



CREATIVE DESIGN ASSOCIATE

Location: Remote (Republic of Ireland) with ad hoc site visits when required

Rate of Pay: €18-22 per hour pro rata

Hours: Flexible working hours, part-time contract of approx. 15-20 hours per week

Benefits: Laptop, phone, staff benefits

Reports To: Chief Operating Officer

Posted: January 15th, 2025

OAKBERRY Ireland is seeking a talented and detail-oriented Creative Design Associate to join our dynamic team on a part-time basis. This is an exciting opportunity to play a key role in designing layouts for new store locations and creating impactful visual content for both in-store and online use. With plans to open at least ten stores this year, the role combines technical expertise in store planning and graphic design with creative flair.

KEY RESPONSIBILITIES

Store Layout Design

- Design store layouts and floor plans using AutoCAD or similar tools, ensuring optimal space utilisation and adherence to OAKBERRY's branding and operational standards.
- Collaborate with the senior team to refine and finalise designs for new locations.
- Conduct site visits to assess and understand project needs (ad hoc).

Graphic Design

- Create compelling signage, menus, and in-store marketing materials.
- Develop digital content for social media, websites, and other marketing channels.
- Maintain consistency in brand aesthetics and messaging across all visual assets.

Collaboration & Coordination

- Liaise with contractors, suppliers, and the internal team to ensure designs are executed seamlessly.
- Provide creative input during the planning and execution of new store launches.
- Stay updated on industry trends to introduce innovative design ideas.

QUALIFICATIONS

Technical Expertise

- Proficiency in AutoCAD or similar design software for spatial planning and layout design.
- Advanced skills in Adobe Creative Suite (Illustrator, Photoshop, InDesign).
- Familiarity with 3D modelling software (e.g., SketchUp) is a plus.

Design Knowledge

- Strong understanding of retail layout principles and user flow optimisation.
- Expertise in graphic design, typography, and visual branding.

Personal Attributes

- Exceptional attention to detail and commitment to producing high-quality work.
- Strong organisational and time management skills, with the ability to handle multiple projects simultaneously.
- Effective communication skills to collaborate with cross-functional teams and external stakeholders.
- Proactive, creative thinker with a passion for innovation and problem-solving.

Other Requirements

- Flexibility to travel for site visits within the Republic of Ireland on an as-needed basis.
- Access to a reliable home office setup for remote work.

LIVING OUR VALUES

At OAKBERRY, we foster a fun and engaging work environment while celebrating the achievements of our teams. We uphold a culture of trust, respect, and open communication, standing shoulder to shoulder with our colleagues to prioritise service excellence.

APPLICATIONS

Visit [OAKBERRY.ie/careers](https://oakberry.ie/careers) to apply.

Recruitment process will include:

- Preliminary remote interview on Google Meet.
- Successful candidates move forward to a face-to-face final interview with our senior team.