

Craig J Kelly

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Objective

Executive level Writer/Producer/Director/TD/Production company owner with over 40 years of experience providing thorough, creative and skillful production services to network level and Fortune 500 companies – looking to expand opportunities with startups and established organizations. Full credits and video samples at www.vantageroad.com

Experience

Producer/Director/Writer/Camera

Independent | Freelance

Seattle, WA

October-1977 - Currently

WRITING

Multi-camera and single camera video production treatment and scripts – comedy, training, compassion and non-profit organizations

- Regular contributor to Christian Musician Magazine
- 14 years – MDA Jerry Lewis Telethon; feature stories, patient profiles, Summer Camp music videos and memorial videos
- Commercial production; treatments and scripts – marketing, technical, sales, commercials and compassion and non profit organizations

PRODUCING

Multi-camera and single camera production;

- Broadcast Television projects – creative, scripting, crewing, logistics/gear, budgeting, contract negotiations, international distribution and post production
- Corporate AV projects – sports, entertainment, drama, webstreaming, fundraising
- scripting, crewing, logistics, gear brokering, budgeting and post production
- Compassion projects – scripting, crewing, logistics/gear, budgeting and post production

DIRECTING/TD

Multi-camera and single camera production;

- Boeing; Company meetings, web streaming, airplane rollouts, celebrations and feature stories
- Microsoft; Company meetings, tech conferences, feature stories and studio projects
- Amazon; Coordinating Producer for 10th Anniversary web stream, Pilot show Director for original series *In A Fishbowl w/ Bill Maher*,
- Pilot show Director/TD 206 Comedy Show,
- Yahoo.com/Rolling Stone.com/AT&T.com live, 1-off concerts and web streams

CAMERA OPERATOR

Multi-camera and single camera production;

- Broadcast, web stream, satellite and studio and remotes
 - Concerts, sports, medical, education, corporate
 - Hand-held, jib, long lens
 - National networks - CBS, ABC, ESPN, CBS, TNT, PBS, HBO
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Skills

Contract negotiations, International distribution, Engineering proficient, large project logistics, Project budgeting, Crewing, Live, multi-camera Directing, Creative treatment conceptualizing, Leadership, Delegation

Projects

BROADCAST TELEVISION

Wrote, produced, directed and tech managed 14 years of the **Muscular Dystrophy Association (MDA) Jerry Lewis Labor Day Telethon**. From feature story script writing to satellite transmission coordination to every logistic item for this 1.5 day long, live TV show.

CORPORATE WEBSTREAMING/SATELLITE PRODUCTION

Tech managed, produced and directed multiple live webcast/satellite broadcasts for the **Boeing Company**. Crewing, logistics, satellite coordination, gear preparation for military contract 1st flight coverage for National House of Congress. Tech preparations included 5 cameras spread out nearly 1 mile through the use of 1,000 feet of microwave technology and 2,500 feet of 5ghz transmission

LIVE SPORTS PRODUCTION

NCAA Division 1 basketball broadcast. Contributed to contract negotiations, budgeted, crewed and Tech Managed broadcast – including satellite transmission coordinating, venue contract negotiations and technical gear brokering

ENTERTAINMENT – COMMERCIAL DVD; Iconic British recording artist **Eric Burdon and the Animals** DVD – *Yes, You Can Go Home*; Created concept, presented treatment and secured agreement with artist, negotiated contract with artist management, budgeted, coordinated 2-week crew travel logistics, coordinated foreign multi-track audio recording and crew, coordinated foreign gear package, negotiated venue image rights, field produced 3 country field crew, conducted interviews and shot b-roll. Co-produced multi-track audio recording, collaborated with artist on editing, wrote packaging liner notes, secured international music and publishing rights, coordinated DVD mastering and production, packaging, shipping, customs brokering, bar code generation, and international DVD sales and distribution.

Honors & Awards

National Sports Emmy – 1984 / The Olympics, Technical Excellence, Northwest Chapter Emmy – Live Sports Production, Telly Award – Corporate Production Director