



SDA
OPERATION
Connect

Bringing Cheer to Senior Living Communities



BRING CHEER TO RESIDENTS AT SENIOR LIVING COMMUNITIES

Join in Sending Uplifting Letters and Drawings to Seniors

The Food & Beverage industry has been significantly impacted by COVID-19. As its reach is worldwide, it is a reminder that we depend on one another for a healthy community. In partnering up and joining forces, we can mobilize the caring power of communities, connect, and support one another through this crisis.

Senior Dining Association created an opportunity to connect with residents at senior living communities. SDA's mission is ***"to unite industry partners and operators to collectively enhance dining experiences for their guests."*** In keeping with this, we are launching Operation Connect, which will connect our industry partners with senior living communities.

As your employees and perhaps their children are home together more often, invite them to write cheerful letters and/or create colorful drawings to residents of senior living communities. This heartfelt work provides an opportunity for individuals or families to connect, create, and help others.

Please join us to bring cheer to seniors with an encouraging message that will accompany their meal and brighten their day.

If your company would like to participate, please go to the website we have set up for this new initiative [here](#).

SENIOR
DINING
ASSOCIATION

More details and opt in at:
www.seniordining.org/connect