



MEDIA KIT 2026

On-the-ground coverage of women's sports from college to pro.



RiseUp Women's Sports is dedicated to giving women athletes the coverage and recognition they deserve.

RiseUp. Take Charge. Win.

CONTACT

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PLATFORMS

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ABOUT RISEUP

RiseUp Women's Sports & Media is an independent women's sports media platform based in Washington, DC, delivering on-site coverage and expanding national reporting across collegiate, Olympic, and professional athletics.

Founded by Bernadette "Bernie" Beale, the platform provides consistent, authentic, and visible coverage of women's sports at every level -- from grassroots to professional -- through game coverage, athlete and coach interviews, original reporting, and community-driven content.

BY THE NUMBERS

50+

Games Covered
2025-26 Season

25+

Athlete & Coach
Interviews

10

Sports Covered
Collegiate & Pro

4

Markets
DMV, ATL, NSH, ORL

COVERAGE AREAS

- >> Women's Basketball
- >> Women's Hockey (PWHL)
- >> Women's Soccer (NWSL)
- >> Women's Lacrosse
- >> Women's Football
- >> USL Super League
- >> Women's Lacrosse League (WLL)
- >> Women's Volleyball
- >> Women's Pickleball
- >> Women's Track & Field

CREDENTIALS & ACCESS

RiseUp Women's Sports has been credentialed at NWSL, PWHL, USL Super League, and WLL events, with on-site coverage at Audi Field, Capital One Arena, The St. James, and university venues across the DMV, Atlanta, Nashville, and Orlando.

CONTENT & PARTNERSHIPS

WHAT WE PRODUCE

Game Coverage & Recaps

On-site highlights, recaps, and video coverage from collegiate and professional games.

Athlete & Coach Interviews

Original interviews including the "Advice for the Next Generation" series.

On-the-Ground Reporting

Live event coverage, press conferences, and behind-the-scenes access.

Photo & Video Storytelling

Original photography and video content across YouTube, Instagram, and TikTok.

Community & Event Coverage

Youth sports, community events, clinics, and grassroots initiatives.

SELECTED COVERAGE HIGHLIGHTS

- >> Washington Spirit vs Portland Thorns -- NWSL Season Coverage
- >> PWWL Takeover DC -- Record Crowd of 17,228 at Capital One Arena
- >> Michele Kang & Alex Morgan -- CVS Community Soccer Initiative
- >> WLL Lexus Championship -- On-Site at The St. James
- >> DC Power FC -- USL Super League Coverage
- >> No. 1 Maryland Women's Lacrosse -- NCAA Season Coverage
- >> USWNT Media Availability -- SheBelieves Cup
- >> Washington Spirit Fest -- Season Opener Fan Event
- >> Trinity Rodman & Sophia Wilson -- Return to the Pitch
- >> Howard University Women's Basketball & Lacrosse

PARTNERSHIP OPPORTUNITIES

Brand Integration

Logo placement in video content, social media features, and on-site coverage.

Sponsored Coverage

Branded game recaps, event coverage, and interview series.

Community Partnerships

Youth sports events, clinics, and grassroots initiative collaboration.

Media Collaborations

RiseUp Women's Sports & Media | riseupwomenssports.com | infor@riseupwomenssports.com
Cross-platform content, co-branded reporting, and joint coverage.