

CenTex BBQ Sponsorships



The Alamo

\$4,166.60/ month

\$50,000

"Remember the Alamo!" The most prestigious sponsorship level, honoring courage, legacy, and leadership - just like the heroes of Texas history.

- Exclusive **"Presented by" Naming Rights** for the event: *CenTex BBQ Roundup, Presented by [Your Company]*
- Prominent **logo placement** on all event materials, including banners, programs, t-shirts, and digital platforms.
- Featured in all **press releases, media interviews, and event promotions.**
- Extensive **social media and digital marketing exposure** on the CTBR website, social platforms, and email campaigns.
- Full-page advertisement in the **official event program.**
- Branding on all **VIP gift bags** distributed to sponsors, performers, and special guests.
- Opportunity for a **keynote speech or presentation** during the event.
- Booth space at the competition.
- Recognition during the **opening ceremony.**
- **VIP passes for 20 people**, granting access to the VIP area and exclusive meet-and-greet with performers and pitmasters.
- **20 tickets for the BBQ competition and car show.**
- **10 VIP gift bags** with exclusive merchandise.



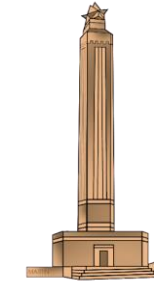
The Chisholm Trail

\$2,083.30/ month

\$25,000

"Blazing the trail of Texas history, just like the cattle drives of old!"

- Premium **branding and logo placement** throughout competition zones, marketing materials, and signage.
- Half-page advertisement in the **event program.**
- Recognition in **social media promotions and email newsletters.**
- Booth space at the competition.
- **10 VIP passes**, including access to VIP areas and exclusive meet-and-greet experiences.
- **15 tickets for the BBQ competition and car show.**
- **5 VIP gift bags** with branded merchandise.
- Logo placement on **event t-shirts and staff apparel.**
- Recognition at **key event activities**, including the BBQ competition and car show.



The San Jacinto

\$833.30/month

\$10,000

"The battle that won Texas its independence!"

- Branding at **main competition areas and tasting booths.**
- Quarter-page advertisement in the **event program.**
- Recognition in **social media promotions and event emails.**
- Booth space at the competition.
- **6 VIP passes**, including exclusive access to the VIP area.
- **10 tickets for the BBQ competition and car show.**
- **3 VIP gift bags** with branded merchandise.
- Logo placement on **event staff shirts.**
- Recognition at **one event activity**, such as the BBQ competition, car show, or music festival.



The Big Bend

\$416.60/month

\$5,000

"A rugged Texas icon—where BBQ meets the wild spirit of Texas!"

- Branding at **event entry gates and festival map areas.**
- Logo displayed on the **event website and select event materials.**
- Business card-sized advertisement in the **event program.**
- Recognition on **social media platforms and event emails.**
- **3 VIP Passes**, including exclusive access to the VIP area.
- **2 VIP gift bags** with branded merchandise.
- Booth space at the competition.
- **7 general admission tickets.**
- **Acknowledgment** during the event.
- Access to **sponsor-only networking areas.**
- Can be traded for supplying volunteers or tangibles.



The Pecos Trail

\$208.30/month

\$2,500

"Honoring the hardworking pioneers who built Texas!"

- Affordable sponsorship option for **small businesses and local entrepreneurs.**
- Recognition on **event signage, CTBR website, and printed materials.**
- Mention in the **event program.**
- **5 general admission tickets.**
- **1 VIP gift bag** with branded merchandise.
- Recognition during the event.
- Mention in **social media promotions and event emails.**
- Can be traded for supplying volunteers or tangibles.



The Lone Star

\$83.30/month

\$1,000

"Texas beats in its communities. This is for those who keep the BBQ fires burning!"

- Logo featured on the **event website and select event materials.**
- Mention in the **event program.**
- Recognition in **social media promotions and event emails.**
- **3 general admission tickets.**
- **1 VIP gift bag** with branded merchandise.
- Acknowledgment during the event.
- Can be traded for supplying volunteers or tangibles.



Texas BBQ Defender Membership

Support CTBR year-round with a monthly contribution of **\$19.99** and become a part of the BBQ legacy.

- **Your name featured on the BBQ Defender Wall of Honor** at the event.
- **Exclusive access to member-only content.**
- **A monthly Texas BBQ recipe** from renowned pitmasters.

- **A personalized CTBR social media shoutout** recognizing your support.
- **3 general admission tickets.**

