



SENIOR DINING ASSOCIATION
FIRST CONFERENCE & EXPO

**IT'S ALL
ABOUT
THE**

FOOD
EXPERIENCE
EDUCATION
COLLABORATION
FUTURE



SENIOR LIVING DESIGN TRENDS

DISRUPT
OR BE
DISRUPTED !



SCOPOS
hospitality group



RESTAURANT INDUSTRY TRENDS



FOOD TRANSPARENCY



Hyper Local

Food Waste Reduction

Sustainability

Farm to Table

FOOD WASTE

3%

Fast Food

5%

Fine Dining

20%

Senior Living





FOOD HALLS



NEW YORK FOOD TOUR 2018



CHICAGO FOOD TOUR 2018

The Speed of Design Change

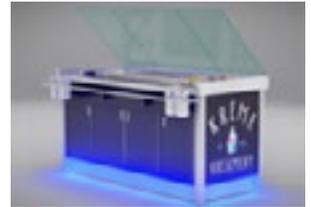
- Timeframe to refresh concepts is now 3 to 5 years
- Compare where you are today with where you want to go
- Concepts that don't refresh or evolve will be left behind.
- Consistency across multiple locations is key.



TECHNOLOGY SOLUTIONS



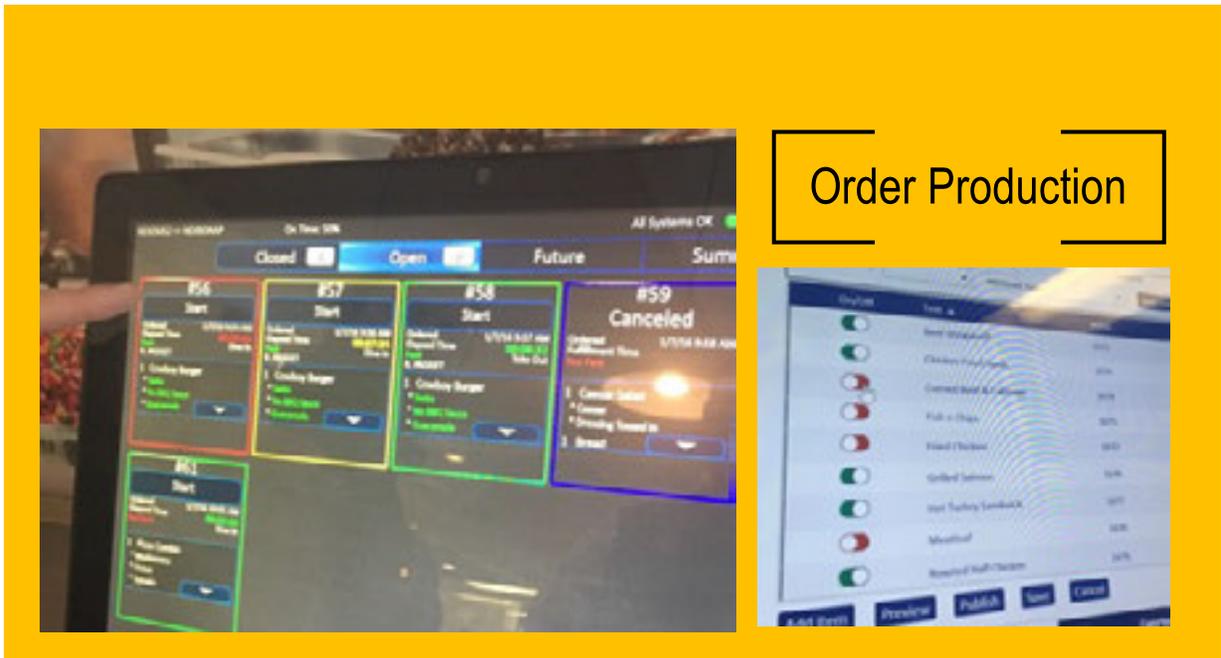
Ki Kaliber Innovations



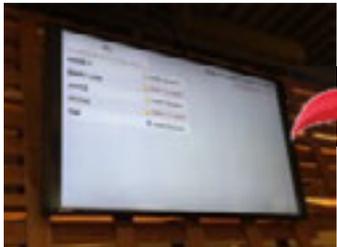
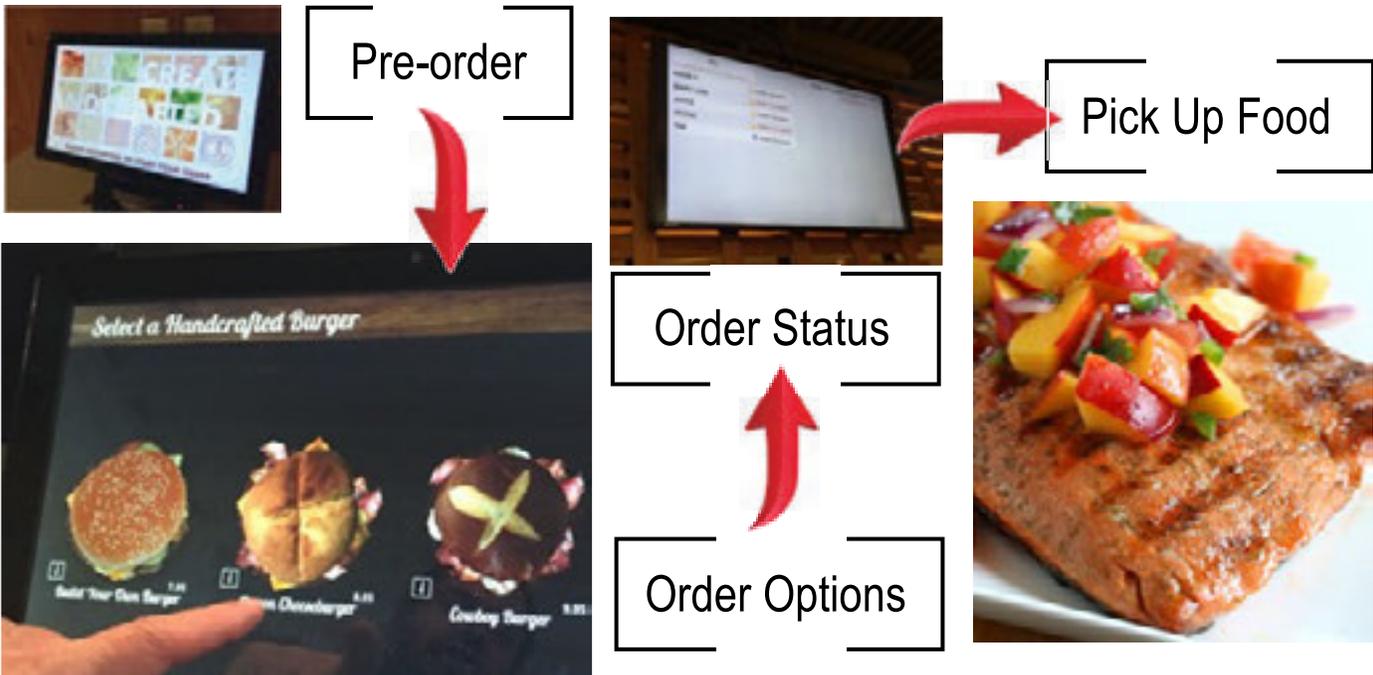
PICK A RESTAURANT
TALK TO ALEXA
ORDER YOUR FOOD
CHARGE YOUR CARD
BAM
FOOD IS DELIVERED OR
READY FOR PICKUP!

amazon echo





POS SOLUTIONS



SELF SERVICE KITCHENS & ROBOTICS



Cupcake ATM Machine



Robotic Barista

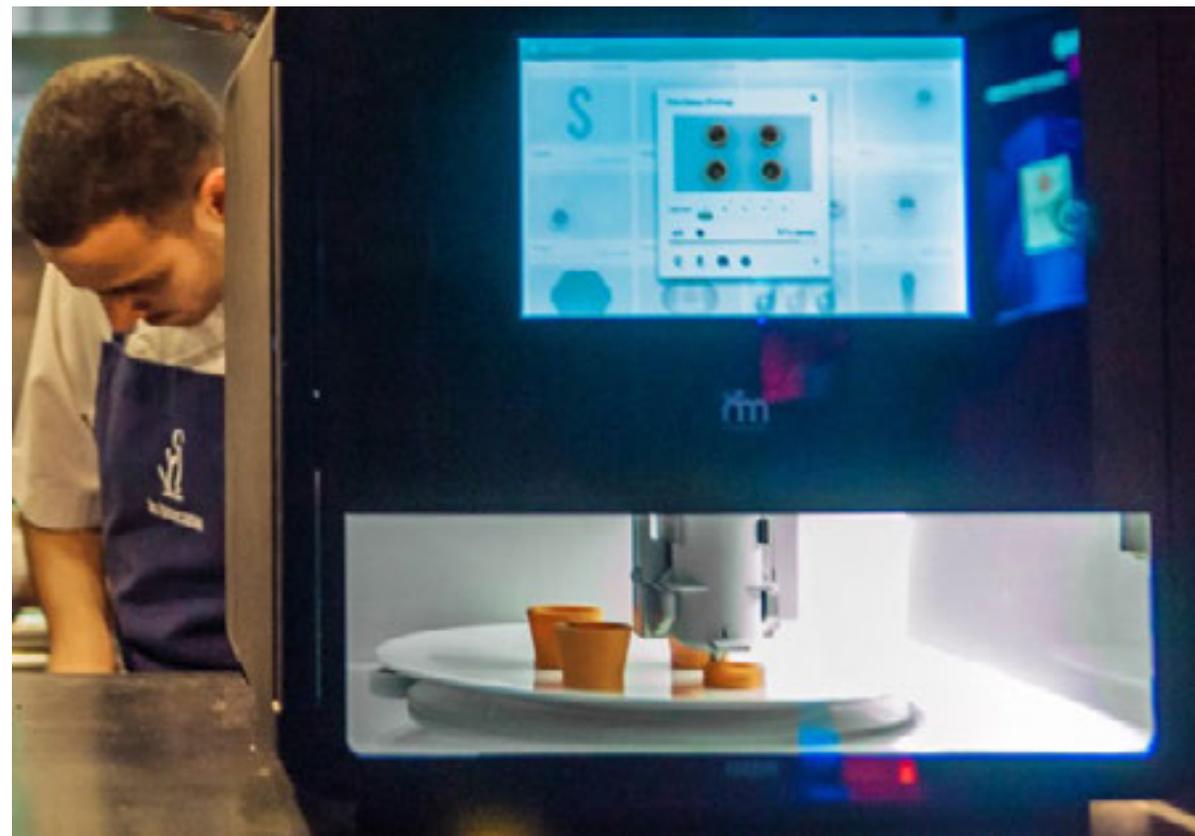


Pizza ATM Machine



Chowbotics Robot
Food Service

3D PRINTED FOOD



BOSTON - SPYCE - FIRST ROBOTIC RESTAURANT





SKY DINING





SENIOR DINING DESIGN TRENDS



A woman's head profile is shown in profile, facing right. The head is composed of numerous small, dark blue, rectangular fragments that appear to be falling or shattering, creating a sense of digital disintegration. The background is a dark blue, futuristic interface with various data points, lines, and circular patterns, suggesting a high-tech or artificial intelligence environment.

It's a Perfect Storm.

It would not be too far off the mark to suggest that the Senior Living industry is in the midst of a fundamental change.

The evident shift in population demographics, globalization, economic climate, regulatory changes, staffing challenges, and competition is profoundly changing the way providers and communities are going to market.

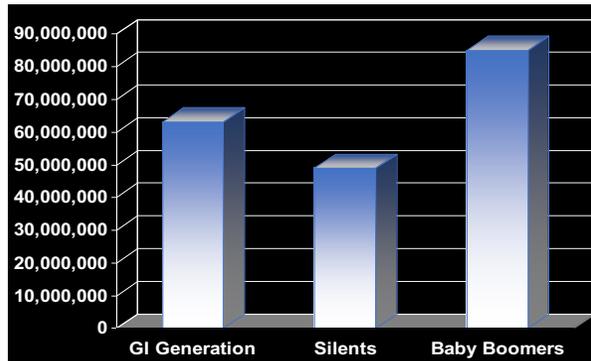
The tipping point will be the Baby Boomers who will soon enter into this market in even greater numbers.

To meet the expectations of this new generation and evolving market conditions communities will require a new business model.

The New Resident

Changing Expectations and Opportunities

- More Affluent
- Well-Traveled
- Significantly More Couples
- Higher Level of Education
- More Informed
- Higher Expectations
- Access to Technology
- Check In not Checked Out
- Individualized Offerings
- Walk away if needs not met
- Expect Superior Service



Fast Casual Dining Could Be Senior Living's Next Big Food Trend

February 8, 2018 by [Tim Regan](#)



To glimpse the future of dining in senior living communities, one might only need to step inside a Chipotle.

More and more senior living providers are opening "fast casual" eateries with customized food orders, stylish menus, kitchens that are visible from the dining area and modern decor. The idea of incorporating fast casual dining a la Chipotle into senior living isn't especially new, and forward-thinking industry leaders have mulled the concept since [at least 2011](#).

What is new, however, is the fact that some larger providers seem to be finally embracing the trend. Erickson Living, which has 20 sprawling communities throughout the country, recently opened a fast casual eatery called the Mile High cafe at its Wind Crest continuing care retirement community (CCRC) in Highlands Ranch, Colorado.

“

As the baby boomer population starts moving into the senior housing market, they want some of the same things they had before moving in. They want their Panera and their Starbucks.”

– Chef Matt Schuler

WHAT DO YOU WANT TO PROVIDE TO YOUR RESIDENTS?

- Choice of Dining Experiences
- Flexible Menus
- Prompt Service
- Convenience
- Value

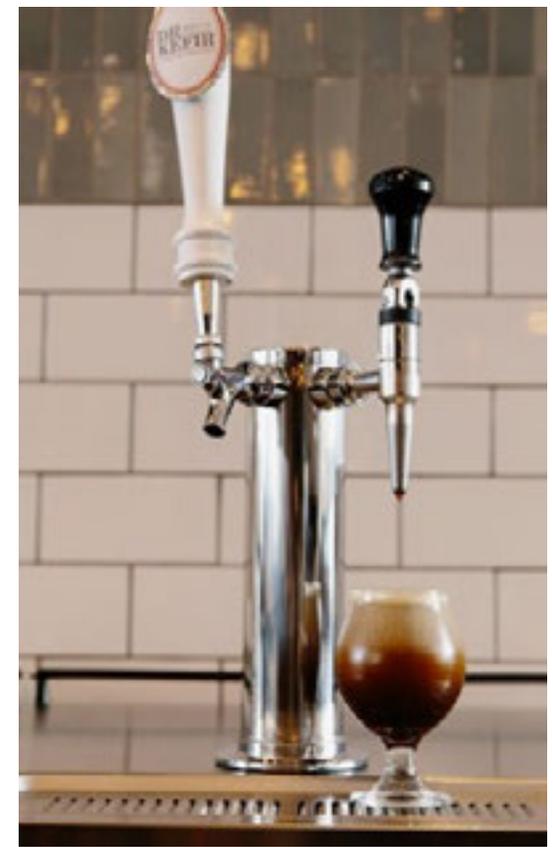


CREATING MULTIPLE DINING EXPERIENCES





COFFEE SHOP





MARKET





FLEX BAR





EXHIBITION KITCHEN & COOKING SUITE





TEACHING KITCHEN



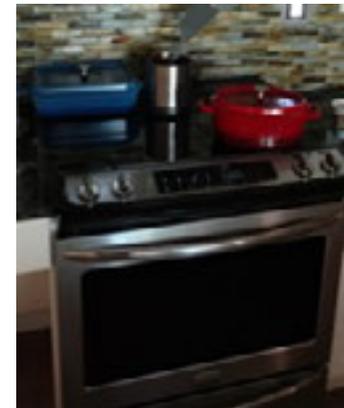


ROOFTOP/OUTDOOR RESTAURANTS & GARDENS



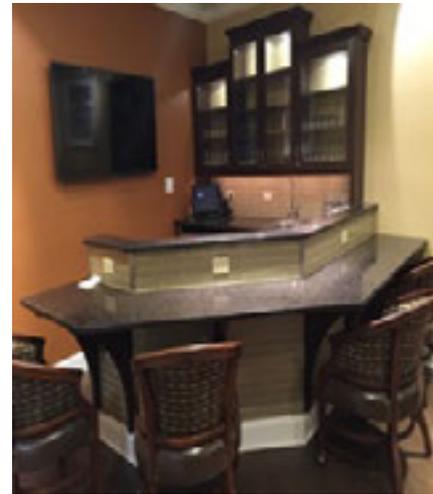


**SKILLED NURSING/ MEMORY CARE
HOSPITALITY KITCHENS**





ASSISTED LIVING RESTAURANT



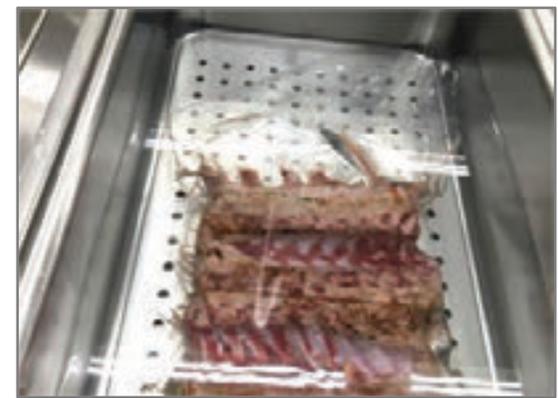
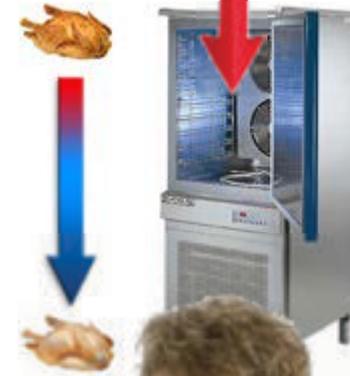
FOOD PRODUCTION/EXECUTION



Culinary Centers -
Commissaries



Blast Chilling



Sous Vide Cooking





FOOD TRUCK -MOBILE



www.bubbletap.com



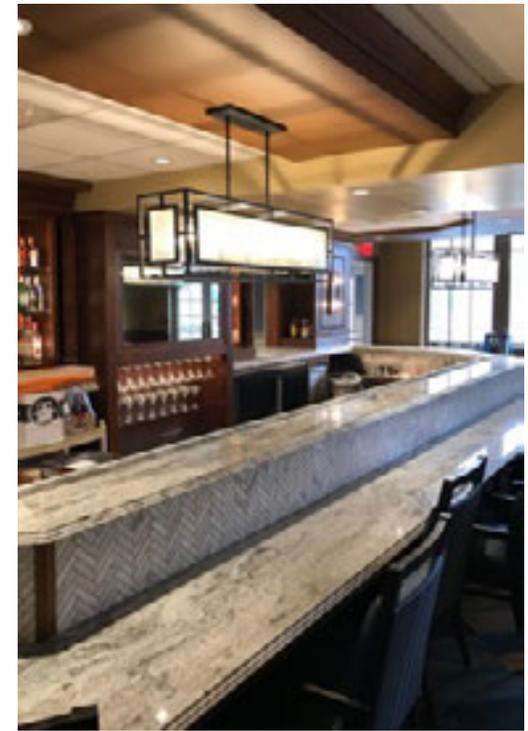
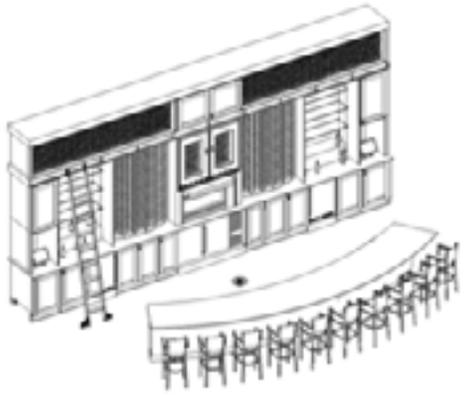
FOOD TRUCK - FIXED





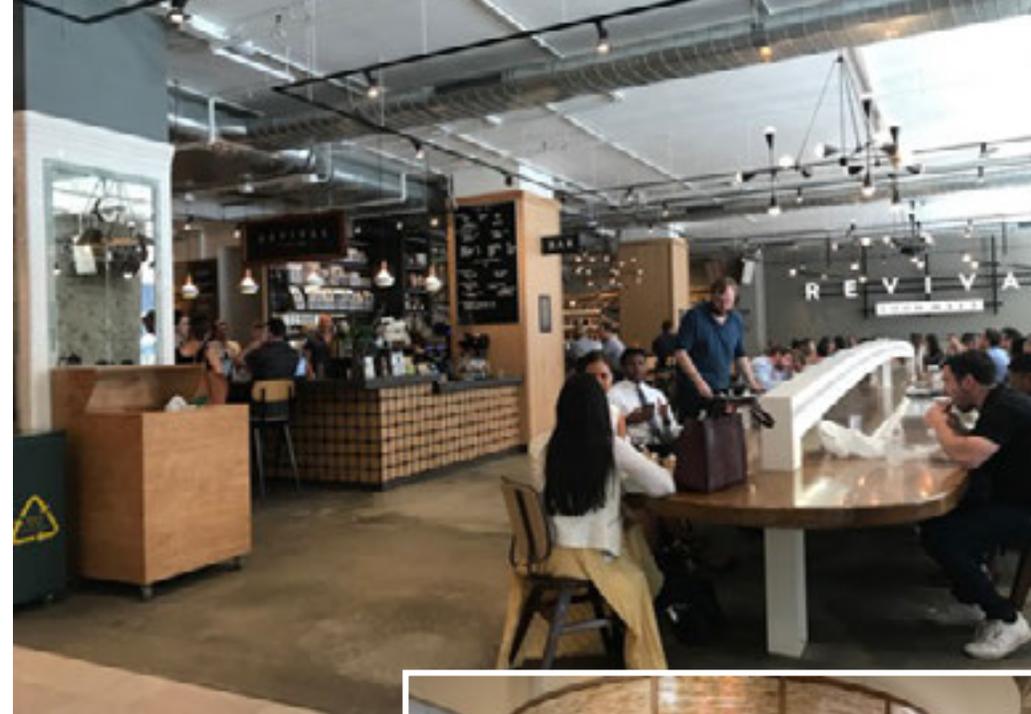
SHIPPING CONTAINERS



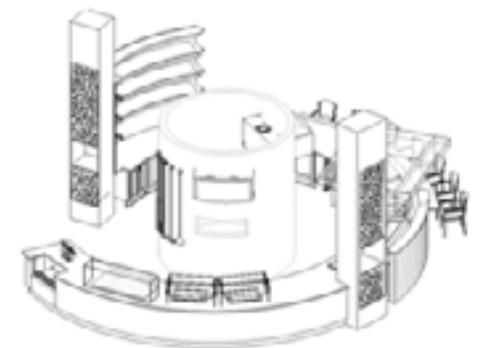
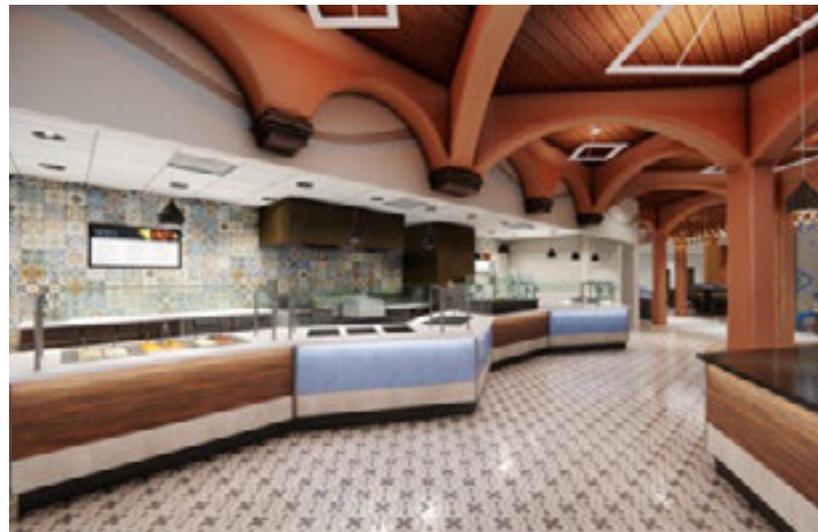


BAR & LOUNGE





BISTRO & FOOD HALL





BRANDING & GRAPHICS



- ✓ Wall Graphics
- ✓ Signage
- ✓ Menu Boards
- ✓ Uniforms
- ✓ Packaging
- ✓ Menus

Black Bib Apron
with Icon



Black Bistro Apron



Without Branding:

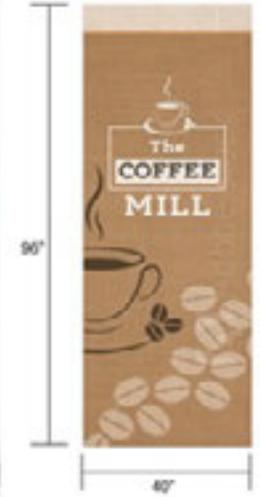
- Lack of Recognition
- Unclear Purpose
- Lack of Motivation
- No Direction
- Lack of Expectation
- No Personality
- Lack of Focus
- No Emotional Connection



With Branding:

- Recognition
- Easy, Understandable
- Motivates Buyer
- Directs Customer
- Clear Expectations
- Points of Connection
- Sense of Destination
- Friendly, Emotional Connection





COFFEE SHOP TYPICAL BRAND PACKAGE

- Logo Files w/brand standards guide
- 1 Sign Design
- 1-2 Wall Graphics
- 2-3 Menu Board Design
- 1 Menu Design w/editable template
- Uniform Design- hat/shirt/apron combo – 1 set
- Paper Goods Design- napkins/cups/bags – 1 set

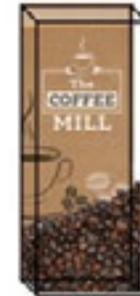


COFFEE MILL - soffit signage

Custom textured wallpaper (includes white boxes and white coffee beans, and burlap background)

The Words "THE" and "MILL" in 1/4" front printed WWW ultraboard

The word "Coffee" and Brown Coffee beans 1/4" front printed WBB ultraboard.



wall
40" w x 96" h custom textured wallpaper.

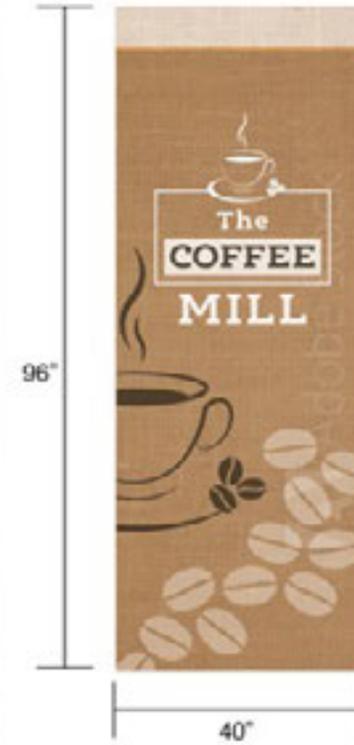
Clear acrylic box 40" w x 90" h x 4" d partially filled with coffee beans, attached to wall.



Black Bistro Apron



Brand Implementation mock up



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A black and white photograph of George Burns. He is wearing round glasses and a plaid shirt under a jacket. He is holding a cigar in his right hand and a white cup in his left hand. The background is a textured wall with a framed picture in the upper left corner.

I look to the future because that's where I'm
going to **spend the rest of my life.**

— *George Burns* —

THANK *You!*

Questions & Discussions

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