



LACLEDE COUNTY FARM-TO-TABLE AGRIBUSINESS BRUNCH



The Exchange at Wall Street Cattle Company
Lebanon, Missouri

Wednesday, October 2, 2024

An agribusiness education opportunity created
for the citizens of Laclede County by



Made possible with support from these generous Partners in Agriculture



lacledecountrymoagweek.org



Growing Laclede County's Economy Through Agricultural Entrepreneurship

A Message from Ben Havens, Honorary Chair of the Laclede County Commission Agronomy Week 2024

On behalf of the entire Laclede County Council of MU Extension, I wish to thank you for joining us today. For the past several months, the Laclede County Council of MU Extension and our community Partners in Agriculture, have worked alongside Ag Week organizer, Dr. Ashley Brown, to bring you today's Agribusiness Summit and Expo as part of the Laclede County Commission Agronomy Week - a week that highlights the significant state and national economic contributions of Laclede County's farming, fishing, and forestry industries.

The Ag Summit and Expo is designed by MU Extension to encourage agricultural entrepreneurship, and bring both learning and a sense of belonging to this fine community I am proud to call my home.

We are grateful to the Currier family for providing such a fantastic space that allows us to showcase this full day of free educational resources.

Your presence today demonstrates tremendous support for our efforts to reach MU Extension's broader goal of doubling the state's agricultural economy by 2030 while sustaining its natural resources. Our MU Extension Council is proud to play a role in extending University expertise to our rural, Laclede County community. **Please take a moment to scan the QR code below and take our brief, anonymous survey of your experience today. Your feedback will help us improve upon this and other agricultural education events for next year's Agronomy Week.**

Thank you for being here to share in this experience, and celebrate living the life we love in Laclede County!



Ben Havens, Missouri Department of Conservation Bennett Spring Fish Hatchery Manager, and Laclede County Council of MU Extension treasurer.

Ben





LACLEDE COUNTY FARM-TO-TABLE AGRIBUSINESS BRUNCH

Special Guest Emcee

Sarah Traub



Extension
University of Missouri



**Interim Associate Vice Chancellor for Extension and Engagement
and Director of Education and Impact**

As the academic officer for the University of Missouri Extension and Engagement, Sarah is a beacon of leadership. Her role involves providing programmatic leadership and oversight for the educational programs and initiatives of the University of Missouri Extension. She collaborates with MU colleges and departments to hire campus faculty with extension appointments, who fund grants and conduct applied scholarship in partnership with field faculty to address the needs of Missourians.

11:30 a.m.

Resources to Expand Your Agribusiness

Jennifer Kliethermes, Missouri Department of Agriculture

Jennifer Kliethermes is part of the Domestic and International Marketing Program with the Missouri Department of Agriculture and is dedicated to assisting Missouri businesses in their growth and prosperity. Hailing from Linn, Missouri, Jennifer has a strong agricultural background and has worked with the Missouri Department of Agriculture for many years.



12:15 p.m.

Marketing Best Practices in the Digital Age

TaylorAnn Washburn, University of Missouri Extension

TaylorAnn Washburn is a communications and program strategist with the University of Missouri Extension, where she supports Missouri's agriculture industry through marketing and communication strategy development and execution. She also supports the state's value-added producers by offering marketing-focused technical assistance as part of the Missouri Agriculture, Food and Forestry Innovation Center (MAFFIC).



lacledecountrymoagweek.org



Welcome to Laclede County Commission Agriconomy Week 2024

The Laclede County Commission welcomes you to Laclede County Commission Agriconomy (Ag) Week 2024. Ag Week is designed to highlight Laclede County's abundant farming, fishing, and forestry that are the foundation of this incredible community. We are proud to live and work in, as well as represent the hardworking people of this county.

We appreciate your support of our efforts to spotlight agriculture and youth in our community, and hope you will enjoy the events that have been planned to celebrate Ag Week 2024.

Thank you for joining us!



Randy Angst
Presiding Commissioner



Darrell Pollock
Western Commissioner



David Layman
Eastern Commissioner

Jocelynn Newell selected as recipient of Inaugural Laclede County Youth in Agriculture Award



Please join the Laclede County Council of University of Missouri (MU) Extension, in partnership with the Laclede County Commission, as we honor the recipient of the first Laclede County Youth in Agriculture Award, Miss Jocelynn Newell.



THANK YOU
to

A dedicated member of Missouri 4-H and FFA, Jocelynn has demonstrated unwavering commitment and passion in the field of agriculture. Embodying the spirit of youth engagement in agricultural activities, Jocelynn has emerged as a role model for her peers, showcasing the invaluable contributions of young agriculturalists.



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Youth in Agriculture Award.2024

Ag Summit Agenda

1:00 p.m. - 3:00 p.m.

***Visit with Resource Vendors and
Watch Fly Fishing and Barrel Making Demos***

3:00 p.m. - 4:00 p.m.

***Missouri Wine and Local
Stil Dreamn Dairy Cheese Sampling***



Agribusiness Education Sessions



Wednesday, October 2, 2024
The Exchange at Wall Street Cattle Company
14900 State Hwy KK, Lebanon, MO 65536

AGRIBUSINESS SUMMIT AND EXPO

1:15 p.m.

Heartland Regional Food Business Food Resource Centers

Bill McKelvey, Jr.
Senior Program Support Coordinator



Extension
University of Missouri

Bill will share information about how food and farm businesses can connect with the Heartland Regional Food Business Center, a 5-state initiative focused on helping businesses that serve local and regional markets start-up and expand through networking, technical assistance, and small grants. Additional MU Extension food and farm business resources will be shared as well.



2:15 p.m.

Small Diversified Farms as Educational Centers

Anna Maria Desipris
Co-Founder of Sun And Bloom



Anna Maria, the co-founder of Sun And Bloom, a regenerative organic and permaculture diversified educational farm in Lebanon Missouri. For the community, they grow veggies, herbs, flowers and fruits and raise chickens and turkeys for eggs and meat, as well as dairy goats and pigs. Additionally, the farm hosts workshops and courses for gardeners, homesteaders, farmers and culinary enthusiasts, as well as children farm education, farm to table events and community seasonal festivals. She will share about the farm's approaches to becoming a regional hub of all things regenerative organic agriculture and permaculture.



1:00 p.m. - 3:00 p.m.

Barrel-making and fly fishing demonstrations
Agribusiness resources to help you experience and learn how to create, develop, and grow your own agricultural business.

3:00 p.m. - 4:00 p.m.

Enjoy Missouri wine and local cheese sampling.



FREE

Growing Laclede County's Economy Through Agricultural Entrepreneurship

Wednesday, October 2, 2024
1:00 p.m. - 4:00 p.m.

The Exchange at Wall Street Cattle Co.
14900 Hwy KK - Lebanon, Missouri

Find Resources to Improve Your Rural Agricultural Lifestyle



AGRIBUSINESS SUMMIT AND EXPO

The barrel-making demonstration begins at 1:00 p.m.



MISSOURI COOPERAGE
An Independent Stave Co. Subsidiary



Fly Fishing Demonstration from 1:00 p.m. - 3:00 p.m.



Enjoy networking from 3:00 p.m. until 4:00 p.m.
featuring complimentary Missouri wine & local cheese sampling



MU Extension -
Health and Human Sciences



A free agribusiness educational experience organized by



as part of the Laclede County Commission Agronomy Week 2024



Laclede County Fast *Agri-Facts

Laclede County contributes nearly \$400 million in agricultural, fishing, and forestry output to Missouri's economy year-over-year since 2021.



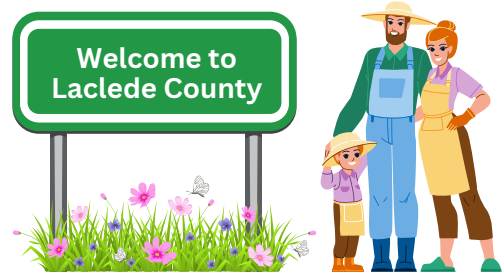
According to the 2021 Missouri Economic Contribution of Agriculture and Forestry Study, forestry, livestock, and agri-food processing have created over 3,000 jobs, generating nearly \$168 million in household income in Laclede County.

In the last decade, net cash farm income in Laclede County has increased over 140%.



The largest crop in Laclede County, Missouri is forage, or hay and haylage. Other crops grown in Laclede County include: Corn for grain, Soybeans for beans, Corn for silage or greenchop, and Field and grass seed crops.

According to a 2023 LightCast.io Economy Overview, 98% of those who work in Laclede County also live in Laclede County.



**Data obtained from a 2021 Economic Contribution Study of Missouri Agriculture and Forestry commissioned by the Missouri Agricultural and Small Business Development Authority (MASBDA); the U.S. Census of Agriculture; and a 2023 Lightcast.io report generated by MU Extension EXCEED Regional Economic and Entrepreneurial Development.*

The Laclede County Commission Agronomy Week 2024
is organized and presented by



Ashley Allen-Brown, Ed.D. - Regional Economic Development Specialist
in collaboration with the Laclede County Council of MU Extension
and in partnership with the Laclede County Commission