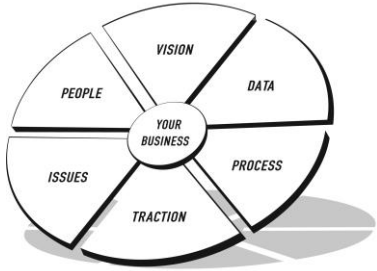


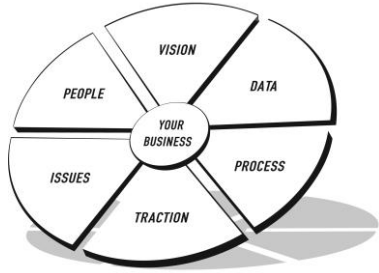
THE VISION/TRACTION ORGANIZER™



YOUR BUSINESS NAME

VISION

CORE VALUES		3 YEAR PICTURE
CORE FOCUS™		Future Date: Revenue: \$ Profit: \$ Measurables: <u>What does it look like?</u> <ul style="list-style-type: none"> • • • • • • • • • • • • •
10 YEAR TARGET™		
MARKETING STRATEGY		



THE VISION/TRACTION ORGANIZER™

YOUR BUSINESS NAME

TRACTION

1 YEAR PLAN	ROCKS	ISSUES LIST																																																										
<p>Future Date: Revenue: \$ Profit: \$ Measurables:</p> <p>Goals for the Year:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 20px; text-align: center;">1.</td><td></td></tr> <tr><td style="text-align: center;">2.</td><td></td></tr> <tr><td style="text-align: center;">3.</td><td></td></tr> <tr><td style="text-align: center;">4.</td><td></td></tr> <tr><td style="text-align: center;">5.</td><td></td></tr> <tr><td style="text-align: center;">6.</td><td></td></tr> <tr><td style="text-align: center;">7.</td><td></td></tr> </table> <p style="font-size: small; text-align: center;">With your cursor in the last row, press Tab to add another row.</p>	1.		2.		3.		4.		5.		6.		7.		<p>Future Date: Revenue: \$ Profit: \$ Measurables:</p> <p>Rocks for the Quarter:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 20px;"></th> <th style="width: 60%;"></th> <th style="width: 20%; text-align: center;">Who</th> </tr> </thead> <tbody> <tr><td style="text-align: center;">1.</td><td></td><td></td></tr> <tr><td style="text-align: center;">2.</td><td></td><td></td></tr> <tr><td style="text-align: center;">3.</td><td></td><td></td></tr> <tr><td style="text-align: center;">4.</td><td></td><td></td></tr> <tr><td style="text-align: center;">5.</td><td></td><td></td></tr> <tr><td style="text-align: center;">6.</td><td></td><td></td></tr> <tr><td style="text-align: center;">7.</td><td></td><td></td></tr> </tbody> </table> <p style="font-size: small; text-align: center;">With your cursor in the last row, press Tab to add another row.</p>			Who	1.			2.			3.			4.			5.			6.			7.			<table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 20px; text-align: center;">1.</td><td></td></tr> <tr><td style="text-align: center;">2.</td><td></td></tr> <tr><td style="text-align: center;">3.</td><td></td></tr> <tr><td style="text-align: center;">4.</td><td></td></tr> <tr><td style="text-align: center;">5.</td><td></td></tr> <tr><td style="text-align: center;">6.</td><td></td></tr> <tr><td style="text-align: center;">7.</td><td></td></tr> <tr><td style="text-align: center;">8.</td><td></td></tr> <tr><td style="text-align: center;">9.</td><td></td></tr> <tr><td style="text-align: center;">10.</td><td></td></tr> </table> <p style="font-size: small; text-align: center;">With your cursor in the last row, press Tab to add another row.</p>	1.		2.		3.		4.		5.		6.		7.		8.		9.		10.	
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