

Craig J Kelly, Video Production

Producer | Director | Writer | Camera

Live | Multi-Camera | Studio | Documentary

Seattle, WA

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From clients as diverse as Microsoft, Billy Graham Evangelical Association, Nike and Dell to self-produced, internationally distributed, commercial DVD projects, I regularly put my deep industry knowledge and contacts to good use overseeing external resources to create engaging client stories and multimedia marketing content. I am looking forward to becoming a core member of a band of brilliant creatives, responsible for managing video projects through all aspects of production. I am not afraid to roll up my sleeves—while elevating your brand with consistency and style. I multi-task and thrive in highly collaborative environments, manage resources, people, and projects daily to create surprising solutions to challenging creative briefs. That's what you get with this much experience!

SENIOR LEVEL EXPERIENCE ACROSS ALL CREATIVE PRODUCTION AND ENGINEERING DEPARTMENTS

Logistics/Pre-production	Satellite Services	Microwave X-mission	Set Design
Creative/Writing	Studio Operation	Training	Packaging
Lighting	Tech Management	Editing	VoD/OTT
Camera/DP	Technical Directing	Sweetening/Grading	Remotes/OB
Audio	Multi- format Recording	Content delivery	Contracts
Engineering	Purchasing	DVD Replication	DVD Distribution
Streaming	Crewing	Transcriptions	Translations
Broadcasting	Budgeting	Closed Captioning	

CAREER HIGHLIGHTS – Producer | Director

PRODUCER

Multi-camera and single camera production

- Broadcasting - MDA | Jerry Lewis MDA Labor Day Telethon – 14 years
- Streaming – Amazon | 10th Anniversary Celebration w/Bill Maher, Bob Dylan and Norah Jones
- Broadcast – Misc. | Commercials, compassion and non-profit organization production
- Commercial DVD - Eric Burden and the Animals - contract negotiations, production, editing, distribution
- Sports – Division 1 basketball, weightlifting, high school basketball
- Broadcast/Corporate AV projects - creative, crewing, logistics/gear, budgeting, post production, web-streaming
- Compassion projects - scripting, crewing, logistics/gear, budgeting and post-production

DIRECTOR

Multi-camera and single camera production;

- Boeing; Company meetings, web streaming, rollouts, celebrations and feature stories
- Microsoft; Company meetings, tech conferences, feature stories and studio projects
- Amazon; Original Series Pilot - In A Fishbowl w/ Bill Maher
- Director; 206 - Comedy Show Pilot
- Yahoo.com | Rolling Stone.com | AT&T.com | Pandora.com | Microsoft.com - Live concerts
- Teddy Pendergrass DVD – From Teddy with Love concert
- Live concerts, comedy, corporate projects
- Sports – Pac 12 Networks – NCAA Soccer, Volleyball

PROJECT HIGHLIGHTS

BROADCAST TELEVISION PRODUCTION

Wrote, Produced, Directed and Tech-managed 14 years of the MDA Jerry Lewis Labor Day Telethon for Western Washington. From feature story script writing to satellite transmission coordination to every logistic nuance for this 1.5 day long, live TV show

CORPORATE WEBSTREAMING PRODUCTION

Tech-managed, Produced and Directed multiple live webcast/satellite broadcasts for the Boeing Company, including crewing, logistics, satellite coordination, gear preparation for military contract, 1st- flight coverage for the House of Congress. Logistics included 5 cameras spread nearly 1 mile apart using microwave technology and wireless 5 ghz transmission

BROADCAST SPORTS PRODUCTION

Self-Produced/Co-Produced, contract negotiations, budgeting, crewing and Tech Managed NCAA/Division 1 Basketball broadcast – including all satellite transmission coordinating, venue contract negotiations and broadcast gear brokering

CORPORATE PRODUCTION

Directed and Lighting Design 8-hour national webcast *The Future of the American Worker* with President of The United States Bill Clinton, Members of Congress, Department of Labor, Department of Commerce, White House Communications and three hundred Fortune 500 company executives.

COMMERCIAL DVD PRODUCTION –

Self-produced British recording artist Eric Burdon and the Animals DVD – *Yes, You Can Go Home*. Created, Co-Produced, Directed. Also negotiated contract with artist and management, budgeted, coordinated 2-week international crew travel logistics, coordinated foreign multi-track audio recording and crew, coordinated foreign gear package, negotiated venue image rights, conducted interviews, shot 2nd camera b-roll, co-produced multi-track audio recording, collaborated with artist on editing, wrote packaging liner notes, secured international music and publishing rights, coordinated DVD mastering and production, packaging, shipping, customs brokering, bar code generation, secured international DVD sales and distribution.

Complete Credits Page www.vantageroad.com

IMDb Credits https://pro.imdb.com/name/nm4174966?ref_=nm_ov_res

Concert Director Reel <https://vimeo.com/craigikelly/directorshowreel>

DP Sample <https://vimeo.com/200868700>

Corporate Director Sample <https://vimeo.com/70589929>

Corporate Sample <https://youtu.be/x3TO-EY87GI>

Non-Profit Sample https://youtu.be/PKP0dc_Hk-k

Commercial Production Sample <https://youtu.be/NagBgQ10omw>

Additional Production Services Website

www.expertvideoservices.com

REFERENCES UPON REQUEST