## NEWSLETTER AUGUST 2022 HEATHER LAUREN QUIROGA

DEVELOPMENT STRATEGIST FUNDRAISING VISIONARY BENEFIT AUCTIONEER

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Whether you're looking for interim development expertise, strategic guidance for smarter annual budgeting and event/campaign planning, or board/donor cultivation, engagement, and retention wisdom, I offer the real world skills and a visionary approach to help you identify, set, and reach your goals.

Let's talk!

Heather

We've just emerged from an unprecedented 2-year monkey wrench in development and fundraising.

What have we learned?

When you're in survival mode, your greatest strengths and vulnerabilities are revealed.

Unnecessary, resourcedraining and unproductive things can be reconsidered, and new perspectives/gifts culled to propel us forward.

Questions and challenges present perpetually, but valuing and nurturing staff, board, volunteer, and donor relationships is always central to the answer.

