

Motown Soup is a **100% volunteer** organization with **100% of our profits** given to Michigan Non-Profits that are:

- ❖ Food Banks / Food Pantries
- ❖ Homeless Shelters
- ❖ Soup Kitchens
- ❖ Free Clinics

You can continue to support these groups through the purchase of the products offered by Motown Soup:

- ❖ Over **20** varieties of soup
- ❖ Baked Goods
- ❖ Desserts
- ❖ Dips
- ❖ Gift Boxes for all occasions
- ❖ Watch for new items coming this year!

Or partnering with Motown Soup through:

- ❖ Fundraising
- ❖ Retail
- ❖ Corporate Gifts (Tailored to your needs)

Make sure to visit us at: www.motownsoup.com or Find us on Facebook for the most current and up-to-date information on:

- ❖ Product information/ordering for pick-up or to ship throughout the United States
- ❖ Motown Soup booths at craft shows and other events
- ❖ Fundraising Opportunities



Since 2004 Motown Soup has been helping our community feed and shelter people by donating all profits earned with the continued support of our volunteers and customers. Know that while you are eating our product, someone less fortunate is eating too. Because of your purchase, you are helping support the fight to combat hunger and homelessness right here in Michigan.



Good for you, Good for the Community!

MOTOWN SOUP

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***Reaching Out Across
Michigan to Help the
Homeless & Hungry***

***Good for you,
Good for the Community!***

The Journey of Motown's Milestone Soup

In 2004 Dan Karlin, Director of Social Ministries at Trinity Lutheran Church, Utica, whose heart for the less advantaged is bigger than anyone could imagine, had an idea!

Let's make some soup mixes that could be sold at local craft shows and give all the profits to organizations that help the homeless and hungry. He needed partners to kick start this idea so he started pounding the pavement.

Out of eight Detroit Ministries he contacted, only four responded, all seeing the need in the community. Shortly after that the volunteers started to come.

After eight months of preparing recipes, testing and tasting - Motown United Ministries began. At that point Detroit Rescue Mission and MCREST were the only partners able to continue. We were now doing business as "Motown Soup". After all... Detroit is Motown!

Trinity Lutheran Church, Utica, supported the organization with a State Licensed kitchen, storage, work space and our tremendous volunteer base. The original agreement with the two ministries was that Motown Soup would share 90% of all profits (minus a little seed money to keep production going for the next season) with them and that a tithe of 10% of the total profits would be distributed to other ministries serving the homeless and hungry.

The tag line became "Good for you, Good for the Community!"

Although we started up in 2004, the organization barely made enough sales to keep things rolling forward. But by the end of 2005, \$11,000.00 was available to be shared with the community!

In 2007 MCREST could no longer support Motown Soup with a volunteer base and found it necessary to drop off as a partner. In 2012 Detroit Rescue Mission Ministries also found themselves in the midst of some changes and could

no longer support Motown Soup, resulting in the end of their partnership. God was truly in control and in the summer of 2012 Motown Soup, Inc., a 501©3 non-profit, was formed.

Over these years we have added several new soups, baked goods, desserts and dips to our Motown product line as well as several different gift boxes – and just wait until you see what we have in store for the next few years!!!

Motown Soup is still selling our products at local craft shows as well as many retail shops and Made in Michigan Stores throughout Michigan-including the U.P. You can order our products year round at www.motownsoup.com that can be picked up free of charge or shipped anywhere you would like in the USA for a small shipping fee. Motown Soup is now working with many businesses for corporate gifting, complete with personalized boxes, as well as partnering with many organizations for Fundraising opportunities. Annually, every fall, a two day Motown Soup Open House at Trinity Lutheran Church's Fellowship Hall is held the weekend before Thanksgiving. We offer Mini Open Houses in December right in our "Soup Room" at Trinity. You can also keep up with us on Facebook and other social media.

Motown Soup has seen some changes over the years but remains a 100% volunteer group, giving away all profits every year to help organizations in Michigan that support our mission. Not only does Motown have a base of tremendous volunteers with a passion for Motown Soup, but it also has many corporate groups and volunteer organizations that continue to help further the mission.

It is only because of the many volunteers over the years that any of this is possible.

In 2019 we hosted a celebration for our first Million Dollar Milestone giveback where we remembered our humble beginnings, celebrated our past successes and gave thanks for the privilege to continue to serve. We continue to anxiously look forward to adding to our story and planning more milestone celebrations!

Thank you to Dan Karlin, our founder, for his vision.

Thank you to the many generous volunteers that keep us moving forward .

Thank you to the wonderful customers who continue to support and share our ministry.

Thank you Jesus for blessing us with a successful product line that continues to grow and for always being by our side.

