cautioned to pay attention to any such announcements.

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 Denotes Top 20% of Breed

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# 1 SAN JOSE CATTLE COMPANY **A 264L3**



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Reg: 20231423 3/21/2023 Horned  
Bred to: Harris Bonanza 62K2

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
2.3	21	21	12.73	0.1	0.25	25	30	25

♀ KR651/18(CHOOSE ONE)  
**QVF MAVERICK 82H10**  
♂ HARRIS 82/4  
♀ KR 97/10  
**Harris 264E4**  
♂ HARCO1208

## B 11L

Reg: 20231395 2/15/2023 Polled  
Bred to: Harris Bonanza 62K2

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-1	14	14	12.02	0.06	0.12	35	55	25

♀ KR 328/15  
**KR BANDITO 254/20**  
♂ KR450/16  
♀ SJ PATTON 300  
**SJ LADY 952**  
♂ SJ LADY MILLIE 421

264L3 is a powerful ET heifer out of our top donor Harris 264E4 and sired by Maverick 82H10. We couldn't be more excited about the impact that Maverick has already had on our herd, and this heifer is a perfect example of that. She has an impressive EPD profile, ranking in the top 35% in 8 EPD traits. Top 10% marbling, REA/CWT 1.17 She sells bred to our young Jackpot son Harris Bonanza 62K2 (20227757). \*\*NS 6/4/24 to 10/30/24 to Harris Bonanza 62K2 (20227757) 11L is a daughter of our exciting young sire KR Bandito 254/20 and out of a very productive SJ Patton daughter. She has a very balanced EPD profile, ranking in the 35% in 7 EPD traits, REA/CWT 1.19. She sells bred to our young Jackpot son Harris Bonanza 62K2 (20227757). \*\*NS 6/4/24 to 10/30/24 to Harris Bonanza 62K2 (20227757)

# 2 BAYLI AND SAGE FISHER



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## 323/3

Reg: 20233318 4/6/2023 Polled  
Bred to: SR Lumbre ET 23/K3

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-0.4	13	13	6.20	0.06	-0.09	50	40	55

♀ LJV MASON 0/72  
**SF Yumbug**  
♂ SR 70/18  
♀ HARRIS FARM 12/8(WAVE MAKER) 12/8  
**BF SPRYNKLES**  
♂ CARROLL'S DIPPIN DOT 023

BC Nea is a LJV Mason 0/72 granddaughter out of a Harris Wavemaker 12/8 cow BF Sprynkles 323. She is bred to SR Lumbre 23/K3, a half brother to the high selling bull at the 2023 Tried and True Sale, out of Red Doc Lumbre 8509 and SR Hazel 23/7. This bred heifer combines Strait, Red Doc, Harris, and Carroll genetics all in one package. She is due to calve in March/April.

# 3 HEFTE RANCH **A Hefte Ranch L03**



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Reg: 20231889 1/22/2023 Polled  
Bred to: exposed to Hefte Ranch K89 (20222946) & Red Doc Poblano 3270 (20233233) 6/1-8/10

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-1.6	-3	-3	0.18	0.02	0.02	70	65	65

♀ KR 191/13  
**Hefte Ranch G06**  
♂ HEFTE W03  
♀ RED DOC ROUGHNECK 6224  
**5J'S 04/20**  
♂ CREECH ARIEL

## B Hefte Ranch L88

Reg: 20227202 12/11/2022 Polled  
Bred to: exposed to Hefte Ranch K89 (20222946) & Red Doc Poblano 3270 (20233233) 6/1-8/10

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-0.8	20	20	17.67	0.09	0.03	15	15	15

♀ KR 921/15  
**HEFTE RANCH F14 TOMCAT**  
♂ HEFTE RANCH D140ET  
♀ RED DOC TOP SHELF 1342  
**Hefte Ranch E02**  
♂ MABEL W40

Hefte Ranch L03 is a gentle, dark red, easy fleshing KR 191/13 granddaughter. She adds in the Creech Farms infamous Ariel cow on the bottom. This heifer has no reason not to be a long time quality producer for your program. Hefte Ranch L88 has a strong EPD profile and an incredible cow line backing her. I think you could power this heifer up with a lot of different bulls to get some incredible offspring. Don't miss out on this F14 Tomcat daughter.

# 4 ROCKING F CATTLE RANCH



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59

Reg: 20223692 10/7/2022 Polled  
Bred to: RF 65 Red Cat

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
1.9	18	18	15.85	0.03	0.02	50	45	50

Red Doc EL HOMBRE 6279  
WR 313  
CB 735  
HARRIS 35/5  
WR 351H  
MISS GRANDVIEW 375

RF 59 is a Red Doc El Hombre 6279 granddaughter out of our herd bull WR 313 (Willie 20198147). She goes back to Harco 1220 on her dam's side. She is a deep chested cherry red beauty that is bred to our phenomenal up and coming herd sire RF 65 Red Cat (20223694) a KR Catalyst 531/15 grandson. She will have one of the first calves out of Red Cat. Be one of the first to have his progeny.

# 5 BUENA VIDA CATTLE



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2326 BV Jelly Belly

Reg: 20232197 2/5/2023 Polled  
Bred to: KK Sabe's Oso Rojo 1906 (ET)

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0.7	8	8	9.23	0.08	-0.13	75	85	70

RED DOC NEVER SANK 5012  
HEFTE F19 PURE SWAGGER  
Hefte Ranch D93  
Hefte Ranch D25  
HEFTE RANCH J150  
MIRA X58

2316 BV Hot Tamale

Reg: 20232198 3/7/2023 Polled  
Bred to: KK Sabe's Oso Rojo 1906 (ET)

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0.1	12	12	7.01	0.1	-0.09	80	>95	55

RED DOC NEVER SANK 5012  
HEFTE F19 PURE SWAGGER  
Hefte Ranch D93  
RDF SANCHO'S NEVER BEFORE 1136  
KK HOT MESS (ET)  
TG BEVY 417

BV Jelly Belly and BV Hot Tamale are both Hefte F19 Pure Swagger daughters. Jelly Belly is a first heifer out of the Hefte Ranch J150 cow that goes back to the Mira X58 cow on both sides. Hot Tamale goes back to the TG Bevy cow that was out of SR Liucci 27/2. Both heifers are bred to KK Sabe's Oso Rojo (ET). He is the full brother to the 2019 National Junior Heifer Champion KK Sabe's Un Valiente (ET).

# 6 JTP CATTLE COMPANY



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JTP 417/3

Reg: 20235177 4/17/2023 Horned  
Bred to: Honey Badger

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-0.3	14	14	14.21	0.12	-0.05	55	55	50

RDF SANCHO'S NEVER BEFORE 1136  
RED DOC ET 6343  
RDF LC 373  
LF CHUCKIE BOY X2  
HARRIS FARMS 51/3  
HARRIS FARMS 210/9

JTP 1022/2

Reg: 20225880 10/22/2022 Horned  
Bred to: SR Smoke Show

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0.3	16	16	12.40	-0.07	-0.11	60	50	65

XL'S RED HOT 517 (ET) 517  
XL'S MIDAS 355  
HDHF MAGNUM 6014 (ET) 6014  
AJH 12/0  
SR 88/2  
WELDER 3/447

JTP 520/3 ET

Reg: 20236913 5/20/2023 Horned  
Bred to: RD 6343

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
1.3	18	18	15.00	-0.02	-0.08	60	60	60

GUNSLINGER 13/5  
FC PISTOL 28/0  
HOLLY 20/3  
BULLETPROOF 4-30  
CLEOPATRA 5-610  
LADY CAMEO

JTP 417/3 has a great look with a deep body and lots of spring of rib. A super level top and fancy front end make her a very attractive female. She was bred to Honey Badger on 8/6/24. She is out of a Red Doc bull and Harris Riverbend Farms cow. JTP 1022/2 is an almost 2 year old that sells as exposed to SR Smoke Show. This is a very balanced, structurally correct female out of a Strait cow and XL's Midas. JTP 520/3 is a fancy calf that is well on her way to being a great cow. She is an ET calf out of a Strait cow that weans a huge calf every year and has an exceptional udder. This calf combines a very feminine look, big bodied design and travels with zero issues. She was bred to Red Doc ET 6343 on 8/6/24.

# ROCKING F CATTLE RANCH A 67



Reg: 20230221 2/21/2023 Polled  
Bred to: RF 65 Red Cat

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
2.3	18	18	16.50	0.16	0.03	50	65	40

Red Doc EL HOMBRE 6279  
WR 313  
CB 735  
CA/RDF SALVADOR 6272  
CA 1230  
JM 258

# B 68

Reg: 20230222 2/23/2023 Polled  
Bred to: RF 65 Red Cat

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
1.2	26	26	21.17	0.22	0.06	20	25	20

Red Doc EL HOMBRE 6279  
WR 313  
CB 735  
Briggs 510F  
BRIGGS 886J  
Briggs 886/17

This stout pair of docile heifers is sired by WR 313 (20198147). WR 313 goes back to Red Doc El Hombre 6279. Their impressive EPD profile both have 7 EPDs in the top 20% with WW/YW/MK in the top 15%. They sell bred to RF 65 Red Cat (20223694) who is a KR Catalyst 531/15 grandson. They will be among the first of his progeny.

# HEFTE RANCH A Hefte Ranch L32



Reg: 20231896 1/30/2023 Polled  
Bred to: exposed to Hefte Ranch K89 (20222946) & Red Doc Poblano 3270 (20233233) 6/1-8/10

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-0.1	14	14	15.60	0.02	0.26	20	25	20

KR 191/13  
HEFTE RANCH G70  
Hefte Ranch D122  
HEFTE RANCH F14 TOMCAT  
Hefte Ranch J123  
BRIGGS 039/5

# B Hefte Ranch L146

Reg: 20231892 4/3/2023 Polled  
Bred to: exposed to Hefte Ranch K89 (20222946) & Red Doc Poblano 3270 (20233233) 6/1-8/10

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-1.5	-16	-16	-0.16	-0.02	0.09	85	90	85

Hefte Ranch G06  
Hefte Ranch J93  
HEFTE RANCH G133 ET  
Hefte Ranch F39  
Hefte Ranch J56  
HEFTE RANCH G21 ET

# C Hefte Ranch L87

Reg: 20227201 12/22/2022 Polled  
Bred to: exposed to Hefte Ranch K89 (20222946) & Red Doc Poblano 3270 (20233233) 6/1-8/10

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-1.3	23	23	23.44	0.11	0.4	2	10	2

KR 921/15  
HEFTE RANCH F14 TOMCAT  
HEFTE RANCH D140ET  
RED DOC 3162  
Hefte Ranch F38  
Hefte Ranch A88

Hefte Ranch L32 is a G70 Final Draft daughter that goes back to one of the best cows we have had on Hefte Ranch, Briggs 039/5. Her EPDs tell the story and her feminine phenotype wrap it all up into a package we are proud to offer. Hefte Ranch L87 is an F14 Tomcat daughter with incredible EPDs and performance. She ratioed 105 for REA and 117 for IMF. Her dam comes out of the very fertile A88 cow line that we love so much.

# ROCKING F CATTLE RANCH A 69



Reg: 20230223 2/28/2023 Polled  
Bred to: RF 65 Red Cat

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
1.5	21	21	17.77	0.03	0.01	30	30	35

Red Doc EL HOMBRE 6279  
WR 313  
CB 735  
C Bar C Hook 37/5  
M 62/20  
HARRIS FARMS 31/1

# B 72

Reg: 20230225 3/16/2023 Polled  
Bred to: RF 65 Red Cat

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
2.3	24	24	21.29	0.17	-0.01	30	30	30

Red Doc EL HOMBRE 6279  
WR 313  
CB 735  
Hefte Ranch F60  
WR 463H  
SOUTHERN Y 284/3

This pair of docile heifers are sired by WR 313 (20198147) who goes back to Red Doc El Hombre 6279. Their impressive EPD profiles both have 6 EPD's in the top 35% with WW/YW/MK all in the top 15%. They sell bred to RF 65 Red Cat (20223694) who is a KR Catalyst 531/15 grandson. They will be among the first of his progeny.

# 10 SAN JOSE CATTLE COMPANY



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**229**

Reg: 20223875 7/17/2022 Polled  
Bred to: Harris Bonanza 62K2

♀ KR 328/15  
**KR BANDITO 254/20**  
♂ KR450/16  
♀ HARRIS FARM 12/8(WAVE MAKER) 12/8  
**SJ LADY ELSA 408**  
♂ SJ LADY CAPRI 915

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-1	6	6	5.49	-0.01	0.04	40	65	25

229 is sired by KR Bandito 254/20 and is out of an extremely productive Wavemaker daughter, combining exceptional growth and carcass quality into a unique genetic package. She ranks in the top 45% in 6 EPD traits. She sells with her first calf at side, a flashy heifer calf sired by Harris Bulldog 2K, a Churchill son out of SR Liv 2/6, a Strait Ranches bred donor owned by Harris Farms.

# 11 RED DOC FARM



\$

**0208**

Reg: 20206192 Polled  
Bred to:

♀ RDF SANCHO'S NEVER BEFORE 1136  
**GRAY OAKS 102**  
♂ RED DOC RUBY 4105  
♀ RED DOC QUIEN MANDO 3114  
**Red Doc 5067**  
♂ RED DOC MACHITA 3027

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-2.5	10	10	12.46	-0.04	0.3	15	30	5

Red Doc 0208 has the perfect phenotype, including her structure, depth of body and style. Her unique genetic lines tie together King Ranch Macho 2419, Red Doc Quien Sabe 0120, the power donor, Red Doc Ruby 4105, and the infamous, RDF Sancho's Never Before 1136. The possibilities are endless to breed her in the direction of your program. She is expected to calve prior to sale.

# 12 RED DOC FARM



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**1124**

Reg: 5010119 Horned  
Bred to:

♀ Harris 257/4  
**Miranda 7MB2**  
♂ KR 1203R/14  
♀ RED DOC 6019  
**Red Doc 9289**  
♂ RED DOC MULTIPLE DAM MD

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-2.5	-1	-1	3.44	0.18	0.8	4	75	1

Red Doc 1124 offers a freak chance to own many characteristics. She scanned 8.4 IMF with 10.7 ribeye at 12 mos. Red Doc 1124 is a paternal sister to Red Doc El Sueno 8020 with perfect teats and utter. She is incredibly easy fleshing and represents the ideal carcass female. She sells with a Gert Hereford heifer calf out of Sadler 7K headliner bull, making another amazing Star5 replacement and show heifer.

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**FOUR J CATTLE A 4485**



\$

Reg: 20235951 9/28/2023 Horned

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0.1	15	15	13.81	0.02	-0.08	55	65	45

r XL'S RED HOT 517 (ET) 517  
**777 HONEY BADGER 1202**  
 L ROCKING A'S CASEY 1031  
 r Briggs 779C  
**Hargis 951**  
 L HARGIS FARMS 51

**B 4486**

Reg: 20235962 9/29/2023 Horned

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-0.2	13	13	12.72	0.1	0.17	35	55	20

r KR 921/15  
**FOUR J 19/237**  
 L FOUR J 17/233  
 r FOUR J 14/28  
**FOUR J 20/366**  
 L FOUR J 08/117J

We have always been impressed with the stunning phenotype of 777 Honey Badger 1202 sired calves and these two females do not disappoint! With over 200 head of progeny listed in the SGBI herd book and numerous champion banners hanging in barns across the country, 777 Honey Badger 1202 is one of SGBI's most successful producers of top quality show heifers and he is the sire of both of our consignments. 4485 and 4486 had weaning weight ratios of 111% and 104% in a 19 head contemporary group. They are front pasture heifers. These two big robust heifers are an excellent "show cattle starter kit", ready for you to breed to the sire of your choice.

14

**MARSHALL FARMS A 310**



\$

Reg: 20235045 8/1/2023 Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-0.8	14	14	10.62	0.16	0.02	35	45	30

r CA/RDF MATEO 7238  
**MONTEGO 1325**  
 L DOS BROS 314/7  
 r HARRIS 8/5  
**PINNACLE 1360**  
 L DB 202/2 ET

**B 312**

Reg: 20235281 9/23/2023 Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0.7	36	36	21.32	0.21	0.1	5	10	5

r CA/RDF MATEO 7238  
**MONTEGO 1325**  
 L DOS BROS 314/7  
 r KR651/18(CHOSEN ONE)  
**CA 1450**  
 L HARRIS FARMS 253D8

Incredible set of open heifers consigned by Marshall Farms. 310 is Montego on the top side and a Pinnacle cow on the bottom. She combines incredible genetics from Red Doc Farms, Harris River Bend, and Pinnacle. She also boasts incredibly balanced EPDs and indices. 312 brings the same quality on the top side with Montego, but also adds in KR Chosen One and Harris Farms 253 cow line on the bottom side. What a valuable set of genetics these two females can bring into your program.

15

**REESE RANCH A RR 48L**



\$

Reg: 20235006 9/7/2023 Horned

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0.2	20	20	17.89	0.04	-0.04	30	20	40

r Hefte Ranch D56  
**RR 4/8**  
 L DOUBLE G MISS SCARLET 536  
 r RDF SANCHO'S NEVER BEFORE 1136  
**SR 48/4**  
 L BRIGGS 032/12

**B RR 540L**

Reg: 20235016 8/18/2023 Horned

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-0.9	-3	-3	-0.11	-0.07	0.02	80	80	80

r SR MPACT 30/F2  
**VESPER RANCH 73/21 ET**  
 L PC MISS RANGER 915E9(ET)  
 r SR 13/2  
**DBL G 540**  
 L MULTIPLE DAM

**C RR 835L**

Reg: 20235173 9/9/2023 Horned

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0.9	8	8	12.29	0.05	0.08	50	40	60

r KR 191/13  
**HEFTE RANCH G70**  
 L Hefte Ranch D122  
 r Viper 400  
**Gray Oaks 835**  
 L HARRIS FARMS 329



16

STRAIT RANCHES **A 830/L2**



\$

Reg: 20230764 6/11/2023 Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0.1	1	1	6.69	-0.09	0.1	65	60	70

r GERT DYNASTY  
**URBANOSKY 035**  
 l XL'S MISS MOSES 035  
 r WENDT 9079  
**SR Ms 9079 830/J**  
 l CB 830

**B 84/L**

Reg: 20230798 6/26/2023 Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0.7	14	14	1.04	0.13	0.26	15	5	25

r KR CATALYST 531/15  
**SR 368/G1**  
 l 3S2E MARLA 368D2 (ET)  
 r KR CATALYST 531/15  
**SR G04**  
 l KILGORE 84/6

**C 014/L**

Reg: 20230975 7/3/2023 Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-0.1	13	13	7.87	-0.01	0.13	35	35	35

r LJV MASON 0/72  
**SR GENESIS 75/3**  
 l SR ARKOMA 30/0  
 r SR 127/6  
**TWIN CREEK 014**  
 l CA 860

This pen of summer born 2023 heifers sell open and ready to breed (they have never been exposed). SR Ms Urban Legend 830/L2's EPDs are highlighted by Top 20% MK, Top 25% BB and Top 30% HP & MB. SR Ms Beast 84/L has 7 EPDs ranking in the Top 30%. SR Ms Genesis 014/L, an own daughter of SR Genesis 75/3 has indices of 35-35-35.

17

RED DOC FARM **A 3614**

Reg: 20236768 Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
2.3	24	24	14.63	0.09	0.23	40	70	20

r RED DOC 6019  
**RED DOC EL SUENO 8020**  
 l RED DOC MADRE 2081  
 r BRIGGS 052/11  
**052 Briggs 180D**  
 l BRIGGS 569/11

**B 3628**

Reg: 20236772 Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-1.2	13	13	8.92	-0.05	0.06	35	35	30

**Red Doc 0067**  
 l Red Doc 8150  
 r RED DOC SANCHO ET 3307  
**OLIVAREZ 8/807**  
 l OLIVAREZ 6/601

**C 3609**

Reg: 20236509 Scurred

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-1	-9	-9	-6.17	-0.01	-0.06	>95	>95	90

r RED DOC DINERO 4088  
**Red Doc 0053**  
 l SR 137/6  
 r RED DOC 4141  
**Red Doc 6053**  
 l RED DOC 4091

These open fall heifers will sell with feed efficiency and scan data.

\$

18

MARSHALL FARMS **A 413**



\$

Reg: 20240989 4/26/2024 Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-1	14	14	11.83	0.09	0.09	20	15	25

r Hefte Ranch F46  
**APOLLO**  
 l Townsend 3318  
 r SR 91/18  
**BF SUZIE 101/7**  
 l BF Tigerlily 701

**B 414**

Reg: 20241108 5/6/2024 Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
1.8	19	19	14.62	0.05	0.01	45	45	45

r Hefte Ranch F46  
**APOLLO**  
 l Townsend 3318  
 r KUBENA'S PISTOL  
**Kubena 551**  
 l KUBENA 6/11

How about another beautiful set of heifers from Marshall farms. These two heifers sell halter broke and ready to turn heads for all the right reasons. 413 goes back to the Hefte Ranch F46 bull that the beautiful Tana Marie cow is out of. She also ties in KR Catalyst and Mason on the bottom side. 414 is out of the same F46 son "APOLLO" and goes back to strong Kubena bloodlines on the bottom. She also has balanced EPDs and strong indices to add to the package. Don't miss the opportunity to put these two in the show ring!

19

DOUBLE G FARMS



\$

Donation Lot

401

Reg: 20241651 1/10/2024 Horned

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0.8	8	8	6.00	0.04	0.13	50	45	50

r SR 128/6  
**SR ADVANTAGE 5235/J**  
 L SR 88/7  
 r Four J 16/018  
**PETUNIA 001**  
 L FOUR J 8/813

Soph's 401 is a bred and owned female of Sophia Reyes, Gilbert Garza, Jr's oldest granddaughter. She continues the legacy and chose to give back to her grandad's and great grandad's scholarship. This SR Advantage-sired heifer is out of Sophia's very first show heifer which she purchased from 4J Cattle Company at the Bluebonnet Classic in 2021. We are excited to donate 100% of her proceeds to the Youth Foundation, supporting our Santa Gertrudis youth!

20

DOUBLE G FARMS A 413



\$

Reg: 20241275 5/10/2024 Horned

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0.8	10	10	7.90	0.08	0.15	40	40	35

r SR 128/6  
**SR ADVANTAGE 5235/J**  
 L SR 88/7  
 r FOUR J 14/28  
**FOUR J 8/813**  
 L CA 20/8

B 330

Reg: 20231980 8/7/2023 Horned

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-0.3	10	10	7.84	-0.1	-0.03	65	45	75

r SR GENESIS 75/3  
**SR 90/5**  
 L TF 384  
 r SR 13/2  
**DBL G 730**  
 L MISS WINROCK M248

413 is a young open female sired by SR Advantage, who was purchased at the 2023 Tried and True Sale. This young female is stout, functional, and can do all the things her dam, 4J 8/813 is doing for us. Great young female, an asset to any herd. Emma 330 is named after our Double G Farms' matriarch, who both share a birthday! This SR 90/5 daughter is a great addition to a herd looking to build or continue a great genetic tradition. Buy her and breed her to the bull of your choice, she is ready!

21

DOUBLE BARREL CATTLE COMPANY



\$

XX 005

Reg: 20232303 9/23/2023 Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0.8	30	30	19.18	0.12	0.13	3	1	10

r KR 545/12  
**KR 301/15**  
 L KR 316/08 3A  
 r Red Doc 7321  
**Red Doc 9223**  
 L Red Doc 6162

A polled heifer sired by the KR 301/15 Churchill bull and out of a powerful Red Doc 9223 who has some of the most influential Red Doc bloodlines in her pedigree. This gentle heifer boasts top 2% WW and 4% YW growth EPDs with incredible fertility of 15% SC, 2% HP, and 20% BB.

# 22

## O/X RANCH



\$

### 942

Reg: 20241526 5/11/2024 Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0.4	18	18	12.00	0.06	-0.01	40	40	35

r Red Doc 7066  
**Red Doc 0067**  
 l Red Doc 8150  
 r Red Doc Mesquite 8537  
**RED DOC 2313**  
 l TF 805

O/X Ivory 942 is a polled, baby doll heifer out of Red Doc 2313, a cow purchased at the 2024 Spring Runoff Sale. This heifer has genetics that combine some of the best and most trusted in the breed. This May 2024 heifer is green broke and has been on halter.

# 23

## S3 CATTLE A 49/3



\$

Reg: 20233256 10/3/2023 Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0.7	0	0	-1.22	0	0.08	80	80	75

r SR 128/6  
**SR ADVANTAGE 5235/J**  
 l SR 88/7  
 r RED DOC MULTIPLE SIRE MS  
**RED DOC 1449**  
 l DOUBLE C 18/25

### B 06/4

Reg: 20241384 3/30/2024 Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
1	6	6	4.71	0.07	0.08	60	65	55

r SR 128/6  
**SR ADVANTAGE 5235/J**  
 l SR 88/7  
 r Red Doc 8275  
**KUBECKA 506**  
 l KUBECKA 2/18

S3 Cattle Co is extremely excited to consign S3 Superiority, one of the first heifers sired by Strait's SR Advantage 5232/J, who was purchased by S3 Cattle and Double G Partners at the 2022 Tried & True Sale. S3 Superiority is backed with tremendous genetics. On the top she goes back to LJV Mason and SJ High Roller 005. On the bottom she is filled with a ton of tremendous genetics from Red Doc Farm to go the distance. S3 Superiority sells halter broken and ready to show or improve your herd. S3 Cattle Co is also extremely excited to consign S3 06/4, another heifer sired by Strait's SR Advantage 5232/J, who was purchased by S3 Cattle and Double G Partners at the 2022 Tried & True Sale. S3 06/4 is backed with tremendous genetics. On the top she goes back to LJV Mason and SJ High Roller 005. On the bottom her S3 06/4 dam is Kubecka 506 sired by Red Doc 8275 and goes back to Red Doc ET Dinero II 5321 on the top. Another heifer packed with "Heritage Genetics"! S3 06/4 sells halter broken and ready to show or improve your herd.

# 24

## REESE RANCH A RR 13L



\$

Reg: 20235019 8/23/2023 Horned

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-0.2	25	25	14.03	0.11	0.02	20	25	20

r Harris GUNS UP 216/5  
**HARRIS GUNS UP 253H14**  
 l HARRIS FARMS 253D4  
 r Red Doc 6069  
**SCHUSTER 13/8**  
 l SCHUSTER 511-1

### B RR H151L

Reg: 20235011 7/18/2023 Horned

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
1.2	13	13	17.78	0.01	0.11	45	40	50

r Red Doc 6092  
**Red Doc Suave 9032**  
 l RED DOC 2438  
 r RED DOC MASTER BURNS 5461  
**Heffe Ranch H151**  
 l SARIN X53

### C RR F86L

Reg: 20236017 10/27/2023 Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0.1	6	6	1.26	-0.02	0.01	75	75	70

r RDF SANCHO'S NEVER BEFORE 1136  
**RED DOC NEVER SANK 5012**  
 l RED DOC 3001  
 r KR 1269/14 GALAN  
**Heffe Ranch F86**  
 l HEFFE RANCH Y30

25

**RED DOC FARM A 3538**



Reg: 20236764

Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
1.4	30	30	22.27	0.1	-0.03	15	15	20

- ♀ RED DOC YOSEMITE 5002
- ♂ **Red Doc CHECKMATE 7069**  
↳ Red Doc 5072
- ♀ HARRIS FARMS 86/2
- ♂ **Red Doc 5466**  
↳ RDF 8220

**B 3469**

Reg: 20236577

Horned

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-0.6	13	13	11.35	0	0.24	40	60	30

- ♀ Red Doc Trump's Acquittal 8511
- ♂ **RED DOC FUEGO 1032**  
↳ CHR 8-6
- ♀ Harris 17/4
- ♂ **MISS GRANDVIEW 976**  
↳ MISS GRANDVIEW 4135

**C 3558**

Reg: 20236514

Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
4.5	14	14	8.03	0.1	0.32	65	90	45

- ♀ RED DOC EL SUENO 8020
- ♂ **RED DOC LIT 0504**  
↳ Red Doc 7111
- ♀ RED DOC 4141
- ♂ **RED DOC 6148**  
↳ MC Ginger

This pen of open heifers offers an opportunity to capture genetics out of the top three sires produced in the Red Doc program. Red Doc Riot 7069, a maternal powerhouse, Red Doc Fuego 1032, along with Red Doc Al Fin 1576, currently are our house recipe for carcass and easy fleshing.

The South Texas Santa Gertrudis Association  
and the South Texas Junior Santa Gertrudis Association  
would like to thank

**San Jose Cattle Company**  
for generously donating Saturday's lunch.

**SOUTH TEXAS SANTA GERTRUDIS ASSOCIATION**

**Our Mission**

The South Texas Santa Gertrudis Association was established in 2014 to further the improvement of the breeding of Santa Gertrudis cattle, to hold sales and shows promoting Santa Gertrudis cattle and to work in every manner pertaining to the promotion and progress of the Santa Gertrudis breed.

**Our Officers**

- Kenneth Tom Hefte, President
- Felix Serna, Vice President
- Kathryn Hefte, Secretary/  
Treasurer

**Our Board Members**

- Larry Garza
- Cynthia Strait
- Heather Blewett
- Devlin Reese
- Melanie Brewer



**JOIN US**

If you would like to become a member of the South Texas Santa Gertrudis Association, please contact Kenneth Tom Hefte at (361) 813-4967.

26

**HEFTE RANCH A Hefte Ranch L158**



\$

Reg: 20232259 3/12/2023 Polled  
Bred to: exposed to Hefte Ranch K89 (20222946) & Red Doc Poblano 3270 (20233233) 6/1-8/10

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-0.1	14	14	10.91	0.14	0.16	25	25	25

Red Doc EL HOMBRE 6279  
Hefte Ranch H120 ET  
Hefte Ranch B33  
KR 191/13  
Hefte Ranch G15  
Hefte Ranch A88

**B Hefte Ranch L92**

Reg: 20232269 2/12/2023 Polled  
Bred to: exposed to Hefte Ranch K89 (20222946) & Red Doc Poblano 3270 (20233233) 6/1-8/10

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0	11	11	8.02	0.05	0.27	15	30	10

BROWN ORACLE B112  
Hefte Ranch H120 ET  
Hefte Ranch B33  
KR 191/13  
Hefte Ranch G47  
Hefte Ranch B107

**C Hefte Ranch L161**

Reg: 20232261 4/2/2023 Polled  
Bred to: exposed to Hefte Ranch K89 (20222946) & Red Doc Poblano 3270 (20233233) 6/1-8/10

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0.5	26	26	16.75	0.17	0.05	10	15	10

BROWN ORACLE B112  
Hefte Ranch H120 ET  
Hefte Ranch B33  
SR 123/6  
CHR 9Y4

I am sure going to miss this little heifer when she leaves. Hefte Ranch L158 is as gentle as they come and loves to be scratched between her shoulders. She is out of Hefte Ranch G15, a KR 191/13 daughter and our H120 bull that has been producing these 3/4 bloods so consistently. L158 is a cow I am proud to sell and one you'll be proud to own. Hefte Ranch L92 goes back to the extremely fertile B107 cow, but also ads in KR 191/13. This heifer demands your attention when you walk in the pasture with her beautiful phenotype and gentle disposition. She has brood cow written all over her. Hefte Ranch L161 is another H120 daughter that goes back to a Cherokee Ranch cow. She has great bone, length of body, and EPDs. If you are looking for outcross genetics here she is!

27

**ROCKING F CATTLE RANCH**



\$

71

Reg: 20230224 3/8/2023 Polled  
Bred to: RF 65 Red Cat

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-0.4	8	8	10.43	0.11	0.08	55	70	40

Red Doc EL HOMBRE 6279  
WR 313  
CB 735  
CREECH 131-6  
9057 Five Js 131-6  
HEREFORD (POLLED)

Rocking F's RF 71 Daisy is a nice solid red Star 5 Heifer, born in March 2023, out of WR 313 (20198147). She is 75% Santa Gertrudis and 25% Hereford. Daisy has 6 top 35% EPDs including top 20% in both milking and ribeye area. She sells bred to RF 65 Red Cat (20223694) and will have a calf that can be registered as purebred.

28

**SAN JOSE CATTLE COMPANY**



\$

300

Reg: 20235866 1/3/2023 Horned  
Bred to: Harris Bonanza 62K2

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0.4	9	9	11.06	0.1	-0.07	55	50	55

RED DOC EL REY 3424  
HARRIS BUFFALO BILL 066F3  
HARRIS 066C2  
HEREFORD (HORNED)  
HEREFORD (HORNED)  
HEREFORD (HORNED)

SJ Miss Buffalo Bill 300 is as stout as they come. She is sired by our ultra-powerful bull Harris Buffalo Bill 066F3 and is out of a Double L bred Hereford cow. She puts together an exceptional EPD profile to go along with her phenomenal phenotype and she sells bred to our young Jackpot son Harris Bonanza 62K2 (20227757). \*\*NS 6/4/24 to 10/30/24 to Harris Bonanza 62K2 (20227757)

29

## BLACK TIP CATTLE

3004X

Reg: 20223889 9/12/2022 Horned

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-1.4	12	12	11.45	0.14	0.19	15	30	10

r BROWN PHENOMENAL Z7310

BROWN BLW FANTASTIC C5959

L BROWN MS P707 Y6648

r Harris Perfecto 548E

FOUR J 21/1450

L FOUR J 18/801



\$



# Consignor Directory

Bayli and Sage Fisher Black Tip Cattle	4fishgerts@gmail.com	830-352-5219
Buena Vida	buenavidacattleco@gmail.com	210-744-8000
Double Barrel Cattle Company	mikehunter.doublebarrelcattleco@gmail.com	832-341-5734
Double G Farms	garzalary0171@gmail.com	956-206-1244
Five J's Beef and Cattle Co	jodystandley@gmail.com	919-291-4212
Four J Cattle, The Justiss Family GCC	zjustiss@cvctx.com	361-772-0301
Hefte Ranch	hefteranch@gmail.com	210-414-2493
JTP Cattle Company	jtpcattleco2020@yahoo.com	979-218-7090
Marshall Farms	marshalljustin@gmail.com	580-229-6992
O/X Ranch	o.xranch@hotmail.com	505-429-0353 or 505-429-0067
Passion Farms	frank.santos@veritacor.com	512-508-6747
Painted Ass Ranch	kadytexas@yahoo.com	210-445-9536
Red Doc Farm	rjsanch@outlook.com	505-610-4555 or 505-507-7781
Reese Ranch	reese.ranch@yahoo.com	956-286-4232
Rocking F Cattle Ranch	rockingfcattleranch@yahoo.com	337-224-9621
S3 Cattle	david@silverhorninsurance.com	956-739-8085
San Jose Cattle Company	dserna@elcoyote.com	361-294-5462
Strait Ranches	getgerts@gmail.com	830-317-3310

30

**BUENA VIDA CATTLE COMPANY A 2418**



Reg: 20241266 3/22/2024 Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-2.1	-4	-4	2.31	0.01	0.03	65	55	65

♀ KR 191/13  
**Hefte Ranch G06**  
 ♀ HEFTE W03  
 ♀ HEREFORD (HORNED)  
**HEREFORD (HORNED)**  
 ♀ HEREFORD (HORNED)

**B 2416**

Reg: 20241267 3/14/2024 Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0	-1	-1	1.38	0.03	-0.07	95	>95	85

♀ RED DOC NEVER SANK 5012  
**HEFTE F19 PURE SWAGGER**  
 ♀ Hefte Ranch D93  
 ♀ HEREFORD (HORNED)  
**HEREFORD (HORNED)**  
 ♀ HEREFORD (HORNED)

BV 2418 and BV 2416 are calves off of Hereford cows that were purchased from Five J at the 2023 Tried and True Sale. BV 2418 is out of Hefte Ranch G06, who is a KR191 son. BV 2416 is out of Hefte F19 Pure Swagger who has raised 3 National Champions.

\$



31

**O/X RANCH**



**936**

Reg: 20240362 3/15/2024 Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0.1	8	8	7.07	-0.03	-0.02	65	50	75

♀ KR 191/13  
**Hefte Ranch H130**  
 ♀ Hefte Ranch A78  
 ♀ MR WF 777  
**Miss WF 8713**  
 ♀ ANGUS

O/X Ebony 936 is a Hefte Ranch H130 daughter and a KR 191/13 granddaughter. This baby doll heifer's Dam is Miss WF 8713 who was purchased at the 2018 South Texas Heritage Sale. Miss WF 8713 is one of the deepest bodied, easy-keeping, maternal females on the ranch.

This polled baby doll heifer is a Star 5 Level II 75% female. Take her home, breed her to a bull of your choice and let her be a special piece in any cow herd! Heifer is green broke and has been on halter.

\$



32

**FIVE JS CATTLE COMPANY A CP-14**



Reg: 20235222 6/11/2023 Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-1	9	9	11.93	-0.02	0.09	45	50	35

♀ HEFTE RANCH F14 TOMCAT  
**Hefte Ranch H79**  
 ♀ Hefte Ranch F90  
 ♀ CREECH 131-6  
**FIVE J'S 0109**  
 ♀ HEREFORD (POLLED)

**B L17**

Reg: 20236871 12/23/2023 Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-0.1	4	4	5.32	0.03	0.11	60	55	60

♀ KR 191/13  
**HEFTE RANCH G70**  
 ♀ Hefte Ranch D122  
 ♀ HEREFORD (POLLED)  
**HEREFORD (POLLED)**  
 ♀ HEREFORD (POLLED)

G70 sure does cut them out! Check out this super stout, soft made, beautiful heifer. She is out of one of our full sib flushmates to the popular Steadfast Hereford bull leaving his stamp on cattle all across the nation!

\$



33

GCC CATTLE A 402



Reg: 20241518 3/1/2024 Horned

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0	0	0	0.00	0	0	0	0	0

- ┆ JERNIGAN 608
- ┆ JERNIGAN
- ┆ JERNIGAN 16/12
- ┆ HEREFORD (HORNED)
- ┆ HEREFORD (HORNED)
- ┆ HEREFORD (HORNED)

B 406

Reg: 20241519 4/6/2024 Horned

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0	0	0	0.00	0	0	0	0	0

- ┆ JERNIGAN 608
- ┆ JERNIGAN
- ┆ JERNIGAN 16/12
- ┆ HEREFORD (HORNED)
- ┆ HEREFORD (HORNED)
- ┆ HEREFORD (HORNED)

Beautiful set of true Red Mott Heifers from GCC Cattle. These heifers should make a incredible, and versatile set of cows. Don't miss the opportunity to own all of these half sisters.

\$

34

GCC CATTLE A 415



Reg: 20241520 4/15/2024 Horned

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0	0	0	0.00	0	0	0	0	0

- ┆ JERNIGAN 608
- ┆ JERNIGAN
- ┆ JERNIGAN 16/12
- ┆ HEREFORD (HORNED)
- ┆ HEREFORD (HORNED)
- ┆ HEREFORD (HORNED)

B 420

Reg: 20241521 3/18/2024 Horned

Bred to:

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0	0	0	0.00	0	0	0	0	0

- ┆ JERNIGAN 608
- ┆ JERNIGAN
- ┆ JERNIGAN 16/12
- ┆ HEREFORD (HORNED)
- ┆ HEREFORD (HORNED)
- ┆ HEREFORD (HORNED)

Beautiful set of true Red Mott Heifers from GCC Cattle. These heifers should make a incredible, and versatile set of cows. Don't miss the opportunity to own all of these half sisters.

\$

35

GCC CATTLE A 412



Reg: 20241522 3/22/2024 Horned

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0	0	0	0.00	0	0	0	0	0

- ┆ JERNIGAN 608
- ┆ JERNIGAN
- ┆ JERNIGAN 16/12
- ┆ HEREFORD (HORNED)
- ┆ HEREFORD (HORNED)
- ┆ HEREFORD (HORNED)

B 407

Reg: 20241523 4/10/2024 Horned

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0	0	0	0.00	0	0	0	0	0

- ┆ JERNIGAN 608
- ┆ JERNIGAN
- ┆ JERNIGAN 16/12
- ┆ HEREFORD (HORNED)
- ┆ HEREFORD (HORNED)
- ┆ HEREFORD (HORNED)

C 423

Reg: 20241524 4/7/2024 Horned

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0	0	0	0.00	0	0	0	0	0

- ┆ JERNIGAN 608
- ┆ JERNIGAN
- ┆ JERNIGAN 16/12
- ┆ HEREFORD (HORNED)
- ┆ HEREFORD (HORNED)
- ┆ HEREFORD (HORNED)

Beautiful set of true Red Mott Heifers from GCC Cattle. These heifers should make a incredible, and versatile set of cows. Don't miss the opportunity to own all of these half sisters.

\$



# 36 PAINTED ASS RANCH



\$

## RD Red Moon

Reg: 20235085 10/25/2023 Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0.9	15	15	11.95	0.05	-0.06	55	45	60

r KR 191/13  
**Hefte Ranch H130**  
 ↳ Hefte Ranch A78  
 r RED DOC EN VIVO 8343  
**RED DOC 1461**  
 ↳ Red Doc 8086

If you're looking for docility, conformation and thickness in a Polled Bull, that's what you'll get in RD Red Moon (20235085). We purchased his dam RD 1461, a 3/4 Santa Gertrudis 1/4 Hereford, at the 2023 Red Doc Sale. She came bred to Hefte Ranch H130, a proven sire. Just look at the calf they produced! With just enough heterosis, Moon is fast growing with a BW of 79, WW 205 adj of 709 and a yearling weight available at time of sale. He is naturally polled and has been handled since birth. He will certainly add beef to your calves.

# 37 PASSION FARMS



\$

## Passion Farms Showtime 4009

Reg: 20240299 2/27/2024 Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-0.2	20	20	12.76	0.18	0.01	25	30	20

r Red Doc 6341  
**Red Doc ET Red Carpet 8520**  
 ↳ RDF 9025  
 r Red Doc ET Top Cut 9568  
**PASSION FARMS LIMELIGHT**  
 ↳ Red Doc 8253

At Passion Farms, we are proud to offer an unparalleled opportunity to acquire three elite bulls, each with an exceptional genetic profile. Two bulls are the coveted sons of the legendary Red Carpet, renowned for producing elite offspring. Additionally, we are offering a truly exclusive chance to own a 0399 son, a bull of extraordinary lineage in Red Doc Never Better and Red Doc Melanica, that has never been offered to the public. These bulls are the future of breeding excellence, designed to enhance both the quality and profitability of your herd. Don't miss your chance to secure world-class genetics with Passion Farms. 4009 is halter broke and entered in the Hot Gert Open Show, if the buyer chooses to participate.

# 38 PASSION FARMS



\$

## Passion Farms Main Event 4015

Reg: 20240298 3/9/2024 Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-0.9	23	23	13.88	0.17	0.05	15	15	15

r Red Doc 6341  
**Red Doc ET Red Carpet 8520**  
 ↳ RDF 9025  
 r CA/RDF MATEO 7238  
**PINNACLE 1475**  
 ↳ WR 105/18

4015 is halter broke and entered in the Hot Gert Open Show, if the buyer chooses to participate.

39

**PASSION FARMS**



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**Passion Farms Synergy 4018**

Reg: 20240296 3/25/2024 Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
1.2	22	22	15.60	0.14	0.16	30	55	15

Red Doc Never Better ET 7457  
**RED DOC ET 0399**  
 Red Doc MELANIA 7077  
 Red Doc ET Red Carpet 8520  
**PASSION FARMS 1018**  
 LJV 9/213

4018 is halter broke and entered in the Hot Gert Open Show, if the buyer chooses to participate.

40

**FIVE JS CATTLE COMPANY**



\$

**5Js Cash 01/24**

Reg: 20240205 1/11/2024 Horned

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
0.2	13	13	11.37	0.11	0.15	20	20	25

SR 19/F1  
**HEFTE 5J'S JACK OF ALL TRAITS 05/20**  
 Hefte Ranch F36  
 HARCO 1323  
**Hefte Ranch D16**  
 Hefte Ranch B07

5JS CASH 01/24 is a very clean and stout Jack of All Trades son. He is maternal sibs to 5Js Peaches 01/23 who has been very good on the show circuit. His dam Hefte ranch D16 has been an outstanding cow for us. 01/24 also had a weaning weight of 758 pounds!!! We can't wait to see how he does in your program

41

**FIVE JS CATTLE COMPANY**



\$

**M08**

Reg: 20241649 2/5/2024 Polled

BW	WW	YW	TM	REA	Marb	BI	CCI	TI
-0.7	14	14	10.00	0.01	0.42	15	35	10

Harris Farms 190E  
**QVF JACKPOT 5369G8**  
 Red Doc 5369  
 KR 191/13  
**HEFTE RANCH K137**  
 GEMINI X52

This young bull combines some of the best, most trusted, and hottest genetics in the breed. This is your chance to add them into your herd and get generations down the road in one breeding season. He is just a February calf. Don't miss this opportunity.

**CARCASS. CALVING EASE.  
MOBILITY. HEAVY WEANING.**  
*And Pretty.*

32



40



41



Five Js Farm | Clayton, NC  
Jody Standley, owner, 919-291-4212  
FiveJsFarm.com  
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## NEED BULLS?

We have private treaty bulls available for sale, as well as semen from some of the breed's top young sires.

**HEFTE RANCH**  
Santa Gertrudis



**CONTACT US.**

Kathryn Hefte 210-414-2493  
KT Hefte 361-813-4937  
Kade Thigpen 830-426-1366  
HefteRanch.com | HefteRanch@gmail.com



*Private Treaty Bulls and Females*  
 Encinal, TX | [ReeseRanchSantaGertrudis.com](http://ReeseRanchSantaGertrudis.com)  
 Registered Santa Gertrudis & Herefords  
 Devlin Reese, 956-286-4239

*Learn More:*



# Websites

*specifically designed*

# for bull sales.

[www.AshValleyDesigns.com/bull-sale-site](http://www.AshValleyDesigns.com/bull-sale-site)

**Complete Animal Data**



**Customer Acquisition**



**Detailed Analytics**

	Views	Users	Views per user	Average engagement time
	3,276	480	6.83	2m 11s
	1,656	240	6.90	2m 27s
Reese Ranch	101	57	1.77	33s
Reese Ranch	60	60	1.45	48s
Reese Ranch	67	32	2.09	37s
Reese Ranch	66	46	1.44	47s
Reese Ranch	62	16	3.88	1m 59s
Reese Ranch	49	37	1.32	1m 05s

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always *peaches and cream.*



Red Doc Alfin 1576



Red Doc Amigo 1506

**REDDOC** ★  
*farm* ★

Red Doc focuses on creating herd sires to make your life easier at calving, weaning, and banker meetings.

**21<sup>st</sup> Annual  
Red Hot Bull Sale**

**April 4 & 5, 2025**

Bosque, New Mexico

[www.reddocfarm.com](http://www.reddocfarm.com)

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South Texas Santa Gertrudis Breeders Association  
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SOUTH TEXAS  
**HERITAGE SALE**



**NOV 23, 2024 | GONZALES, TX**

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