



The story of
Motown Soup's
first 20 years!

In 2004, Motown Soup began with a vision from Dan Karlin, Director of Social Ministries at Trinity Lutheran Church in Utica, Michigan. Driven by his deep compassion, Dan sought a way to support the homeless and hungry across Michigan. Utilizing the state-licensed kitchen at Trinity and a small team of volunteers, Motown Soup was born.

Initially focused on bean soups, Motown Soup's mission has remained steadfast, but its scope has broadened significantly. Today, the organization offers over 60 products, ranging from soups to dips, baked goods, desserts, ready-made gifts, as well as gifts that you can design yourself. You can enjoy traditional soups like Chicken Noodle, Tortilla, and Potato, or explore unique flavors such as Jalapeno, Mediterranean Lentil, Lasagna, and Spicy Thai. For those who prefer dips, options include Chili Con Queso, Chocolate, Dill, and more.

If baked goods are more your style, you can try our top-selling Michigan Cherry Scone Mix, Brownies, Coffee Cake, and various breads. Each product reflects our commitment to providing exceptional quality while supporting our community. With Motown Soup, you're not just getting a delicious treat—you're also contributing to a worthy cause.

Motown Soup is a 501(c)(3) non-profit organization that operates with a 100% volunteer workforce. Over 100 dedicated individuals contribute their time and energy to make a meaningful impact in our community. Together, they work tirelessly to fulfill our mission of feeding the homeless, distressed, and underprivileged across Michigan.

Our volunteers are involved in various activities, including creating new recipes, assembling soup, selling at craft shows, shipping orders, organizing fundraisers, and handling corporate orders. They also make personal appearances when needed. Our team comprises individuals from different generations and diverse backgrounds, each bringing unique skills to the table. Their commitment is key to the continued growth of our mission.

Thanks to the unwavering efforts of our volunteers and the support of our loyal customers, Motown Soup has made significant strides over the past 20 years.

We are proud to have contributed over \$2 million to organizations on the frontlines, advancing our mission throughout Michigan.

While the impact of Motown Soup is remarkable, the need in our community continues to grow. Our mission is far from over, and we invite our customers to keep spreading the word as they have for the past 20 years. You can find Motown Soup at local craft shows and stores throughout Michigan. You might have received a Motown Soup gift from a friend, family member, vendor, employer, or through our Corporate Gift Program. Or perhaps you've raised funds for your organization through our Fundraising Program while promoting a product that helps others.

We proudly ship across the United States, sharing the joy of our mission-focused business. Please visit us at www.motownsoup.com to explore our products, which can be shipped to you or a gift recipient or picked up at our store at Trinity Lutheran Church in Utica. For in-person shopping by appointment, call 586-731-4490 x3.

Motown Soup's success is a result of our dedicated volunteers and loyal customers who support us year after year.

We extend our gratitude to Jesus for blessing us with a growing product line and always being by our side.

A heartfelt thank you to Dan Karlin, the founder of Motown Soup, for his visionary leadership.

And, of course, thank you to our invaluable volunteers and customers. Your support enables us to continue giving back.



Motown Soup not only makes fabulous soups, desserts, baked goods, and dips, but we also offer a wide variety of gift boxes, bags, & basket boxes that we can ship nationwide. New options are added throughout the year. Visit our website for gifts for any occasion, including birthday, get well, bereavement, holiday, housewarming, appreciation, thank you, plus many more.

Motown Soup can also provide fundraising and Corporate options, all to fit within your budget.

Every item that is picked up or shipped contains this tri-fold brochure, informing your gift recipient that the proceeds from their gift are helping feed others. It's a win-win! Let's work together - Motown Soup has something for everyone!



See our website for a complete listing of our soups, baked goods, desserts and dips!
 Motownsoup.com



Motown Soup is a **100% volunteer** organization with **100% of our profits** given to Michigan Non-Profits that are:

- Food Banks/ Food Pantries
- Homeless Shelters
- Soup Kitchens
- Free Clinics

You can continue to support these groups through the purchase of the products offered by Motown Soup:

- Over **25** varieties of soup
- Baked Goods
- Desserts
- Dips
- Gift boxes for all occasions (both pre-made and you build-your-own)

Or partnering with Motown Soup through:

- Fundraising
- Retail
- Corporate Gifts (Tailored to your needs)

Make sure to visit us at: www.motownsoup.com or find us on Facebook for the most current and up-to-date information on:

- Product releases and specials
- Ordering for pick-up or to shipping throughout the United States
- Motown Soup appearances at craft shows and other events



MOTOWNSOUP

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Celebrates
20 years
 of giving back:

Over
\$2 MILLION
 donated across
 Michigan!



*Good for you,
 Good for the Community!*