

LET US BRING SMILES TO RESIDENTS WITH MESSAGES OF LOVE WITH THEIR MEALS

Register Your Community and Bring Cheer to Residents

As the COVID-19 pandemic sweeps through the nation, we know the changes you have made to ensure the safety of residents sadly requires more social isolation. They miss in-person visits from loved ones, communal dining, and social gatherings with their friends.

SDA created an opportunity to connect with your residents through letters and drawings to bring them some joy through this challenging time.

SDA's mission is "to unite industry partners and operators to collectively enhance dining experiences for their guests."

In keeping with our mission, SDA is launching **Operation Connect**, designed to connect our industry partners' employees (and their families) directly with residents.

Residents of participating organizations will receive notes and cheerful, colorful drawings with messages of love and encouragement to accompany the delicious meal you already serve.

If your company would like to participate, please go to the website we have set up for this new initiative <u>here</u>.

