



FLORIDA STATE BEEKEEPERS' ASSOCIATION

Serving Florida's Beekeepers Since 1920

2026 ANNUAL CONFERENCE

Sponsorship Packet

Florida Beekeeping, Stronger Together

Mission Inn Resort + Club • Howey-in-the-Hills, FL • October 23–24, 2026

Since 1920, the Florida State Beekeepers' Association has worked to advance honey bee health, promote sustainable beekeeping, and strengthen a unified statewide community. The Annual Conference is the only statewide beekeeping conference in Florida, bringing together hobbyists, sideliners, commercial operators, researchers, and industry partners. Sponsors make it possible to keep registration affordable, so beekeepers from across the state can attend, learn, and carry new knowledge back to their local communities.

Why Sponsor

- Advance honey bee health and sustainable beekeeping across Florida.
- Keep registration affordable so beekeepers from every county can attend and take new knowledge home to their communities.
- Support the education and statewide collaboration that have defined FSBA for more than a century.
- Stand with the hobbyists, sideliners, commercial operators, researchers, and partners who make up Florida's beekeeping community.

How Sponsorship Works

1. Choose your tier and complete the Sponsor Commitment Form.
2. FSBA confirms your tier and issues an invoice.
3. Payment confirms your sponsorship.
4. Email your logo by August 15, 2026 if it is not already on file, so it can be included in the printed program and signage.

Sponsorship Tiers

Every sponsorship is recognized before the full conference community, with benefits that grow at each level of support.

Sponsorship Tier	Fee	Comp Tickets	What's Included
Bees & BBQ Lunch-and-Learn	\$5,000	2 tickets	Named host of Friday and Saturday's Lunch-and-Learn. Full-page ad, banner, logo on all materials, 1-year website logo.
Dinner Sponsor	\$4,000	2 tickets	Named host of Friday FSBA Fiesta Night. Full-page ad, dinner signage, logo on all materials, 1-year website logo.
Feature Event Sponsor	\$2,500	1 ticket	Naming rights to one event (Honey Show, Community Outreach Silent Auction, or Bobcat Rodeo). Half-page ad, event signage.
Mid-Level Sponsor	\$1,500	None	Logo on conference program, website, and signage. Recognition in opening remarks.
Demo Presenter Sponsor	\$1,000	1 ticket + booth	Breakout presentation slot, vendor table, quarter-page ad, demo stage signage.
Supporter Sponsor	\$500	None	Logo in conference program and on website. Name recognition.

Comp tickets are issued per the signed sponsorship agreement.

Lodging

The FSBA website's conference page lists several hotels in the Lake County area. We are working on an event rate at nearby hotels; in the meantime, good rates are available on the open market through search engines and travel sites. A Hotels.com listing for the Mission Inn area is available here: [View nearby hotels on Hotels.com](#). Because the "snowbirds" return to Florida in October, we recommend booking early.

Ready to sponsor? Email AnnualConference@FSBAbee.org or call Lisa Fussell, 678-674-3117.

Sponsor Commitment Form

FSBA 2026 Annual Conference • Mission Inn Resort + Club, 10400 County Road 48, Howey-in-the-Hills, FL 34737 • October 23–24, 2026

Sponsor Information

ORGANIZATION / COMPANY NAME

CONTACT NAME

TITLE

EMAIL

PHONE

MAILING ADDRESS

CITY, STATE, ZIP

WEBSITE

Select Your Sponsorship Tier

Bees & BBQ Lunch-and-Learn
\$5,000 • 2 tickets

Mid-Level Sponsor
\$1,500

Dinner Sponsor
\$4,000 • 2 tickets

Demo Presenter Sponsor
\$1,000 • 1 ticket

Feature Event Sponsor
\$2,500 • 1 ticket

Supporter Sponsor
\$500

FEATURE EVENT NAMING PREFERENCE (IF APPLICABLE): HONEY SHOW, COMMUNITY OUTREACH SILENT AUCTION, OR BOBCAT RODEO

Logo

Logo already on file with FSBA We will email our logo

Logo deadline: August 15, 2026

If not on file, email a high-resolution logo to AnnualConference@FSBAbee.org by this date.

Acknowledgment & Signature

I confirm this sponsorship commitment. FSBA will issue an invoice for the selected tier; payment confirms the sponsorship.

SIGNATURE

DATE

PRINTED NAME

Return to AnnualConference@FSBAbee.org

Questions: Lisa Fussell 678-674-3117 • flstatebeekeepers.org