



# FLORIDA STATE BEEKEEPERS' ASSOCIATION

*Serving Florida's Beekeepers Since 1920*

2026 ANNUAL CONFERENCE

## Vendor Registration Packet

*Florida Beekeeping, Stronger Together*

Mission Inn Resort + Club • 10400 County Road 48, Howey-in-the-Hills, FL 34737 • October 22–24, 2026

The FSBA Vendor Marketplace puts your products in front of beekeepers from across Florida — hobbyists, sideliners, and commercial operators. 18 booths are available on a first-come, first-served basis and are open both conference days.

### Booth Pricing

Booth	Fee	What's Included
<b>Standard Vendor Booth</b>	<b>\$400</b>	6-ft table with cloth, 2 chairs, waste bin. 2 staff wristbands with full session access. Logo in program and signage. Keep 100% of sales.
<b>Demo Presenter Sponsor</b>	<b>\$1,000</b>	All booth benefits plus a presentation slot, quarter-page ad, demo signage, and 1 comp ticket. Via sponsorship only.

Included in the \$400 Booth Fee	Not Included
✓ 6-ft table with cloth	✗ Any meals (add-on below)
✓ 2 chairs and waste bin	✗ More than 2 wristbands
✓ 2 staff wristbands (full access)	✗ Electricity (request in advance)
✓ Logo in program & on signage	✗ Pre-event storage or early delivery
✓ 100% of your product sales	✗ Pipe, drape, or trade-show setup

## Meals

Meals are not included in the booth fee, and Mission Inn does not allow outside food. Staff who want conference meals can purchase the all-meals add-on for \$105 per person. The add-on is a single ticket that covers all three FSBA-planned meals: Friday lunch, the Fun Friday Night Fiesta dinner, and Saturday lunch. Vendors who do not purchase it will find several restaurants on-site at Mission Inn. The meals are also a practical opportunity to discuss your products with attendees and to become acquainted with the beekeepers and growers who make up the association.

## Vendors

Vendors are not limited to their tables. The Bobcat Rodeo Area and the FSBA Apiary are good places to meet attendees, answer questions, and see the work firsthand. Vendors with a product to demonstrate should consider a full demo-presentation, an effective way to show how it works; the Demo Presenter Sponsor option includes a dedicated presentation slot.

## Lodging

The FSBA website's conference page lists several hotels in the Lake County area. We are working on an event rate at nearby hotels; in the meantime, good rates are available on the open market through search engines and travel sites. A Hotels.com listing for the Mission Inn area is available here: [View nearby hotels on Hotels.com](#). Because the "snowbirds" return to Florida in October, we recommend booking early.

Vendor Dates & Deadlines	Date
Applications open	April 1, 2026
Payment due	Within 14 days of acceptance
Logo submission deadline	August 15, 2026
Refund cutoff	August 15, 2026
Staff registration deadline	October 7, 2026
Setup / Marketplace / Breakdown	Thu Oct 22 Set-up TBA • Fri–Sat sessions • Sat 4 PM

## How to Apply

1. Email your registration Form to: [AnnualConference@FSBAbee.org](mailto:AnnualConference@FSBAbee.org).
2. The committee reviews for fit and responds within 5 business days.
3. Accepted vendors receive an invoice for \$400. Payment confirms your booth.
4. Submit a high-resolution logo by August 15, 2026, if not already on file, and register your 2 named booth staff by October 7, 2026.

**Ready to exhibit?** Email [AnnualConference@FSBAbee.org](mailto:AnnualConference@FSBAbee.org) or call Lisa Fussell, 678-674-3117.

# Vendor Registration Form

FSBA 2026 Annual Conference • Mission Inn Resort + Club, 10400 County Road 48, Howey-in-the-Hills, FL 34737 • October 22–24, 2026

## Vendor Information

COMPANY / BUSINESS NAME

CONTACT NAME

TITLE

EMAIL

PHONE

MAILING ADDRESS

CITY, STATE, ZIP

WEBSITE

PRODUCTS / SERVICES TO BE SOLD OR DISPLAYED

## Booth Selection

**Standard Vendor Booth** \$400 • 6-ft table, 2 chairs, 2 staff wristbands, logo in program

**Request electricity** (request in advance; not guaranteed)

*Demo Presenter Sponsorships — a presentation slot, quarter-page ad, demo signage, and one complimentary ticket — are available by arrangement. Contact us to give a full demo-presentation of your product.*

## Booth Staff (2 wristbands included — non-transferable)

STAFF MEMBER 1 — FULL NAME

STAFF MEMBER 2 — FULL NAME

## Meal Add-On (optional — meals not included in booth fee)

**All Meals Add-On** \$105 per person (Friday lunch, Fun Friday Night Fiesta dinner, and Saturday lunch)

*One ticket covers all three FSBA-planned meals. Mission Inn does not allow outside food; several restaurants are available on-site if you do not purchase the add-on.*

NUMBER OF STAFF NEEDING THE MEAL ADD-ON

## Logo

**Logo already on file with FSBA**

**We will email our logo**

## Logo deadline: August 15, 2026

If not on file, email a high-resolution logo to [AnnualConference@FSBAbee.org](mailto:AnnualConference@FSBAbee.org) by this date.

## Acknowledgment & Signature

I am applying for a vendor booth. Accepted vendors are invoiced \$400; payment confirms the booth. Booths are first-come, first-served.

SIGNATURE

DATE

PRINTED NAME

**Return to [AnnualConference@FSBAbee.org](mailto:AnnualConference@FSBAbee.org)**

Questions: Lisa Fussell 678-674-3117 • [flstatebeekeepers.org](http://flstatebeekeepers.org)